School food suddenly finds itself at the forefront of contemporary debates about healthy eating, social inclusion, environmental sustainability and local economic development. All around the world it is becoming clear - to experts, parents, educators, practitioners and other stakeholders – that the school food service has the potential to deliver multiple dividends. These include health, environmental, social and economic benefits that would significantly advance the sustainable development agenda at global, national and local levels. Drawing on new empirical data collected in urban and rural areas of Europe, North America and Africa, this book makes an innovative contribution to both political and academic efforts to promote sustainable food systems through creative public procurement strategies.

The starting point of the book is that school meal systems can provide significant payoffs, including lower food miles, the creation of markets for local producers and effective food education initiatives that empower consumers by nurturing their capacity to eat healthily. To assess this potential, the book compares a variety of sites involved in the school food revolution - from rural communities committed to the values of ‘the local’ to global cities such as London, New York and Rome that feed millions of ethnically diverse young people daily. The book also examines the developing country school feeding programme of the United Nations, which sees nutritious food as an end in itself as well as a means to meeting the Millennium Development Goals and raising the quality of life of the poorest of the poor.

Ultimately the book provides a critical look at the worlds of theory, policy and practice and it is a guide to the design and delivery of sustainable school food systems.

CONTENTS: Introduction • Quality Food and Sustainable Development: Barriers and Opportunities • Procurement Matters: Reclaiming the Public Plate • Fast Food Nation? Reinventing the School Lunch Program in New York City • School Food as Social Justice: The Quality Revolution in Rome • A Sustainable World City? School Food Reform in London • Beyond the City: The Rural Revolution in School Food Provision • Home-Grown: The School Feeding Revolution in Developing Countries • Sustainability and the Public Realm: The Power of the Public Plate

Kevin Morgan is a Professor of European Regional Development in the School of City and Regional Planning, Cardiff University, UK. Roberta Sonnino is a Lecturer in Environmental Policy and Planning at the School of City and Regional Planning, Cardiff University, UK.

Hb • £45.00 • £38.00 • 978-1-84407-482-2 • September 2008

Related Titles:

Edited by Helga Willer, Minou Youssefi-Menzler and Neil Sorensen

‘An essential reference for anyone concerned with the growing global significance of organic agriculture’
Patrick Holden, CBE, Director of the Soil Association, UK

‘A very important publication - unique and comprehensive.’ Paul Kristiansen, University of New England, Australia

The new edition of this annual publication (published jointly with IFOAM and FiBL) documents recent developments in global organic agriculture. It includes contributions from certification agencies, governments, academics and individuals representing the breadth of the organic sector from throughout the world. The book also contains information on the global market of the burgeoning organic sector, the latest developments in organic certification, standards and regulations and insights into current status and emerging trends for organic agriculture by continent from the world’s foremost experts.

CONTENTS: Foreword • Editors’ Note • Acknowledgements • Organic Farming Worldwide 2008: Summary • Results of the Global Survey on Organic Farming 2008 • Information Resources and Market Access Information • Overview of the Global Market for Organic Food and Drink • Standards and Regulations • Certification and Accreditation • Organic Aquaculture • Organic Farming in Africa • Organic Farming in Asia • Australia/Oceania • Europe • Organic Farming In the Mediterranean Region: Towards Further Development • Organic Farming in Latin America • Organic Farming in North America • Achievements Made and Challenges Ahead • Annex: Statistical Tables • Contact Details

Helga Willer is at the Research Institute of Organic Agriculture FiBL, Frick, Switzerland. Minou Youssefi-Menzler is at the Foundation Ecology & Agriculture (SOEL), Bad Duerkheim, Germany. Neil Sorensen is at the International Federation of Organic Agriculture Movements (IFOAM), Bonn, Germany.

Hb • £36.00 • £30.00 • 978-1-84407-592-8 • March 2008
UN Millennium Development Library: Towards Universal Primary Education: Investments, Incentives and Institutions
UN Millennium Project
Pb • £25.00 £21.00 • 978-1-84407-221-7 • 2005

UN Millennium Development Library: Halving Hunger: It Can Be Done
UN Millennium Project Task Force on Hunger
Pb • £18.99 £16.00 • 978-1-84407-220-0 • 2005

Hunger and Health: World Hunger Series 2007
United Nations World Food Programme
Pb • £18.99 £16.00 • 978-1-84407-546-1 • 2007

An Introduction to Sustainable Development
By Peter P. Rogers, Kazi F. Jalal and John A. Boyd
Pb • £18.99 £16.00 • 978-1-84407-520-1 • 2007

Edited by Geoff Tansey and Tasmin Rajotte
Pb • £18.99 £16.00 • 978-1-84407-429-7 • February 2008

Climate Change and Agriculture in Africa: Impact Assessment and Adaptation Strategies
By Ariel Dinar, Rashid Hassan, Robert Mendelsohn and James Benhin and others
Hb • £49.95 £42.50 • 978-1-84407-547-8 • March 2008

ORDER FORM • Remember to use our FREEPOST address!
To get your 15% discount please return this form, or, when ordering online, use the voucher code T59

<table>
<thead>
<tr>
<th>TITLE</th>
<th>ISBN</th>
<th>PRICE (£) WITH DISCOUNT</th>
<th>QTY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Food Revolution</td>
<td>978-1-84407-482-2</td>
<td>£38.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The World of Organic Agriculture</td>
<td>978-1-84407-592-8</td>
<td>£30.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Towards Universal Primary Education</td>
<td>978-1-84407-221-7</td>
<td>£21.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Halving Hunger</td>
<td>978-1-84407-220-0</td>
<td>£21.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hunger and Health</td>
<td>978-1-84407-546-1</td>
<td>£16.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>An Introduction to Sustainable Development</td>
<td>978-1-84407-520-1</td>
<td>£16.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Future Control of Food</td>
<td>978-1-84407-429-7</td>
<td>£16.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Climate Change and Agriculture in Africa</td>
<td>978-1-84407-547-8</td>
<td>£42.50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Subtotal

Postage & Packaging UK: £3.50
Europe Airmail: £5 + £2 per additional book
RoW Airmail: £7.50 + £2 per additional book

Total

PAYMENT OPTIONS
1. I enclose a cheque/bankers draft payable to Earthscan (in sterling drawn on a UK bank)
2. Please debit my Credit/Debit Card account number

Expiry date: ____________ Three Digit Security No.: ____________
Issue No. or Valid from date (Switch only) ____________
Signature: ____________ Date: ____________
3. Please send me a pro-forma invoice
(Note: This invoice will need to be paid before the books are dispatched.
4. We have an account set up with you - please bill us
Our Macmillan account number is: __________________________

YOUR DETAILS

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>Postcode</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>Tel. No.</td>
<td></td>
</tr>
<tr>
<td>E-mail</td>
<td></td>
</tr>
</tbody>
</table>