

## **Your Author Business Plan Bibliography**

*Closing the Deal on Your Terms: Agents, Contracts, and Other Considerations*

– Kristine Kathryn Rusch

*Content 10X: More Content, Less Time, Maximum Results* – Amy Woods

*Creating Your Author Brand* – Kristine Kathryn Rusch

*Do Open: How a Simple Email Newsletter Can Transform Your Business* –

David Hieatt

*Hollywood vs the Author* – edited by Stephen Jay Schwartz

*How to Market a Book* – Joanna Penn

*How Authors Sell Publishing Rights: Sell your Book to Film, TV, Translation, and Other Rights Buyers* – Orna Ross and Helen Sedwick

*Master Content Marketing: A Simple Strategy To Cure The Blank Page Blues and Attract a Profitable Audience* – Pamela Wilson

*Master Content Strategy: How to Maximise your Reach and Boost your Bottom Line Every Time You Hit Publish* – Pamela Wilson

*Money Book List: [www.TheCreativePenn.com/moneybooks](http://www.TheCreativePenn.com/moneybooks)*

*Networking for Authors: How to Make Friends, Sell More Books, and Grow a Publishing Network from Scratch* – Dan Parsons

*Newsletter Ninja: How to Become an Author Mailing List Expert* – Tammi Labrecque

*Productivity for Authors: Find Time to Write, Organize your Author Life, and Decide What Really Matters* – Joanna Penn

*Rethinking the Writing Business* – Kristine Kathryn Rusch

*Rock-Solid Newsletter: How to Grow a Successful List of Devoted and Enthusiastic Readers* – Andrea Pearson

*Successful Self-Publishing: How to Self-Publish and Market Your Book* – Joanna Penn