

Equippo

What is Equippo

Equippo is a Swiss online company revolutionising the used construction equipment industry by combining technology and business know-how to provide customers with excellent service in two online channels:

- The Equippo **full-service marketplace** ensures inspections, delivery and a money-back guarantee.
- The Equippo **auction** facilitates purchases and sales of inspected and guaranteed equipment in just a few hours.

Equippo was founded 2014 by Michael Rohmeder and Philipp Knobel and is located in Zug (Switzerland) with offices in Ilmenau (Germany), Zeebrugge (Belgium), Rotterdam (Netherlands) and Paris (France). The company is doing business in 55 countries. Leading investors besides the two founders are Florian Schweitzer, btov partners, Daniel Gutenberg, VI partners and the Japanese Sumitomo Corporation.

Equippo developed an online platform over which you can sell and buy used construction equipment very easily worldwide.

It is the first business to sell equipment online to end-user buyers around the world consistently. This peer-to-peer approach is still unique to this date. Equippo understands the market and the needs from both sides, buyers and sellers. Also, Equippo has a deep understanding of technology to make each transaction user-friendly, convenient, transparent and safe, with a highly efficient process.

How does it work

Different sellers have different needs. Sometimes it's quick cash, and sometimes it is the highest possible price. Through the two channels - marketplace and auction – Equippo offers a channel for every situation. Switching the channels allows you to achieve an optimum balance between speed and price every time.

Equippo offers a money-back guarantee. This guarantee means that for every purchase you can give back your machine within five days and Equippo organises the return of your machine from the delivery location and refunds the full price.

Furthermore, Equippo ensures expert inspections reports on the used construction equipment. Most of the inspections are directly done or reviewed by MEVAS. The machine descriptions are, therefore, independent of the seller.

How Equippo sees the future

There is a clear trend in many industries to move towards online marketplaces in which end users connect directly with their counterparts. This manner cuts out the middleman and saves costs. Equippo thinks that trading via online marketplaces will dominate the market of used construction equipment in the future. Together with many technological advances, it will make the process simpler and safer for buyers and sellers alike.

It is Equippo's goal to become the most important marketplace for used construction machines in the world and market leader in Europe.

Buying at Equippo Marketplace



equippo.com

① Check real condition fully online



② Order with safe payment options



③ Receive worldwide with Money Back Guarantee

