



DRAFT PROGRAMME

Wednesday September 30th, 2020

REGISTRATION & WELCOME COFFEE

08:00

CONCURRENT WORKSHOPS (WEC & ASEMPLEO members only)

Track A: Advancing our industry

Track B: Building Capacity

Track C: Business Development

Track D: Focus on Spain (ASEMPLEO Members – in Spanish)

09:00

Online Talent Platforms: How to deal with them (business opportunities, membership, regulation etc.)?

Winning Hearts & Minds: How to boost policy-makers' support for our industry?

Educating the end-users: How to strengthen compliance with regulation and improve adoption of quality standards by the customers?

La agencia de empleo en el nuevo marco de regulación europeo: Como la agencia de empleo puede dar soluciones a los desequilibrios actuales que presenta el mercado laboral español: casos europeos.

10:15

COFFEE BREAK

CONCURRENT WORKSHOPS (WEC & ASEMPLEO members only)

Track A: Advancing our industry

Track B: Building Capacity

Track C: Business Development

Track D: Focus on Spain (ASEMPLEO Members – in Spanish)

10:45

Artificial Intelligence, Block Chain, Virtual Reality: How digitalisation & IT innovation will impact the staffing industry?

Campaigning & Profiling the industry 2.0: How to be creative and effective without spending a lot of money

Promoting a socially innovative industry: How to use the multitude of existing reporting tools - CSR, ESG, Global Compact, UN SDGs, etc. – to demonstrate the positive contribution of our industry

Espacio propio de garantía para el trabajador temporal: Estabilidad en la temporalidad a través de las empresas de trabajo temporal en el mercado laboral español.

12:00

LUNCH & EXHIBITION (WEC & ASEMPLEO members only)

13:30

PLENARY WELCOME (All Conference Attendees)

Master of Ceremony: **Alison Comyn**

14:10

PLENARY FORUM (All Conference Attendees)

Dare to Ask: A Q&A session on Global Employment Trends & Staffing issues

An open discussion with HR Services experts to address employment policy issues and key labour market developments that participants think relevant at international level.

15:10

COFFEE BREAK & EXHIBITION

CONCURRENT SESSIONS: PREPARING FOR A LABOUR MARKET IN TRANSFORMATION (All Conference Attendees)

Track A: The challenges rising from the workforce evolution

Track B: The challenges created by the competitive landscape

Track C: The challenges faced by the policymakers

Track D: Focus on Spain (ASEMPLEO Members – in Spanish)

15:30

Career Management: How to provide career guidance for a scattered and remote workforce?

Sourcing and recruiting talents: What are the most efficient channels and might the staffing industry be overwhelmed by new competitors?

The future of welfare: How to build a future-fit social protection system and to establish a social level playing field for all workers?

Proceso de digitalización en nuestra industria: marco regulatorio, derechos y obligaciones: Como adaptar el marco regulatorio a nuevas formas de empleo: flexiseguridad digital.

Speakers:

Monika Queisser-Richaud, OECD

17:00

END OF THE DAY

19:30

“Roaring Twenties” Dinner & Awards Ceremony



DRAFT PROGRAMME

Thursday October 1st, 2020

08:00

REGISTRATION & WELCOME COFFEE

09:00

CONFERENCE CEREMONY (Simultaneous translation EN/ES)
Opening Speeches | **WEC President & Asempleo President**

09:45

INTERACTIVE SESSION

OPENING KEYNOTE (Simultaneous translation EN/ES)
The Day after Tomorrow

10:00

Speaker:
Peter Hinssen, nexxworks

10:45

COFFEE BREAK & EXHIBITION

PANEL DISCUSSION (Simultaneous translation EN/ES)
Steering a labour market in transformation: Which direction to go?

11:15

Panellists:
Mark Keese, OECD
Sangheon Lee, ILO
Roberto Suárez Santos, IOE

12:15

LUNCH & EXHIBITION

PARALLEL PLENARIES (SIMULTANEOUS TRANSLATION EN/ES FOR ONE TRACK - TBC)

Track A: The Workforce Evolution

Track B: The Competitive Landscape

Track C: The Institutional Framework

13:30

*Are we all to become self-employed?
Gig work, platform workers: is the employment relationship going to be replaced by business units on our own? In a time where it is easier to find a client than an employer, do we need to reconsider the classification of workers and their access to social protection*

*The Rise of a New Firm
Which organisations will be fit for the 21st century? And why great Companies fail in the Face of Disruption? What are the new means of value creation? How to lead an organisation in period of great transformation?*

*Should we be scared of our Digital Twin?
Big Data, Talent analytics, Artificial Intelligence, Human Cloud: Will our very own digital replicas built from our digital footprint tell more about ourselves and will inform decisions we make in the real world?*

Speaker:
Michael Benninga, Coffreo

PARALLEL PLENARIES (SIMULTANEOUS TRANSLATION EN/ES FOR ONE TRACK - TBC)

Track A: The Workforce Evolution

Track B: The Competitive Landscape

Track C: The Institutional Framework

14:40

*Preparing for jobs that do not exist yet:
Skills, lifelong employability, soft skills being the new oil*

The Gig economy and the future of your talent supply chain.

The Future of Labour Law and Diverse Forms of Work: How to create a level-playing field, how to deliver a human-centered agenda

Speakers:
Mark Keese, OECD

Speakers:
Barry Asin, Staffing Industry Analysts

Speakers:
Renate Hornung-Draus, Business@OECD

15:40

COFFEE BREAK & EXHIBITION

16:10

Concluding Keynote
Leading through change: What it takes to leaders to embrace uncertainty, perpetual change and a complex economic environment?

16:55

CLOSING OF CONFERENCE

17:30

END OF THE DAY

20:30

Farewell walking Dinner (including a private guided tour) | Prado Museum