

SNAFU Ltd

Global Concept - Local Brand

FUTURE THREATS:

Population growth

Climate change

Agriculture as it is now

FUTURE THREATS

Population growth

8.5 billion 2030,
9.7 billion 2050,
11 billion 2100.

(United Nations)

FUTURE THREATS

Climate change

“Responding to the food demand through large-scale production oriented agricultural model is not the right solution.”

(Ms Elver Hilal, UN Special Rapporteur, 2015)

FUTURE THREATS

Age of farmers

“The average age of a farmer in the US is 58, in Korea it's 65. It is an old profession and the people in it are dying out or retiring.”

(Jim Rogers, Financial Times, 19.7.2013
– Forget banking, become a farmer)

FUTURE THREATS

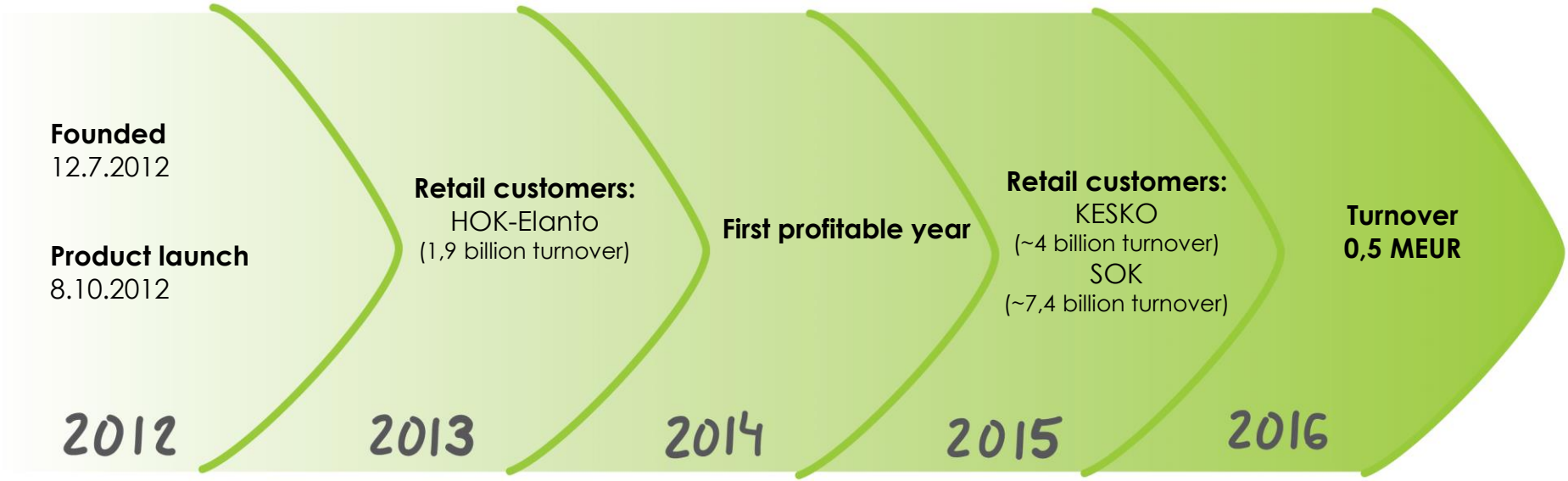
Agriculture subsidies 2015

European Union (28 countries)	90 billion USD
United States	39 billion USD
OECD – (34 countries)	212 billion USD
China	307 billion USD
Finland	~2 billion EUR
Snafu Ltd	0 EUR

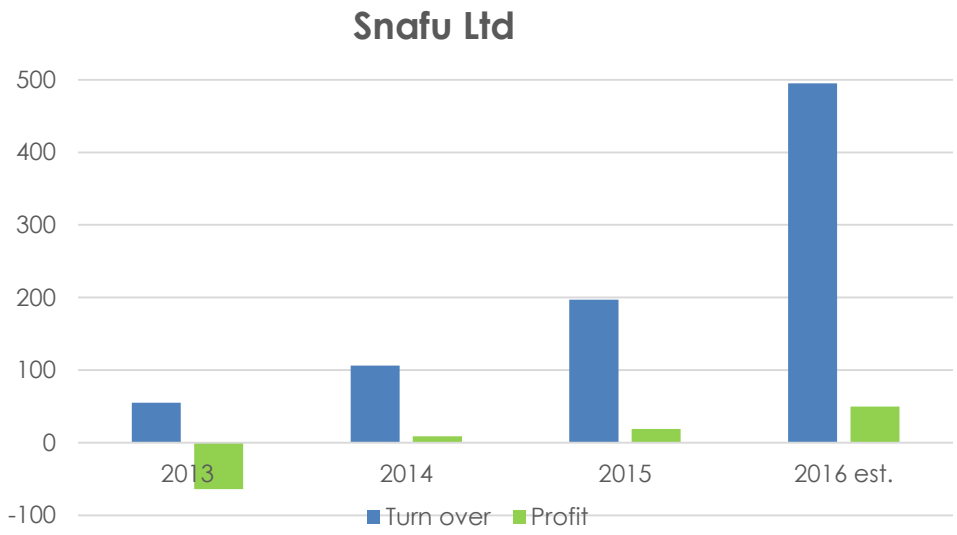
SITUATION
NORMAL
ALL FUCKED UP


IS THERE ANYTHING
WE COULD DO?

A Brief history of Snafu Ltd



We are revenue funded with strong metrics





HOW

PRODUCTION EFFICIENCY:

APRIL

3 HARVESTS/WEEK
25.000 PORTIONS/WEEK
FROM 200 m^2
= 14 TONS m^2/YEAR

6 EMPLOYEES



EXCEL

QUALITY SYSTEMS:
ISO 14001
ISO 9001
ISO 22000 → FSSC22000

80%
HIGH TECH -FARMING

WATER CONSUMPTION:
3 m^3/DAY
=
-10% COMPARED TO NORMAL VEGETABLE FARMING


RAW MATERIALS:
Organic Seeds
+ H2O
Wind + energy
Sprout
6°C
No CHEMICALS
No PESTICIDES
No GMO
No WASTE
No FERTILIZERS

DAIKON RADDISH
+CLOVER
+ ALFALFA

BROCCOLI
+CLOVER
+ALFALFA



ALFALFA
+
CLOVER

PEAS + LENTILS


SILMUSALAATTI

We are already building a better world:

- **>500.000 sold portions**
- **World´s most efficient vertical fresh food production system**
- **Turn Key –business model**

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