Mahdollisuudet luovan talouden edistämiseen

Valtiovarainvaliokunta, 10.5.2022

Kimmo Aulake, OKM, neuvotteleva virkamies

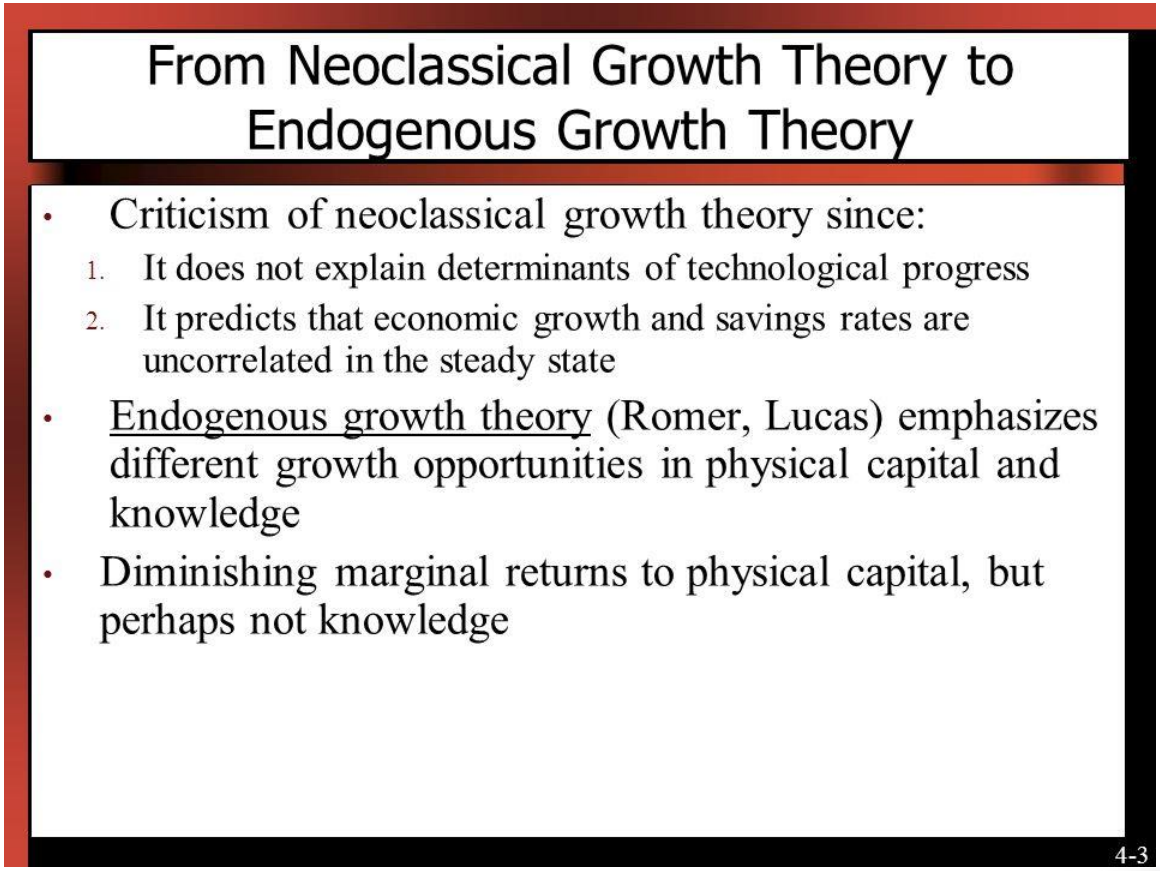
Ministry of Education and Culture
Ministère de l'Éducation et de la culture

Luovuuden ja osaamisen merkitys taloudellisessa tuotannossa – aineellisesta aineettomaan

- Neoclassical Growth Theory
- $Y = F(K,L) = K\alpha L1\text{-}\alpha$

- New Growth Theory
- $Y = AK\beta(uh\mathrm{N})1 - \beta h^{*}\gamma$

Neoklassinen vs. uusi kasvuteoria

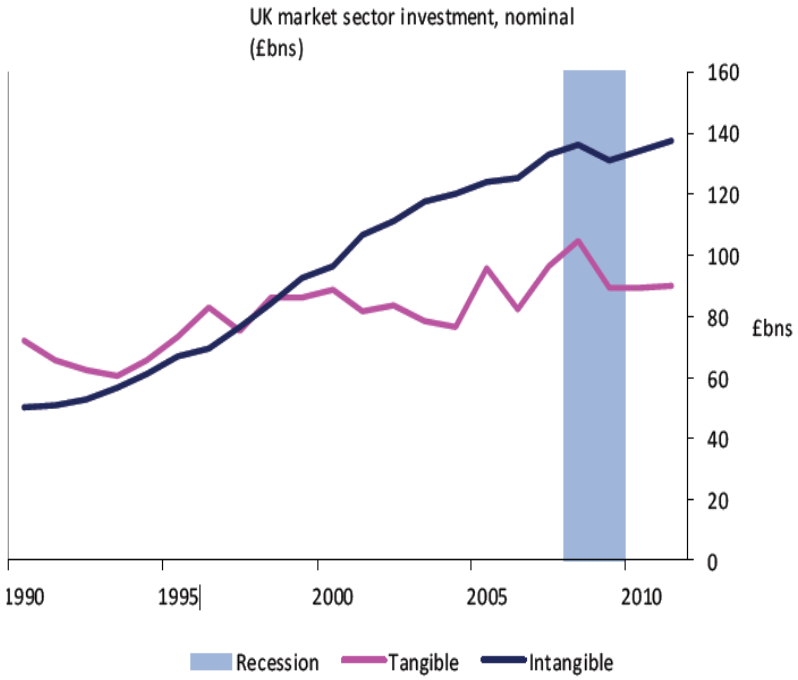


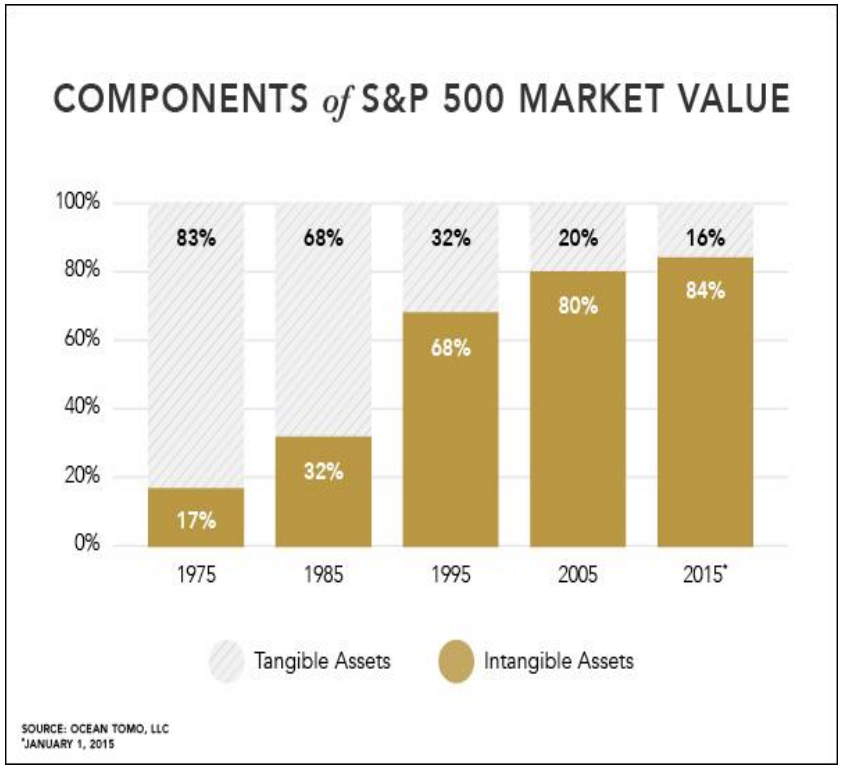
Luovuuden ja osaamisen merkitys taloudellisessa tuotannossa – aineellisesta aineettomaan

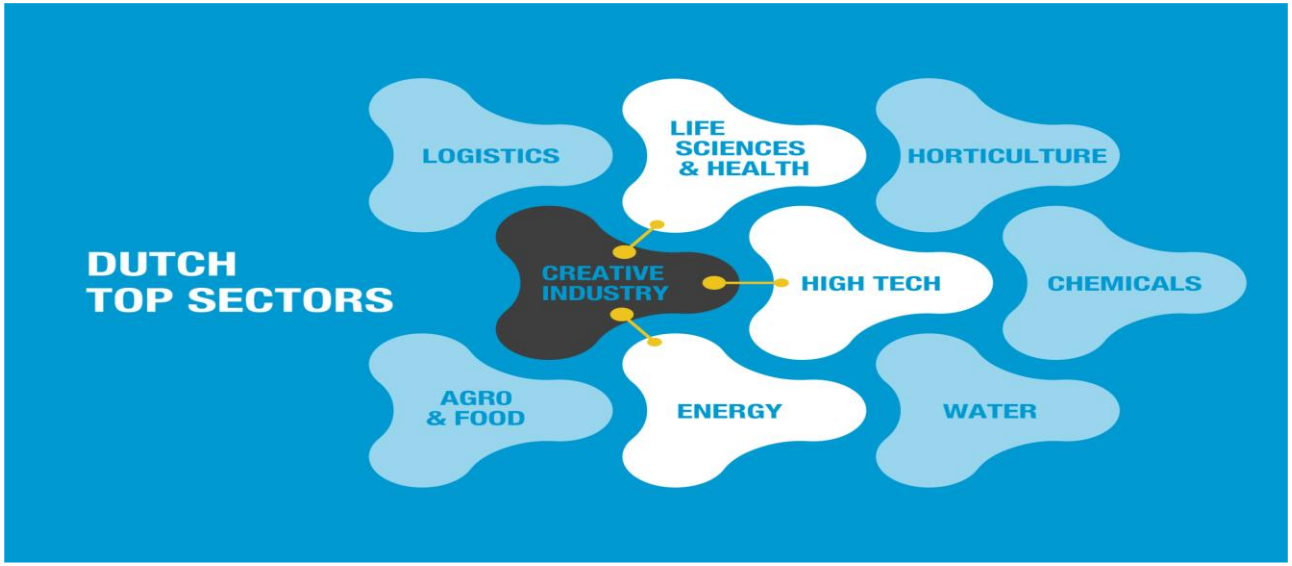




Aineettoman pääoman merkitys taloudessa ja tuotannossa



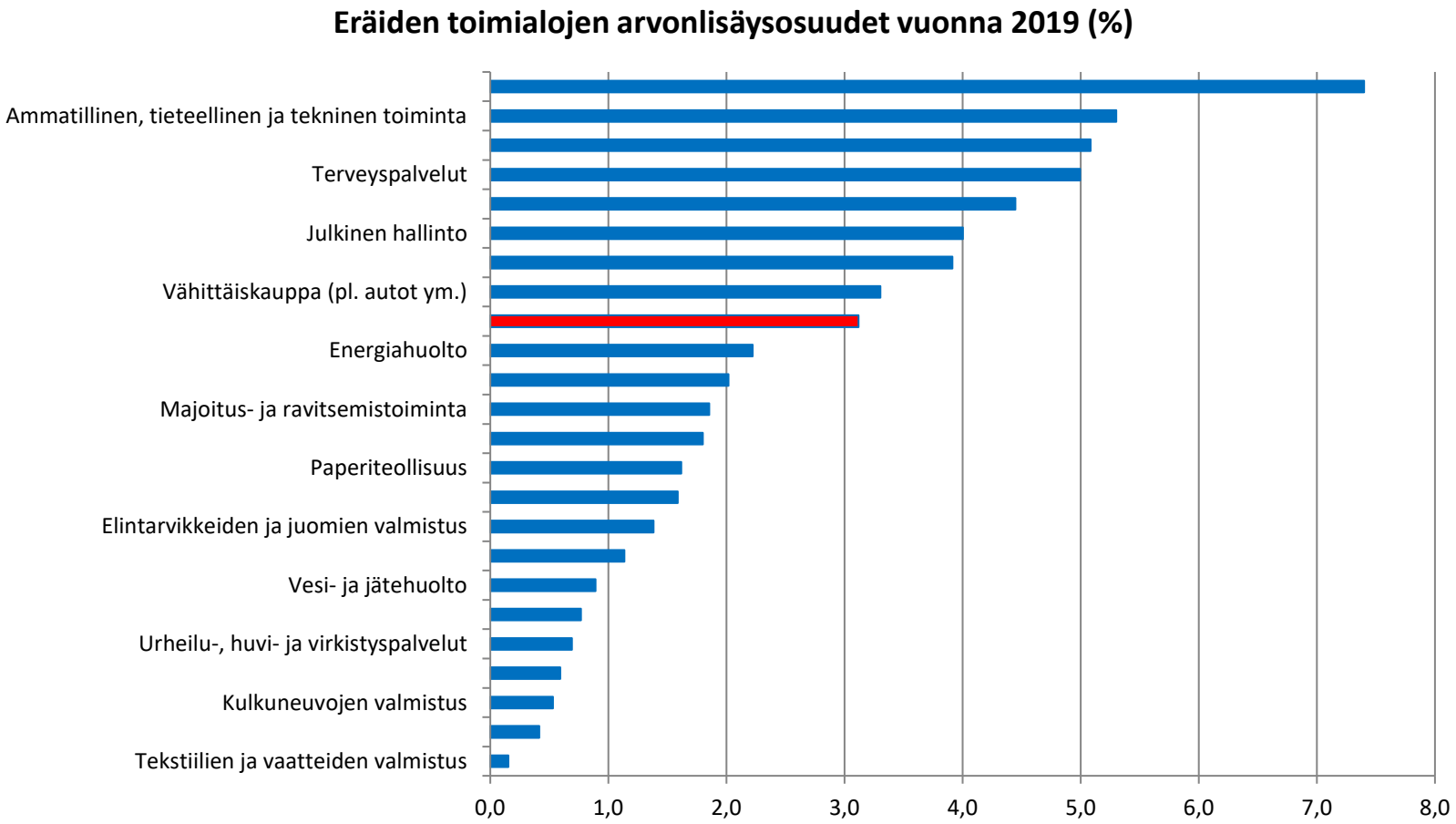




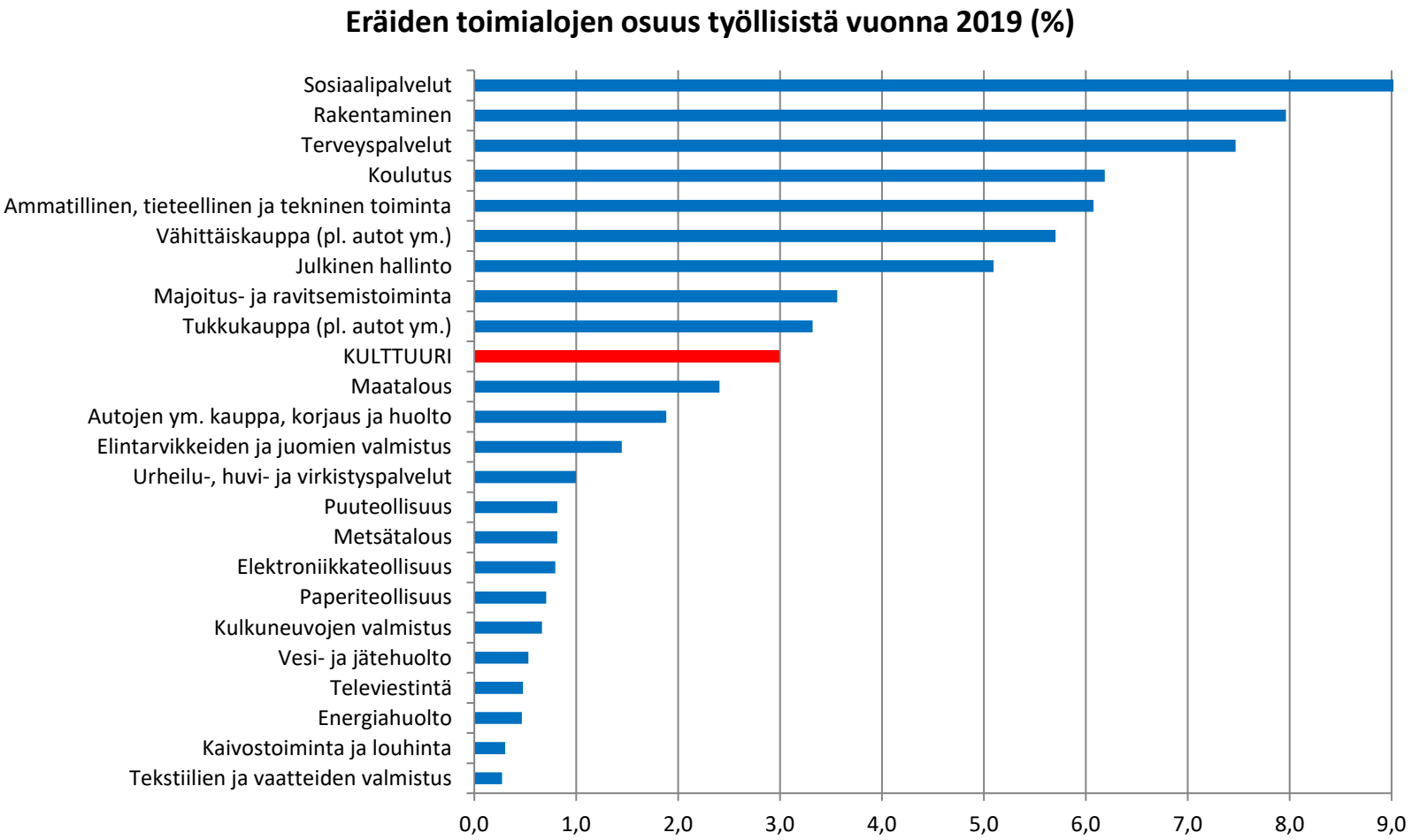
"Growth springs from better recipes, not just from more cooking." Paul Romer, Maailmanpankin pääekonomisti

"It is in Apple's DNA that technology alone is not enough - it's technology married with liberal arts, married with the humanities, that yields us the results that make our heart sing." Steve Jobs

Kulttuuri kansantaloudessa - arvonlisäys



Kulttuuri kansantaloudessa - työllisyys



The contribution of culture to democracy – Council of Europe IFCD

