



**Date:** 1 March 2019

Dear Valued GOtv Subscriber

**RE: 2019 GOtv subscription price adjustment**

Please be advised of the upcoming changes to GOtv subscription prices, effective 1 April 2019.

Over the past two years, we have made efforts to freeze and/or decrease GOtv prices and committed to holding our prices at the same level, barring any extreme factors such as the devaluation of currency or other macro-economic headwinds. Unfortunately, because of inflation - which stands at 5.40% in Namibia - and the rising programming and operational costs, we have had to review our pricing so we can remain sustainable as a business and continue bringing you the quality video entertainment content you love.

**Please see your new monthly GOtv subscription prices below:**

Bouquet	Old Price	New Price
<b>GOtv Max</b>	NAD 190	NAD 200
<b>GOtv Plus</b>	NAD 120	NAD 130
<b>GOtv Value</b>	NAD 80	NAD 85
<b>GOtv Life</b>	NAD 30	NAD 35

Please be assured that we have worked hard to keep the price increases as low as possible so your GOtv packages can remain affordable and accessible. You can take advantage of your old pricing before the new prices comes into effect by simply paying your GOtv subscription for several months in advance before **31 March 2019**.

Thank you for your continued support and for sharing your quality-time with us as we entertained you this past year.

Yours Sincerely,

**Roger Gertze**

**MANAGING DIRECTOR**

