



SPONSOR

1. Conference pen and notepad

Provide all participants with a pen and notepad, inserted in conference bag.

Sponsorship amount: 3,000€

- company listed as bronze sponsor in programme book
- company name and logo on notepads

2. Coffee & Tea breaks

During the conference (on 17, 18 and 19 July 2019) there will be morning and afternoon breaks during which we shall serve coffee, tea, and a small snack. Each individual break is looking for a sponsor.

Sponsorship amount: 5,000€ (per break)

- company name and logo on the napkins during the selected sponsored break
 - company listed as:
 - bronze sponsor in programme book for 1 or 2 breaks
 - silver sponsor in programme book for 3 or 4 breaks
 - gold sponsor in programme book for 5 or 6 breaks

3. Conference bags

Sponsor the design and production of the ICAS 11 conference bag!

Sponsorship amount: 7,500€

- company listed as bronze sponsor in programme book
- Free conference bag insert

4. Water fountains and reusable bottles

Make sure everyone stays hydrated throughout the conference: sponsor the water fountains and reusable 'green' bottles.

Sponsorship amount: 10,000€

- company listed as bronze sponsor in programme book
- company name and logo on the reusable bottles

5. Programme book

Sponsor the production of the programme book and get your company's advert on the back cover!

Sponsorship amount: 12,000€

- company listed as silver sponsor in programme book
- company advert on back cover of programme book

6. Tents for exhibition area and catering

During the conference there shall be tents outside for exhibition booths, lounge area, and coffee/tea breaks. There are various possibilities, depending on sponsorship amount received. The sponsor will be very visible through banners and other signage on outside of tents (thus very public).

Sponsorship amount: 15,000€

- company listed as silver sponsor in programme book
- onsite signage of company name and logo (public display on outside of tents)
- company name and logo on conference bags

7. Closing Party

At the end of the last day of the conference (19 July 2019) there will be a closing party for all participants at the Stadsgehoorzaal in Leiden. There will be an open bar (limited depending on sponsorship amount), live music, DJ, and other festivities. The party location will offer ample opportunities for the sponsor to display itself – all ideas are welcome!

Sponsorship amount starting at 30,000€

- company listed as gold/platinum sponsor in programme book
- on site signage and multiple decorations incl. company name and logo
- company name and logo on conference bags

8. Opening Reception

There will be an opening ceremony for ICAS 11 on Tuesday 16 July 2019. The ceremony, and the subsequent drinks reception will take place in the Hooglandse Kerk in Leiden (<http://hooglandsekerk.com>). The opening ceremony will involve opening remarks by organisers, keynote speeches/performances, and the award ceremony for the ICAS Book Prize. Immediately after the formal programme there shall be a drinks reception for an estimated 1800 people.

Sponsorship amount: 50,000€

- company listed as platinum sponsor in programme book
 - onsite signage of company name and logo
 - company name and logo on napkins
 - company name and logo on conference bags