SPEAKER SPOTLIGHT
60 Seconds with...

Mohamed Shakir

Digital Innovation Researcher & TED Speaker

Qatar Airways

In the run up to the conference, we are conducting a series of interviews with some of our esteemed speakers to give our readership a taste of what to look forward to in their session as well as share some insights on predictive maintenance and what the future holds...
We put the spotlight on our airline speaker, Mohamed Shakir, Digital Innovation Researcher & TED Speaker, Qatar Airways

Please briefly introduce yourself and outline your role and areas of focus

At Qatar Airways I manage digital training and play an active role in business consultation for solutions related to analytics and data science for business optimisation and digital transformation.

What's your vision for how the passenger experience will develop over the next 10 years?

With insights from data science solutions and with the help of technology, airlines will be able to increase profit and have positive impact on customer experience with new exciting products and services.

What are some of the big challenges for your organisation when it comes to digital?

Adaptability and fast pace implementation are some of the opportunities that we are working together as a team for digital transformation.

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What can delegates look forward to hearing from your session?

I will be focusing on Digital Transformation and sustainable Human Resources Model for Airline. My presentation will address how important is Digital Transformation for an airline, how Digital Transformation may influence employees in an airline, what is the future of airline employees in this digital era and which model should we adopt to be prosperous.