



Hit It Big

Your favourite game show!





Are you ready to Hit It Big?

Welcome to Hit It Big – your favourite retro game show ever! Join our amazing host, with the excited audience the contestants are all ready! So hit that button and spin those reels. Will you Hit It Big and reach the highest bonus level? The grand prize is up for grabs!

Every spin of the button not only delivers an exciting reel spin, but also combines that with a chance to trigger additional reel features to maximise your win.

Hit It Big is a 5 reel, 3 row slot in the ELK Classic Series. With 5 paylines this game holds the traditional attributes of an analogue retro slot machine, updated with modern visuals features and special effects.

Get ready to Hit It Big!



The reel game

The base game is a traditionally styled 5 reel, 3 row slot. Above and below the reels are a set of bright feature buttons which display different features. Every time the player spins the reels the buttons offer up a new set of possible features.

Any pair of matching features between the upper and lower buttons trigger that reel feature. Depending on which features are matched together with the outcome of the reel spin a multitude of different outcomes are possible from each and every spin.





Reel game features

Features that can trigger during spin. These can be combined.

Win 2X - 50X

Awards the player with the presented win multiplier. If the reels show no win the feature has no effect.

Respin

Awards the player a respin. All feature buttons except already triggered feature buttons are also engaged again.

Stacked Wilds

All reels have a set of stacked wilds. When the Stacked Wild feature activates on one or more reels, those reels stop on the stacked wilds. The stacked wilds will only come into play when this feature is engaged.

Locked Wilds

The Locked Wild feature ensures that the leftmost and rightmost reels lock on the stacked wild position for three spins. This creates the effect of a 3 reel slot machine that pays out like a five reel machine. All feature buttons except already triggered feature buttons are also engaged again.





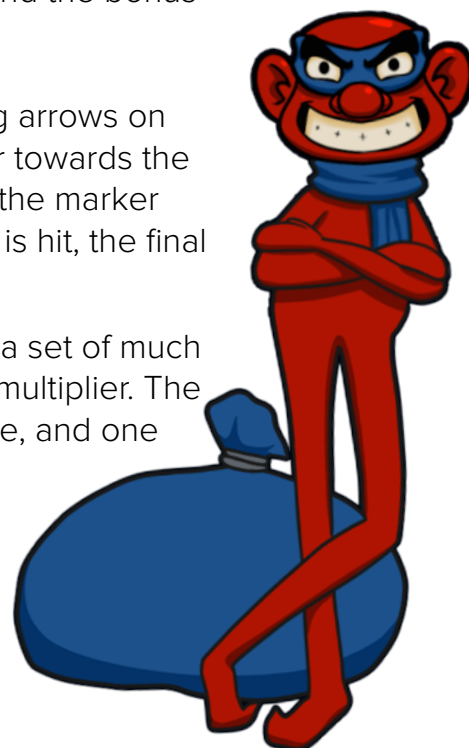
Hit It Big Bonus Game

The bonus game consists of a grid of 5 x 5 screens with three levels: the outer circle, the inner circle and the Hit It Big centre screen.

Starting on the outer ring, the selection marker randomly jumps around on different stake multipliers until the player hits stop. As soon that happens, the marker stops and awards the selected stake multiplier. The multiplier is then replaced by a bandit. The aim is not to hit the same square twice and land on the that bandit. Doing so will collect all winnings and end the bonus game.

Progression (levelling up) is done by hitting the inward pointing arrows on the outer and inner circles. This will move the selection marker towards the centre screen. Hitting an outwards pointing arrow will bounce the marker back to the outer circle. If however the inwards pointing arrow is hit, the final HIT IT BIG bonus level is unlocked.

Reaching the HIT IT BIG bonus game, the game zooms in and a set of much higher multiplier values is displayed up to a staggering 1000x multiplier. The selection marker activates and the player now gets one chance, and one chance only, to Hit It Big!



Display modes

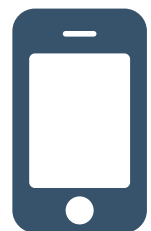
We believe people are different, and enjoy playing differently. Therefore when playing Hit It Big, the gaming experience is flawless regardless of what display mode is chosen. Functionality and icons are kept the same to ensure recognition between the different modes.

All ELK games are Mobile First and can be played on desktop as well as on mobile. Being Mobile First is essential since the smartphone is always accessible, and given the high level of hardware capabilities the gaming experience needs to be impressive.

Portrait mode

Portrait mode is ideal for people on the move. It brings some additional requirements in terms of one-handed access. All functions and settings are accessible by the usage of your thumb. The navigation in portrait mode is well thought through and focused on vertical movement and touch functionality.

All functionality is easy accessible and icons are kept the same to ease transition between different modes.



Landscape mode

All ELK games can be played in landscape mode. Navigation in landscape mode is focused on horizontal movement and touch functionality. All functionality is easy accessible and icons are kept the same to ease transition between the different modes. Simply turn your smartphone into your preferred mode.



Desktop mode

Mobile First is the core functionality, yet all ELK games are designed to provide an equally excellent gaming experience on desktop. The visual presentation is adjusted to suit the higher resolution a desktop usually provides.



General features

Betting strategies

All ELK games come with Betting strategies, which are highly appreciated by players worldwide. There are four unique strategies, which all apply to different type of gaming behavior. *(Read more about Betting strategies on the next page.)*

Auto Spin

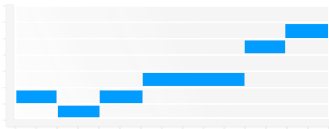
All ELK games support **Auto Spin**. Click the Auto Spin button or simply hold down the Spin button to activate the Auto Spin menu and choose the number of spins to run.

Options for Auto Spin may differ due to different regulations.



Betting Strategies

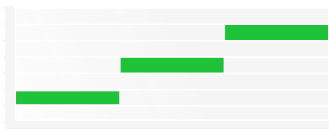
Many players change their bet size based on the outcome of previous spins. ELK has introduced a new way of playing casino games with the launch of Betting Strategies. A betting strategy is a predefined betting pattern that automatically changes the bet level depending on a chosen set of rules. A player can change or turn off the betting strategy after any spin. Betting Strategies work well in combination with Auto Spin.



Optimizer Bets a % of balance

The bet level will be changed automatically to a percentage of the player's balance. When the balance increases the bet level follows up automatically, and vice versa when the balance decreases.

From 1% (*casual player*) to 10% (*high roller*) of the bet balance.



Leveller Raise on 5 concurrent losses

The bet level will increase 2 steps after 5 concurrent losing rounds. After another 5 losing rounds the bet level will increase 2 more steps.

Bet levels will be reset to base level after a winning round.



Booster Raise on loss

The bet level will increase one step after every losing round until reaching 4 levels above base level (e.g. 10 times base level).

Bet levels will be reset to base level after a winning round.



Jumper Raise on win

The bet level will increase after every winning round until reaching 4 levels above base level (e.g. 10 times base level).

Bet levels will be reset to base level after a losing round.



Hit It Big Game Data

Return to player: **96.0 %**

Volatility: **8 of 10**

Exposure: **2 500 x bet**

Hit Frequency: **16.3 %**

Max win: **250 000 coins**
(250 000 EUR)

Bet levels: **0.20-100 EUR**
or the equivalent in
other currencies

Paylines: **5**

Game id: **10032**
NYX game id: **110032**

Recommended size and ratio for desktop browsers

For the optimal gaming experience, ELK Studios recommend launching the game in 1600x900 resolution. If scaling is required, use 16:9 ratio.

Technology

Our games uses state of the art web technologies including support for canvas and WebGL. The client detects the capabilities of the device regardless if the player is running on a desktop, tablet or mobile.

The game client will then optimize the gaming experience based on those parameters.

Languages

| | |
|-----------|-----------------------|
| BR | Brazilian |
| BG | Bulgarian |
| CL | Chilean Spanish |
| CZ | Czech |
| DA | Danish |
| DE | German |
| EN | English |
| ES | Spanish |
| FI | Finnish |
| GR | Greek |
| HU | Hungarian |
| IT | Italian |
| NO | Norwegian |
| PL | Polish |
| PT | Portuguese |
| RO | Romanian |
| RU | Russian |
| SK | Slovakian |
| SV | Swedish |
| TH | Thai |
| TK | Turkish |
| VI | Vietnamese |
| ZH | Chinese (simplified) |
| ZH | Chinese (traditional) |

Currencies

| | |
|------------|-------------------|
| AMD | Armenian Dram |
| ARS | Argentine peso |
| AUD | Australian dollar |
| BGN | Bulgarian lev |
| BRL | Brazilian real |
| CAD | Canadian dollar |
| CHF | Swiss franc |
| CLP | Chilean Peso |
| CNY | Chinese yuan |

| | |
|------------|--------------------|
| COP | Colombian peso |
| CZK | Czech koruna |
| DKK | Danish krone |
| EUR | Euro |
| GBP | Pound sterling |
| GEL | Georgian lari |
| HKD | Hong Kong dollar |
| HRK | Croatian kuna |
| HUF | Hungarian forint |
| IDR | Indonesian rupiah |
| INR | Indian rupee |
| ISK | Icelandic króna |
| JPY | Japanese yen |
| KHR | Cambodian riel |
| KRW | South Korean won |
| MMK | Burmese kyat |
| MXN | Mexican peso |
| MYR | Malaysian ringgit |
| NOK | Norwegian krone |
| NZD | New Zealand dollar |
| PEN | Peruvian Nuevo sol |
| PHP | Philippine peso |
| PLN | Polish zloty |
| PYG | Paraguayan Guarani |
| RON | New Romanian leu |
| RSD | Serbian dinar |
| RUB | Russian rouble |
| SEK | Swedish krona |
| SGD | Singapore dollar |
| THB | Thai baht |
| TRY | Turkish lira |
| TWD | New Taiwan dollar |
| UAH | Ukrainian Hryvnia |
| USD | US dollar |
| UYU | Uruguayan peso |
| VND | Vietnamese dong |
| ZAR | South African rand |

Mobile First!

ELK Studios

ELK is an innovative casino game studio placed in the heart of Stockholm. We develop casino and lottery games with a focus on new devices. Currently all our games are developed for Mobile First! All our games are of course also available on desktop and tablets.

Our games are developed and compiled in Sweden, and we use well known test centers such as Trisigma, Nmi and Gaming Associates to certify them. Once released, all games are operated by partners or operators who hold the license in each market.



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