



9 ESSENTIAL TOOLS FOR ONLINE TRAINERS

ABOUT ME

I am the founder of [ExceedNutrition.com](https://www.ExceedNutrition.com) which has become the 'go-to' online nutrition coaching website in just a few short years.

I also created the [Exceed Masterclass](#) - aimed at elite, ambitious personal trainers wishing to excel through developing their own coaching business and achieving better results with their clients.

I am also a best-selling author, with my book "[High Performance Living](#)" being published worldwide. I have toured the UK delivering my invaluable 'HPL' nutrition seminar, and I have also been a guest speaker at some of the biggest fitness events across the country.

I host a number of top rated podcasts, including the [FitPro Masterclass Podcast](#).



Connect with me:



THRIVE THEMES

Creating an awesome website is a must, and I've used Thrive Themes to build my entire **ExceedMasterclass.com** website.

It comes with a host of extras that you'll also see on my site, including Thrive Leads (for creating opt-in forms and pop-up boxes) and the incredible Content Builder (for quickly creating great looking pages).

Creating high conversion and engaging websites doesn't get any easier.

www.thrivethemes.com





TRAINER PULSE

Trainer pulse helps you take your personal training business online within minutes. It's simple and easy to use coaching software that your clients will love.

Even better, it's powerful software allows you to create, deliver and sell your coaching programs. This really is a one-stop shop for getting your program and resources online.

www.trainerpulse.com

INTERCOM

Intercom is a customer platform with a suite of products for live chat, marketing, feedback and support.

Looking after my Masterclass students is my top priority and Intercom helps me do this easily. It allows my students and I to quickly connect, get to know one another while also providing me with invaluable data to ensure the member experience is maximized.

www.intercom.io



ActiveCampaign >

ACTIVE CAMPAIGN

Active Campaign is an integrated email marketing, marketing automation, and small business CRM.

Building great relationships with my students and audience is a top priority, and the extensive AC features are perfect to do this. I rely heavily on its automated marketing, tagging and segmentation to get the right message to the right people at the right time. You won't find anything better for the price.

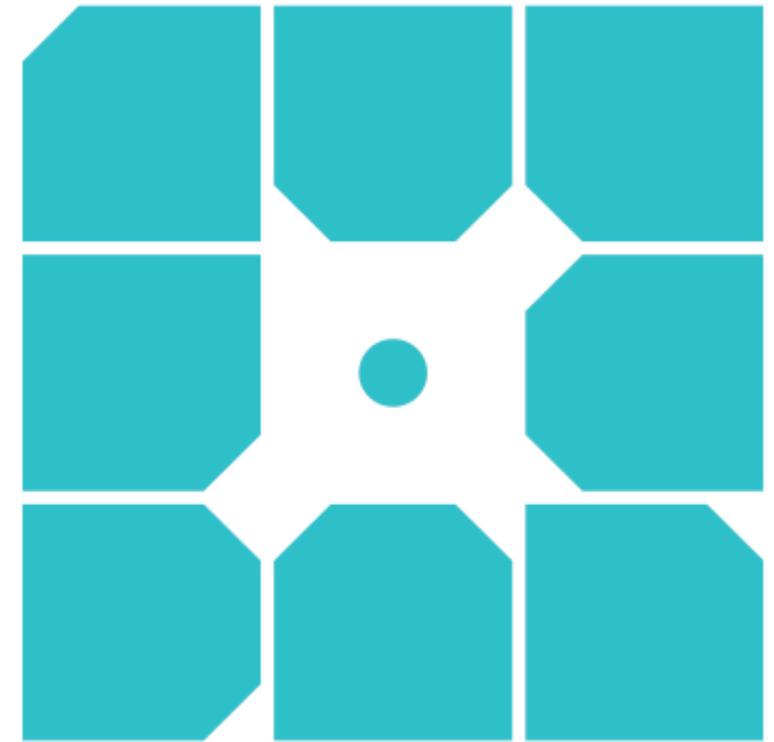
www.activecampaign.com

WP ENGINE

WP Engine provides managed Wordpress hosting. As an online business, the speed, security and hosting of my website is critical.

Using WP Engine my site is fast and secure. Combine this with the speedy support and automatic daily backups of my site, and I know I can sleep tight every night.

www.wpengine.com



WPengine



SAMCART

SamCart is my 'checkout page' but on steroids. This is so much easier than other payment systems out there with no tech required.

Samcart's checkout pages not only look great on all devices, but it also provides a detailed dashboard of your finances. Now for the best bit - it integrates with popular payment providers like Paypal, your website and email service providers. Basically, it's a lot more than just a checkout page.

www.samcart.com

VIMEO

We have over 300+ educational videos inside our Masterclass, and Vimeo ensures we present these as high quality, secure and ad free.

Vimeo gives you full control of your hosted videos, including your primary settings, player preferences and finer details on how you'd like to embed them on your site. Vimeo is like Youtube, but a billion times better.

www.vimeo.com





BUFFER

Buffer takes social media sharing to the next level. I use this tool to connect every social account I use, and it automatically shares my content for me through the day.

Buffer can save you a lot of time and serves as my social media 'hub'. Combine this with a detailed stats dashboard and you can easily track the success of your social media efforts. Download the app for your internet browser and you can share any page you're reading too. Awesome!

www.buffer.com

CANVA

Canva makes design simple for everyone. Create designs for web or print, blog graphics, Facebook covers, flyers, invitations and so much more.

To ensure I keep consistent branding across my business, I always turn to Canva. It's your digital designer that makes everything you create look incredible. The best bit, it's free!

www.canva.com



Check this out! Need more help with your online fitness business?

The Exceed Masterclass is your essential resource for the training, advice and support you need to plan, create and grow a profitable, meaningful online fitness business.

Use our unique implementation plans to guide you through everything that you need to do whether you're at the planning, creating, launching or growing stage of your online fitness business. Keep track of your progress and avoid overwhelm by always knowing what you should be focusing on.

It's literally everything you need to know to get from where you are now to where you need to be as an online personal trainer.

[LEARN MORE](#)

