

January **FURNITURE SHOW**

NEC
21-24 JAN
2018



THE
HOME
OF
FURNITURE

SUPPORTED BY ALL MAJOR UK AND MANY
INTERNATIONAL FURNITURE BRANDS

If you're in the business of furniture & interiors,
we'll see you in January.

endorsed by





The January Furniture Show is the UK's most important and comprehensive event in the industry calendar. It's the proven number one opportunity to grow your sales in 2018.

THE INDUSTRY EVENT OF THE YEAR

Everyone you want to see will be there. With its 30 year heritage, furniture retailers and interiors specialists gather each January at the NEC to network, explore and buy everything they need for the year ahead.

UNRIVALLED SCALE

A unique showcase of more than 500 British and international suppliers, many showing exclusively at January Furniture Show. Filling 5 halls at the NEC, it's a compelling offer for buyers as the essential shop window for new launches by the biggest upholstery, cabinet and bed suppliers, with desirable interior accessories, lighting and flooring completing the full sourcing mix, conveniently under one roof.

UNPARALLELED DEPTH OF BUYERS

The must-attend event for the UK's furniture and furnishing retailers, from the biggest multiples and nationals, to independent specialists. They're joined by a growing audience of high-spending contract interiors specifiers from private and public sectors, sourcing for projects across residential, commercial, hospitality, hotels and healthcare.

**RIGHT TIME
RIGHT PLACE
RIGHT RESULTS**

20,000 furniture and interiors professionals, the largest industry gathering in the UK

The biggest retail and contract buyers hungry for new products, suppliers and inspiration

Over £500 million orders placed at or as a result of the January Furniture Show in 2017

Perfectly timed: Kick-starting the new year, when buyers want new products and are ready to spend

Perfectly located: NEC Birmingham is less than 3 hours away for 80% of UK furniture retailers

Delivers results: 90% of our exhibitors re-book every year

Affordable: Most competitive pricing, no hidden admin fees, compulsory insurance or marketing fees

GAIN EXPOSURE TO ALL THESE KEY RETAILERS, AND MORE:

AIS ♦ Amazon ♦ Argos ♦ Barker & Stonehouse ♦ Bensons ♦ Bentalls ♦ Carpetwise ♦ Cookes ♦ Debenhams ♦ DFS ♦ Dreams ♦ Fenwick ♦ Fishpools ♦ Furniture Village ♦ Habitat ♦ Harveys ♦ Heal's ♦ Holdens ♦ House of Fraser ♦ Housing Units ♦ IKEA ♦ John Lewis ♦ Laura Ashley ♦ Leekes ♦ Marks & Spencer ♦ Marshalls ♦ Morleys ♦ Multiyork ♦ Next ♦ Oak Furniture Land ♦ Peter Green ♦ Roomes ♦ ScS ♦ Shop Direct ♦ Sofology ♦ Sterling Furniture ♦ Tesco ♦ The Range ♦ Trago Mills ♦ Wayfair

WORLD-CLASS EXHIBITION SPACE

For Exhibitors:

- ▶ Largest dedicated exhibition venue in the UK
- ▶ Easily accessible from all corners of the UK and beyond - by road, rail or air
- ▶ Easily accessible halls with multiple roller shutter doors for delivering and removing product
- ▶ Easy parking for lorries during build up and take down
- ▶ Plenty of on-site facilities for stand builders/workers and exhibitors - food outlets, business facilities and accommodation.

For Visitors:

- ▶ International airport and mainline railway station directly connected to the venue
- ▶ Free Parking and Courtesy Bus
- ▶ Comprehensive selection of branded cafes, bars and restaurants on-site
- ▶ Accommodation - Variety of branded hotels onsite to suit all budgets, including the Resorts World complex with hotel, dining and entertainment. Birmingham City Centre is just 10 minutes by train for even more choice.

OUTSTANDING VALUE

The most competitively priced trade event you will find anywhere

No hidden extras - no admin fees, no compulsory insurance, no catalogue fees.

With limited space remaining, start a conversation today to find out how much business the January Furniture Show can unlock for you.

Space per m ²	Stand size
£134	Up to 200m ² *
£122	200-500m ² *
£101	Over 500m ² *

(A deposit of just 15% is required.)

*Octanorm shell scheme an additional £21 per m².

Traditional shell scheme also available at £39 per m².

FOR THE LATEST FLOOR PLAN AND STAND AVAILABILITY:

e. sales@januaryfurnitureshow.com

t. +44 (0)20 8387 1270

januaryfurnitureshow.com



- ▶ UPHOLSTERY
- ▶ CABINET & DINING
- ▶ LIVING ROOM FURNITURE
- ▶ BEDS & MATTRESSES
- ▶ BEDROOM FURNITURE
- ▶ HOME OFFICE
- ▶ OUTDOOR LIVING

- ▶ FABRICS
- ▶ LIGHTING
- ▶ MIRRORS, PICTURES & PRINTS
- ▶ CARPETS, RUGS & FLOORING
- ▶ DECORATIVE ACCESSORIES
- ▶ SOFTWARE & SYSTEMS



This is our third time at the show and we keep coming back as we've seen how it's grown. We have found there has been lots of quality visitors and our new products have been well received.

Lukas Cornelius Lazzari, Tomasella and Ego Italiano

I am delighted with both the number of new customers we have welcomed to the business and the positive feedback and further displays gained from existing customers.

Barry Webb, Sales Director, Alpha Designs.

The January Furniture Show was really good for us. The acid test is always reaction from customers and having orders up by 24% on last year is testament to the content, presentation and preparation that went into the show.

Peter Delaney, MD, Gallery Direct.



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