

M.E.I. Group

France - China

FlameFy



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<http://flamefy.com/>

USED BY:

- Authors
- Producers
- Broadcasters
- Multi Channels Network
- Brand content agencies



CONTACT AT SUNNY SIDE

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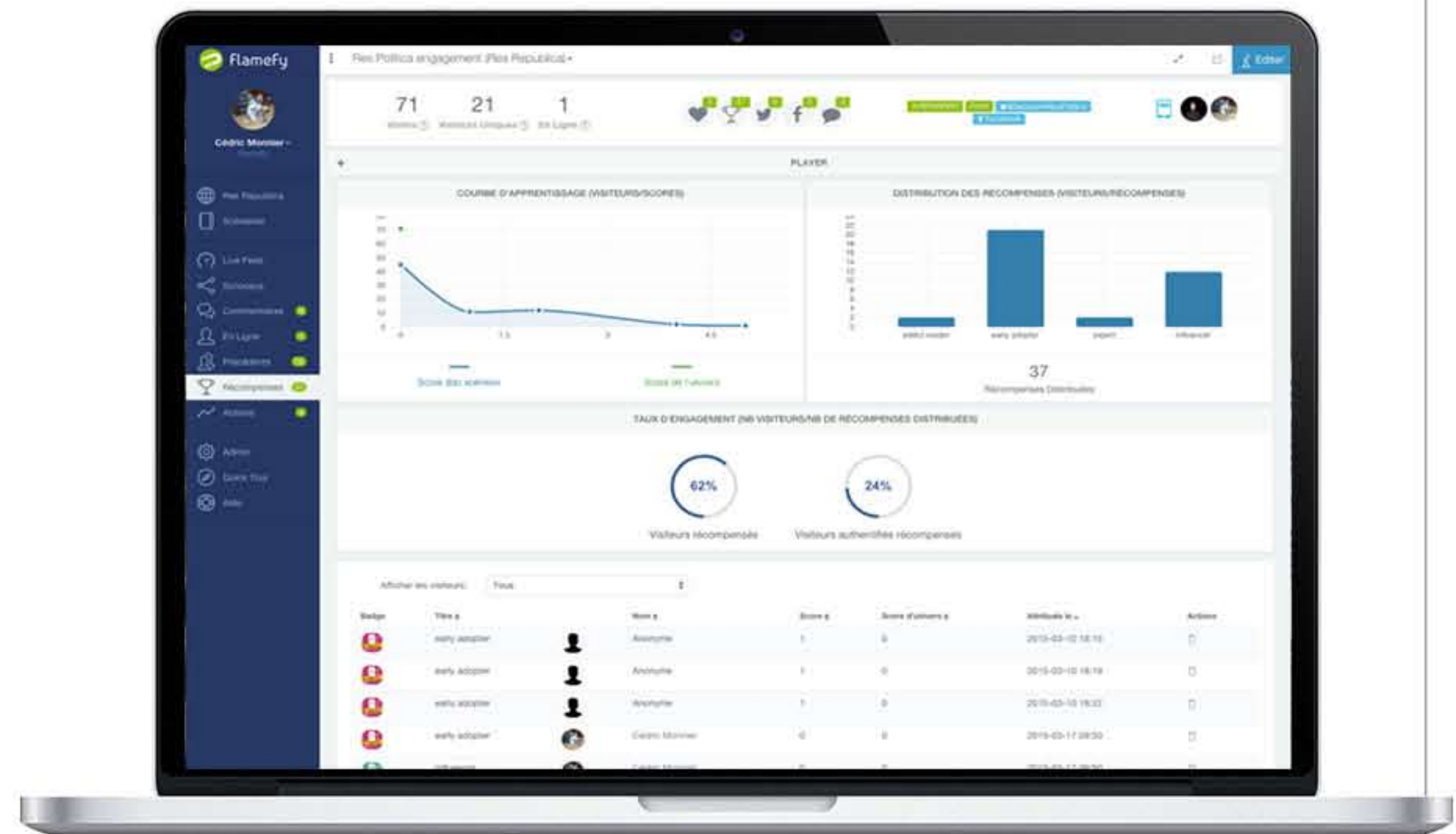


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COMPANY PROFILE

Created in early 2013, FlameFy is an intuitive and innovative solution allowing content producers to reach the best audience for their programmes.

Using smart data, social networks monitoring, interactive storytelling, on-line/offline activations, gamification techniques, any author, producer and broadcaster can optimise content distribution on any devices.

Real-time audience analysis and sophisticated big data computation help to give contents a long life on networks and deep insights of how people consumed them!

TECHNICAL SOLUTION

The solution is a software in the cloud gathering all your contents (audio, video, pictures, applications, web sites, etc.) and optimizing the way to reach people with a storytelling editor.

You can manage then your presence, in real-time, on different digital platforms, automate discussions with people, run and monitor advanced game-play that will engage audience and fight churn.

All data are stored in a big data platform that computes and displays, in real time, macro and micro visions of your content universe. It gives immediate in-