

Innovation Summit: Agenda at a glance

October 8, 2020

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13.45 CET 07.45 EST 19.45 HKT	Welcome		
14.00 CET 08.00 EST 20.00 HKT	Keynote: Digital solutions for sustainability by Jean-Pascal Tricoire , Chairman & CEO and World Premiere		
14.35 CET 08.35 EST 20.35 HKT	Strategy Talks	Explore Innovation Hub	Virtual Networking & Interaction
14.55 CET 08.55 EST 20.55 HKT	Expert Learning Sessions		
15.15 CET 09.15 EST 21.15 HKT	Strategy Talks		
15.35 CET 09.35 EST 21.35 HKT	Expert Learning Sessions		
15.55 CET 09.55 EST 21.55 HKT	Innovation Hub Tours		
16.30 CET 10.30 EST 22.30 HKT	Access to all sessions on demand, available for one month post-event		

Innovation Summit: Session Tracks

October 8, 2020

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Time	New Electric World	Buildings of the Future	Industry of the Future	Leading the Digitization	Sustainability is Business
14.35 CET 08.35 EST 20.35 HKT	Electricity 4.0 – How Will Digital Technologies Shape a More Sustainable and Resilient Future? Empowering our Partners for the New Electric World	Buildings of the Future	Next Generation Industries Services Partnerships Re-Imagined	Building Sustainable & Resilient Data Centers Imagine the Home of the Future	Sustainable Grids for the New Electric World Innovation at the Edge: Now Is the Time to Build Resilience
14.55 CET 08.55 EST 20.55 HKT	Adopting an Outcome-Oriented Mindset for Digitization Reaching Environmental Goals with Digitization Fundamentals of Electric Distribution: Unleashing Expertise at Scale	Improving the Workplace for Unprecedented Times Resiliency in Healthcare McDonald's Journey Towards #ReinventingRetail Software for Efficient Buildings and Construction Management	The Future of Automation Is Now Open Partnering to Drive Sustainability and Digital in Water Cracking Digital for End-to-end Traceability	Seizing the Value of the Data Economy Jumping Ahead or Falling Behind: IT as the Competitive Edge Simplifying OT Cybersecurity	Creating Business Resilience Through Climate Action Profitable Efficiency and Sustainability Through Integration Data Centers and Sustainability: Ambitions and Reality
15.15 CET 09.15 EST 21.15 HKT	Buildings of the Future Innovation at the Edge: Now Is the Time to Build Resilience	Imagine the Home of the Future Electricity 4.0 – How Will Digital Technologies Shape a More Sustainable and Resilient Future?	Sustainable Grids for the New Electric World	Services Partnerships Re-Imagined Next Generation Industries	Building Sustainable & Resilient Data Centers Empowering our Partners for the New Electric World
15.35 CET 09.35 EST 21.35 HKT	Reaching Environmental Goals with Digitization Fundamentals of Electric Distribution: Unleashing Expertise at Scale McDonald's Journey Towards #ReinventingRetail	Improving the Workplace for Unprecedented Times Boost Guest Confidence with Healthy, Resilient Hotels Software for Efficient Buildings and Construction Management Jumping Ahead or Falling Behind: IT as the Competitive Edge	Simplifying OT Cybersecurity Boosting Business Agility with Smarter Machines Profitable Efficiency and Sustainability Through Integration	Creating Business Resilience Through Climate Action The Future of Automation Is Now Open Data Centers and Sustainability: Ambitions and Reality Seizing the Value of the Data Economy	Partnering to Drive Sustainability and Digital in Water Resiliency in Healthcare Cracking Digital for End-to-end Traceability

1. Electricity 4.0 – How Will Digital Technologies Shape a More Sustainable and Resilient Future?
2. Next Generation Industries
3. Service Partnerships Re-Imagined
4. Buildings of the Future
5. Sustainable Grids for the New Electric World
6. Building Sustainable and Resilient Data Centers
7. Empowering our Partners for the New Electric World
8. Imagine the Home of the Future
9. Innovation at the Edge: Now Is the Time to Build Resilience

<h3>Electricity 4.0 – How Will Digital Technologies Shape a More Sustainable and Resilient Future?</h3>	<p>Today we are on the brink of Electricity 4.0. A convergence of digital + electric, with its scale, scope, and complexity driving a transformation unlike any in history. The old system is being ushered out, leading us to a more efficient, sustainable, and resilient New Electric World.</p> <p>Learn how digital technologies are shaping a more sustainable and resilient world, in particular in the building and construction sector. Let's accelerate the change and lead the Electricity 4.0 transformation together.</p>
<h3>Next Generation Industries</h3>	<p>Reaching next-generation efficiency requires bold moves. Join Peter Herweck to learn how industries of the future will thrive with:</p> <ul style="list-style-type: none">• Data-driven, software-based automation• Plug and produce universal automation components• The integration of energy and automation to drive sustainability• An inspired workforce empowered by technology
<h3>Service Partnerships Re-Imagined</h3>	<p>In an increasingly connected world, organizations need to digitize their business processes to be competitive. Those partnering with service experts reduce their cost of equipment ownership through longer life, more efficient use, and by using operational data to optimize spending. In this session, you will hear about the evolving landscape of service partnerships and how businesses are taking advantage of the new opportunities being presented.</p>
<h3>Buildings of the Future</h3>	<p>Even before the disruption caused by Covid-19 pandemic, the building industry was undergoing a seismic shift as the Internet of Things and renewable energies began to change the way buildings are managed. In our new world, buildings now need to be sustainable, hyper-efficient, resilient, and people focused.</p> <p>Join Laurent Bataille as he explores:</p> <ul style="list-style-type: none">• New trends and expectations• Regulations and guidelines brought by living with Covid-19• The acceleration of the transformation of buildings

<p>Sustainable Grids for the New Electric World</p>	<p>As caretakers of the planet, we're on the wrong path. But all is not lost. It's still possible to reverse the trend. The New Electric World describes a set of criteria we must achieve: decarbonizing demand and generation, and improving energy efficiency. This talk focuses on how big industry – including grid, oil and gas, and transportation – can approach the New Electric World while still meeting business goals, and what they can do today.</p>
<p>Building Sustainable and Resilient Data Centers</p>	<p>When it comes to availability, the edge of the network has become mission critical and it must be made more resilient. However, higher resiliency traditionally means lower efficiency, creating a paradox – how do we make the edge more resilient and more sustainable? Join us to discuss the challenge posed by energy consumption as the edge proliferates, the new thinking required to address the availability and sustainability paradox, and the importance of creating an open ecosystem.</p>
<p>Empowering our Partners for the New Electric World</p>	<p>The transition of energy towards the mass electrification and digitization of power distribution is a challenge facing all of us. That's why we must navigate the energy transition together. In the New Electric World, customers lives will be simpler through digital solutions. That's why we work together with our ecosystem of partners, building on a foundation of trust, sustainability, and resilience. Are you ready to harness the power of disruptive technologies to improve operations and increase business value?</p>
<p>Imagine the Home of the Future</p>	<p>Today, homes are becoming more electric and more digital. Although it's not something homeowners consciously think about, their lives revolve around electricity, for example:</p> <ul style="list-style-type: none"> • Using equipment such as surveillance cameras or baby monitors to provide greater safety • Asking a voice assistant to turn on your heating <p>Every aspect of modern life is affected. At Schneider, we know that when electricity meets digital technology, it's magic. Join this session to see how we enable the new electric home.</p>
<p>Innovation at the Edge: Now Is the Time to Build Resilience</p>	<p>The current health and economic crises have forced many companies to rapidly digitize and continue to be a catalyst for change and innovation. At Schneider Electric, we recognize that innovation can come from R&D efforts, as well as at the edge. This session shares how we are co-innovating with partners to help our customers create resilient IT systems and energy supply, enable remote work, and emerging business models needed in a new era of increased sustainability and resiliency.</p>

Expert Learning Sessions

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1. Adopting an Outcome-Oriented Mindset for Digitization
2. Resiliency in Healthcare
3. McDonald's Journey Towards #ReinventingRetail
4. Boost Guest Confidence with Healthy, Resilient Hotels
5. Cracking Digital for End-to-end Traceability
6. Jumping Ahead or Falling Behind: IT as the Competitive Edge
7. Data Centers and Sustainability: Ambitions and Reality
8. Boosting Business Agility with Smarter Machines
9. Profitable Efficiency and Sustainability Through Integration
10. Partnering to Drive Sustainability and Digital in Water
11. Reaching Environmental Goals with Digitization
12. Seizing the Value of the Data Economy
13. Creating Business Resilience Through Climate Action
14. Improving the Workplace for Unprecedented Times
15. Software for Efficient Buildings and Construction Management
16. Fundamentals of the New Electric World: Unleashing Expertise at Scale
17. The Future of Automation Is Now Open
18. Simplifying OT Cybersecurity

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<p>Adopting an Outcome-Oriented Mindset for Digitization</p>	<p>Digitized power distribution systems are essential to developing resilient, sustainable, and productive buildings and infrastructure of the future. This digital transformation requires us to adopt an outcome-oriented mindset throughout the project lifecycle in order to:</p> <ul style="list-style-type: none">• Meet owner and end user expectations• Minimizing risk• Reduce rework and costs <p>Join this session to hear industry leaders discuss the power of digitization to optimize the design, build, and operation of complex electrical systems.</p>
<p>Resiliency in Healthcare</p>	<p>The Covid-19 pandemic has created unprecedented challenges for healthcare. Hospitals must continue to provide essential care, while ensuring that patients and staff are protected. Moving forward, a new wave of hospitals is emerging and the way healthcare is delivered is changing. In this session, we'll discuss how the more sustainable and resilient hospitals of the future are built and managed through collaboration.</p>
<p>McDonald's Journey Towards #ReinventingRetail</p>	<p>While the world was adapting to the new normal during the Covid-19 pandemic, McDonald's decided to innovate. The restaurant chain accelerated the digitization of its operations, enabling:</p> <ul style="list-style-type: none">• Increased operational safety and reliability• Greater sustainability, particularly in restaurant design• More resilient systems <p>Join this session to find out what they did, and how.</p>
<p>Boost Guest Confidence with Healthy, Resilient Hotels</p>	<p>How can hotels go beyond obvious measures to instill confidence in guests and staff that their properties are consistently healthy, clean, and safe? What impact can accelerating digitization have on the guest experience, operational efficiency, and business continuity? Join this session to learn how our customers are leveraging technology innovations to create healthy, resilient hotels while still maintaining the industry's iconic warm and welcoming ambience</p>

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<h3>Cracking Digital for End-to-end Traceability</h3>	<p>Supply chain disruptions, stricter regulations, new channels, and mobile apps that have become the trusted advisors for end-consumers... These and other trends are why Food & Beverage operations need complete, traceable, and transparent product information across the supply chain. Learn why and how to build a successful and integrated end-to-end traceability approach, to improve your resilience and operational excellence, protect your consumers, and differentiate your brand.</p>
<h3>Jumping Ahead or Falling Behind: IT as the Competitive Edge</h3>	<p>When the pandemic traveled across the globe, lockdown took hold and economies slowed down. Companies already on their digital journey sped up and came out ahead as many others shuttered. This session will discuss how to manage complex hybrid IT deployments for maximum resilience, efficiency and flexibility, ensuring success as we build back better.</p>
<h3>Data Centers and Sustainability: Ambitions and Reality</h3>	<p>Nearly 1,000 multi-tenant data center providers around the globe were surveyed by 451 Research to better understand sustainability and energy efficiency maturity. This vital research comes as demand for digital accelerates at an unprecedented rate, and sustainable, reliable, and efficient data centers become more important than ever.</p> <p>Join this session to find out:</p> <ul style="list-style-type: none">• The results of the survey and how service providers are, or are not, achieving their environmental goals• How sustainability initiatives will change the industry• The formula to being part of a successful transformation.
<h3>Boosting Business Agility with Smarter Machines</h3>	<p>As market dynamics and customer behavior shift rapidly, agility is everything. Machine builders must be able to react to evolving demands without excessive cost or resource expenditures. To achieve this, they must identify new business opportunities and deliver smart machines. Those machines must be:</p> <ul style="list-style-type: none">• More secure• Highly efficient• Flexible and open• Better connected <p>In this session, learn how EcoStruxure Machine provides advanced automation and powerful digital solutions that strengthen machine builders' businesses and deliver greater agility.</p>

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<p>Profitable Efficiency and Sustainability Through Integration</p>	<p>Even before 2020 took unexpected turns, heavy industrial companies were under constant pressure to reduce total expenditures, optimize operations, and reduce carbon footprints. Our solution to these challenges brings together the power of the Schneider Electric and AVEVA portfolios into EcoStruxure Power and Process. Join us to:</p> <ul style="list-style-type: none">• Discover the 8 unified strategies accelerated by digital transformation• Find out about untapped benefits throughout your operations• Learn about new ways to integrate operations, from enterprise to site
<p>Partnering to Drive Sustainability and Digital in Water</p>	<p>The water industry continues to face many challenges, but utilities that take these challenges as opportunities are getting ahead and seeing results. As the industry works through the impacts of the global pandemic, digital is clearly emerging as the means to enhance sustainability and resilience. Hear from a panel of industry experts about how forward-thinking partnerships and EcoStruxure are powering the switch to sustainability and digital technology. The panel will also discuss:</p> <ul style="list-style-type: none">• The effect of the Covid-19 pandemic on your sustainability journey• Digitization plans in water operations• Building long-term resiliency into your organization
<p>Reaching Environmental Goals with Digitization</p>	<p>As electricity companies strive to build the New Electric World, greater efficiency and smaller environmental footprints are key pillars of success. How do electric utilities pursue these goals and hit their environmental performance targets amidst the multitude of existing constraints? Attend this session to learn how industry leaders have used digital approaches to achieve climate and environment goals, linked to:</p> <ul style="list-style-type: none">• SF6-free technology• decarbonized generation• energy efficiency• microgrids.

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<h3>Seizing the Value of the Data Economy</h3>	<p>To thrive in the new normal, companies must succeed in the world of big data, AI, digital twin, and IIoT. It seems like a tough ask, but it's vital – the data economy is changing the competitive landscape, providing the possibility for market power and economic gains. Being a part of a collaborative ecosystem can accelerate this opportunity. In this session, learn how to develop new business models and leverage Schneider Electric Exchange to drive your business growth.</p>
<h3>Creating Business Resilience Through Climate Action</h3>	<p>The need for action towards a low-carbon future is undeniable, and can help businesses build resiliency. Sustainable companies</p> <ul style="list-style-type: none">• Outperform their competitors• Show stronger financial returns• Better attract investors and talent. <p>But how can we build this climate action into our plans? Join this session to find out how the answers lie in digitization and innovation. You'll find out how to take a lead in the climate crisis through factoring environmental risk into your business strategy and actively identifying digital opportunities to drive change.</p>
<h3>Improving the Workplace for Unprecedented Times</h3>	<p>The recent pandemic is challenging the real estate industry to innovate and adapt to the "new normal." Low-occupancy, new social distancing guidelines, and occupants returning with higher safety expectations, are just some of the challenges facing building owners, investors, and service providers. In this session, Susheel Koul, JLL's International Director for Integrated Facilities Management, shares how the company is:</p> <ul style="list-style-type: none">• Achieving more sustainable operations• Encouraging employees to return to the workplace• Coming up with innovative ways of working, including personalizing occupant experiences
<h3>Software for Efficient Buildings and Construction Management</h3>	<p>The building and construction sector play a vital role in driving world's GDP and sustainable recovery towards the next normal. Yet with contribution to more than 50% of global emissions, a fragmented value chain, and less than 5% digital penetration, massive opportunities remain untapped. Join us to discover how our software portfolio is driving sustainability, resiliency and efficiency across the full life cycle, and how our recent strategic transaction with RIB Software brings it to the next level, unleashing tangible values for our customers.</p>

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<p>Fundamentals of the New Electric World: Unleashing Expertise at Scale</p>	<p>As the world becomes more digital and more electric, Schneider Electric and our partners are challenged to build resilient architectures and ensure business continuity and sustainability. In response to these challenges, we've committed to delivering Solutions focused on five areas essential for customers:</p> <ul style="list-style-type: none">• Safety• Power availability• Efficiency• Connectivity• Cybersecurity <p>Join us to explore how we're driving this transformation together towards application- and customer-based solutions which benefit our partner ecosystem.</p>
<p>The Future of Automation Is Now Open</p>	<p>This is NOT business as usual. And this solution is unlike anything you've seen before. Meet EcoStruxure Automation Expert, a game changer in industrial automation. Designed for digital, it makes it easy for you to adapt proven IT paradigms for OT use and opens up capabilities that we could only dream of a decade ago. Learn how to empower your business to thrive in the digital economy with industrial automation:</p> <ul style="list-style-type: none">• Driving to zero engineering• Ready for 100% effectiveness• Now 100% future proof
<p>Simplifying OT Cybersecurity</p>	<p>Cybersecurity risks to your operations are changing every day. With few skilled resources and budget limits, it might seem difficult to keep up. Isn't there a way to simplify the approach without jeopardizing your digital journey and business performance? The answer is yes. Regardless of how mature your cybersecurity programs are, you can implement holistic solutions that enable your digital strategy, and also improve your ability to manage cybersecurity and business risks across the operations lifecycle. In this session, Schneider Electric experts will discuss different options and examples to help keep pace with the dynamic cybersecurity landscape.</p>

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General Tour

Discover Innovation Hub 3D Experience

Energy Sustainability Services

Accelerate Your Sustainability Strategy Toward A Zero Carbon Future

Buildings of the Future

- Discover Buildings of the future
- EcoStruxure for Real Estate
- EcoStruxure for Hotels
- EcoStruxure Power & Building
- EcoStruxure for Retail

Connected Home

- Discover home of the future

Business Partner

- EcoStruxure for Partners
- Discover mySchneider Partner Program

Services

- Field and Digital Services

Sustainability and EVP

- Taking action for a more sustainable future
- Student Tour

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Industry

- Digital Transformation
- Smart Manufacturing
- MMM - Building a sustainable Mining, Minerals and Metals business through integrated digital environments
- EcoStruxure for Oil & Gas
- EcoStruxure for Water & Wastewater

Power and Grid

- Sustainable Energy for a sustainable Future
- EcoStruxure Grid: Rapid Growth with Digital Grid Solutions
- Low Carbon Generation for Better World
- Smart E-mobility

Data Center:

- EcoStruxure for Cloud and Service provider
- EcoStruxure for Data Center solutions for the edge
- EcoStruxure for IT Partner

Critical Facilities:

- Best Traveler Experience in Railway Stations
- Innovative solutions for improved electrical safety
- Ensure reliable operations and business continuity
- Achieve greater energy performance and sustainability
- Serving Healthcare's Everyday Extraordinary