



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Innovation and Advanced Manufacturing
Tourism, Emerging and Creative Industries
The Head of Unit

Brussels,
GROW/F4/GA/grow.ddg1.f.4(2019)

Data Protection Notice for Showcase Conference on Tourism

March 19th 2019, Brussels, Belgium

Your personal data is processed in accordance with **Regulation (EU) No 2018/1725¹** on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is:

Head of Unit GROW F.4 Tourism, Emerging and Creative Industries of DG Internal Market, Industry, Entrepreneurship and SMES, European Commission. GROW-F4@ec.europa.eu

The following **entities process** your personal data on behalf of the data controller:

-the Executive Agency for Small and Medium-sized Enterprises (EASME). Head of Unit A.1 COSME EASME-COSME-DP@ec.europa.eu

-ICF MOSTRA EC_tourism_events@iservice-europa.eu.

These entities process your personal data in accordance with Regulation (EU) No 2018/1725 or Regulation (EU) 2016/679, respectively.

The legal basis for the processing activities are:

- Article 5(a) of Regulation EU 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)²;
- Article 5(d) of Regulation EU 2018/1725 based on your explicit consent for your non-mandatory personal data indicated below.

The purposes of this processing are to: register and manage your participation to Showcase Conference on Tourism; provide you with access to the event venue; include you in the list of participants; allow networking among participants; inform the participants

¹ Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

² Act of Establishment: Commission Implementing Decision C(2013/771/EU) of 17 December 2013 establishing the 'Executive Agency for Small and Medium-sized Enterprises' and repealing Decisions 2004/20/EC and 2007/372/EC. Regulation (EU) No 1287/2013 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 11 December 2013 establishing a Programme for the Competitiveness of Enterprises and small and medium-sized enterprises (COSME) (2014 - 2020) and repealing Decision No 1639/2006/EC.

about follow-up activities of the event/related to the topic of the event, including feedback collection and specific, related communication activities.

The following of your personal data are collected: your first name, last name, title, date of birth, ID number, function, (professional or personal) e-mail address, phone number, address are **mandatory** for the purposes outlined above.

In addition, the following **non-mandatory** personal data are collected: your photo and videos, which can only be processed based on your explicit prior consent. It is indeed possible that **photographs** of you will be taken during the event and might be used for related communication purposes, including on Internet and social media such as Twitter and Facebook³. Upon registration, you can give your explicit consent to have your images recorded and published on related communication channels⁷. In the absence of your consent, the organiser will offer suitable alternatives, so that you can fully take part in the event.

The recipients of your personal data will be EASME and Commission staff in charge of the management of the Showcase Conference on Tourism, staff of ICF MOSTRA in charge of organising the event, participants of the event as well as the public and bodies charged with monitoring or inspection tasks in application of EU law (e.g. internal audits, Court of Auditors, European Anti-fraud Office (OLAF)).

Your personal data **will not be transferred** to third countries or international organisations.

The processing of your data will **not include automated decision-making** (such as profiling).

Your personal data will be kept for a maximum period of **12** months from 19/03/2019 to 19/03/2020. Data will be deleted at the end of this period.

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data, you may address them to GROW-F4@ec.europa.eu (entity acting as data controller).

You shall have right of recourse at any time to the Commission Data Protection Officer at DATA-PROTECTION-OFFICER@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.

Version January 2019