

**SEP 29**  
-  
**OCT 6**

# **THE EXPERT'S WAY**

BREAKTHROUGH MARKETING STRATEGIES

## **Summit Agenda**

**TUESDAY, SEPTEMBER 29: FACEBOOK MARKETING**

Mark Dawson, Kimra Luna & Carrie Green

**WEDNESDAY, SEPTEMBER 30: JOINT VENTURES AND LINKEDIN**

Ann Wilson, Catherine Watkin, Trevor Turnbull

**THURSDAY, OCTOBER 1: GROUPON, UDEMY & BUILDING YOUR LIST**

Adam Lacey, Cathy Presland, Tim Paige

**FRIDAY, OCTOBER 2: GETTING PUBLICITY AND GETTING FOUND**

Ben Angel, Kristen White, Ann Smarty

**SATURDAY, OCTOBER 3: CREATING AN AUTHENTIC ONLINE BRAND**

Dee Woodward, Alicia Orre, Beth Grant

**SUNDAY OCTOBER 4: ONE TO ONE SELLING AND BEING PERSUASIVE**

Kymberlie Dimoz, Wendy White, Bushra Azhar

**MONDAY OCTOBER 5: BUILDING A MASSIVE TRIBE THROUGH CONTENT**

Joanna Penn, Sarah Arrow, Shannon Lavenia

**TUESDAY OCTOBER 6: SPEAKER LIVE Q&A SESSION** (second date tbc)

FOR VIP PASS MEMBERS ONLY >> [click here to join us](#)

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