

**ANNEX 1 – PERSONAL INFORMATION WE COLLECT**

<b>Category of personal information</b>	<b>How we use it</b>	<b>Legal basis for the processing</b>
<b>Contact and profile information.</b> Personal information, such as your name, phone number, address, business information, and e-mail address, when you register for our Service, sign up for our mailing list, enter a contest, redeem a promotion, or enter a sweepstakes, or otherwise communicate or interact with us.	To create your account and to communicate with you directly about the Service.	The processing is necessary for the performance of a contract and to take steps prior to entering into a contract.
	To communicate with you including to answer any questions, issues or concerns you or other users have.	The processing is necessary for our legitimate interests, namely communicating with users.
	To send you marketing communications in accordance with your preferences.	The processing is necessary for our legitimate interests, namely marketing purposes.
<b>Comments, chat and opinions.</b> When you contact us directly, e.g. by email, phone, mail or by completing an online form or participating in online chat, we will record your comments and opinions. We will also record comments and opinions you express when responding to surveys, entering a sweepstakes or taking part in promotions we run.	To address your questions, issues and concerns and improve our products and services. We may also use your use the comments and opinions to determine products and services that may be of interest to you and to send you marketing communications in accordance with your marketing preferences.	The processing is necessary for our legitimate interest, namely for marketing purposes and communicating with users.
<b>Payment and transaction information.</b> Information such as items purchased, date and time of your transaction, and payment information, such as your credit card or bank account details, when you make an in-branch or online purchase.	To complete the transaction.	The processing is necessary for the performance of a contract.
	To detect and prevent fraud.	The processing is necessary for our legitimate interests, namely the detection and prevention of fraud and for marketing purposes.
	To inform our advertising and marketing.	
<b>Location Information.</b> Information about your location. If you provide our mobile applications access to location services on your device, we and our third party providers may collect	We use your location information to provide personalize content and advertising, to enhance your shopping experience, to assist us with analytics such as foot traffic measurement, and to improve the effectiveness of our websites, branches, mobile applications, merchandise,	The processing is necessary for our legitimate interest, namely to tailor our service to the user and to improve our service generally.

<p>location data through GPS, WiFi, wireless network triangulation or other methods. We may also approximate your location based on your IP address.</p>	<p>advertising, and customer service.</p>	
<p><b>Information provided by social networks.</b> When you interact with our Service through various social media networks, such as when you Like us on Facebook or when you follow Fabory or share Fabory content on Facebook, Twitter, Snapchat, LinkedIn, Instagram or other sites, we may receive information from those social networks including your profile information, picture, user ID associated with your social media account, friends list, and any other information you permit the social network to share with third parties.</p>	<p>We use this information to communicate or interact with you on the social network, to better understand the demographics of our visitors, and to personalize content and advertising. The data we receive is dependent upon your privacy settings with the social network. You should always review, and if necessary, adjust your privacy settings on third party websites and social media networks and services before linking or connecting them to our website or Service.</p>	<p>The processing is necessary for our legitimate interest, namely to tailor our service to the user and to improve our service generally.</p>
<p><b>Preferences.</b> Preferences set for notifications, marketing communications and how our site is displayed.</p>	<p>We use this information to provide notifications, send marketing communications and display our site in accordance with your choices.</p>	<p>The processing is necessary for our legitimate interest, namely ensuring the user received the correct marketing communications.</p>
<p><b>Information provided by third parties.</b> From time to time, we may receive information about you from third parties and other users, for example we may obtain information from our suppliers, resellers, marketing partners, and other business partners or from other members of your company or organization. We may obtain information from third parties to enhance or supplement our existing</p>	<p>We may combine this information with the information we collect from you directly. We use this information to contact you, to send you advertising or promotional materials or to personalize our Service, to pre-populate online forms, and to better understand the demographics of our users.</p>	<p>The processing is necessary for our legitimate interest, namely to tailor our service to the user and to improve our service generally.</p>

<p>user information. For example, we may obtain mailing address information or we may work with third party partners who help us determine a location based on your IP address so that we are able to customize content for your location. We may also collect information about you that is publicly available.</p>		
<p><b>Information provided by other Grainger entities.</b> We may receive information about you from other Grainger companies, businesses, brands and affiliated entities in our family of companies.</p>	<p>Information you provide to one brand may be used by another brand to provide you services or to communicate with you.</p>	<p>The processing is necessary for our legitimate interest, namely to tailor our service to the user.</p>
<p><b>Information about fraudulent or criminal activity relating to your account.</b></p>	<p>We will use information about fraudulent or criminal activity relating to your use of our Service for the purposes of detecting and preventing fraud or abuse.</p>	<p>The processing is necessary for our legitimate interest, namely the detection and prevention of fraud.</p>
<p><b>All personal information set out above.</b></p>	<p>We will use all the personal information we collect to operate, maintain and provide to you the features and functionality of the Service, to communicate with you, to monitor and improve our Service and business, and to help us develop new products and services.</p>	<p>The processing is necessary for our legitimate interest, namely to improve our service.</p>

**ANNEX 2 – PERSONAL INFORMATION COLLECTED AUTOMATICALLY**

Category of personal information	How we use it	Legal basis for the processing
<p><b>Information about how you access the Service.</b> For example, the site from which you came and the site to which you are going when you leave our website, how frequently you access the Service, whether you open emails or click the links contained in emails, whether you access the Service from multiple devices, and other actions you take on the Service.</p>	<p>We, or the third party partners we use, may use the data collected through tracking technologies to:</p> <p>a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site;</p> <p>b) provide custom, personalised content and information, including targeted content and advertising;</p>	<p>The processing is necessary for our legitimate interests, namely: to tailor our service to the user and to improve our service generally; to monitor and resolve issues; for marketing purposes; to communicate with users; to contact users; and for the detection and prevention of fraud.</p>
<p><b>Information about how you use the Service.</b> For example, the pages you visit, the links you click, the ads you view and click on, purchase information and your checkout process, your location when you access or interact with our Service, and other similar actions.</p>	<p>c) identify and contact you across multiple devices;</p> <p>d) provide and monitor the effectiveness of our Service;</p> <p>e) perform analytics and detect usage patterns on our Service;</p> <p>f) diagnose or fix technology problems;</p>	
<p><b>Information about the computer, tablet, smartphone or other device you use.</b> Such as your IP address, browser type, Internet service provider, platform type, device type/model/manufacture, operating system, date and time stamp, a unique ID that allows us to uniquely identify your browser, mobile device or your account (including, for example, a persistent device identifier or an Ad ID), and other such information.</p>	<p>g) detect or prevent fraud or other harmful activities, and</p> <p>h) otherwise to plan for and enhance our service.</p>	

**Analytics information.** We may collect analytics data, or use third-party analytics tools, to help us measure traffic and usage trends for the Service and to understand more about the demographics and behaviors of our users.

### ANNEX 3 – THIRD PARTY TRACKING TECHNOLOGIES

We will strive to update this list if or when we work with new partners which offer you a choice about the collection of your information, but as partners change and new technologies become available, this list is likely to change over time and may not always reflect our current partners.

Third Party Partner	Partner Product	Type of Tracking Technology	Description
<b>Google</b>	Google Analytics and Advertising; Google Analytics Audiences; Google Tag Manager	Site analytics and advertising	<p>We use Google Analytics and Google Universal Analytics to recognize you and link the devices you use when you visit our site or Service on your browser or mobile device, login to your account on our Service, or otherwise engage with us. We share a unique identifier, like a user ID or hashed email address, with Google Universal Analytics to facilitate the service. Google Analytics allows us to better understand how our users interact with our Service and to tailor our advertisements and content to you. For information on how Google Analytics collects and processes data, as well as how you can control information sent to Google, review Google's site "How Google uses data when you use our partners' sites or apps" located at <a href="http://www.google.com/policies/privacy/partners/">www.google.com/policies/privacy/partners/</a>. You can learn about Google Analytics' currently available opt-outs, including the Google Analytics Browser Ad-On here <a href="https://tools.google.com/dlpage/gaoptout/">https://tools.google.com/dlpage/gaoptout/</a>.</p> <p>We may also utilize certain forms of display advertising and other advanced features through Google Universal Analytics, such as Remarketing with Google Analytics, Google Adwords Conversions, Google Adwords User Lists, Google Dynamic Remarketing, Google Display Network Impression Reporting, the DoubleClick Campaign Manager Integration, Google Analytics Demographics and Interest Reporting and Google Analytics Audiences. These features enable us to use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the Doubleclick advertising cookie) or other third party cookies together to inform, optimize, and display ads based on your past visits to the Service and create and develop audiences to use as part of a campaign. Google Tag Manager enables us to update tags and code snippets for traffic analysis and marketing optimization. You may control your advertising preferences or opt-out of certain Google advertising products by visiting the Google Ads Preferences Manager, currently available at <a href="https://google.com/ads/preferences">https://google.com/ads/preferences</a> or by using NAI's online resources at <a href="http://www.networkadvertising.org/choices">http://www.networkadvertising.org/choices</a>.</p>
<b>Adobe</b>	Adobe Marketing Cloud Device Co-Op.	Advertising	<p>Fabory may participate in the Adobe Marketing Cloud Device Co-Op and Dynamic Tag Management to better understand how you use our website and apps across the various devices you use, and to deliver tailored content and advertisements. Go to <a href="https://cross-device-privacy.adobe.com">https://cross-device-privacy.adobe.com</a> to learn more about how Adobe links your devices and to manage your choices relating to this linking of devices.</p>
<b>SOASTA</b>	mPulse	Site analytics	<p>Real time performance monitoring tools provide for detailed performance and advanced error analysis, and correlates them directly to business metrics such as conversions, page views, and revenue.</p>

<b>Hotjar</b>	Hotjar	Site analytics	To view how users interact with the Fabory website, tracking devices mouse clicks, scrolling activity. For full information you can view the Hotjar terms here <a href="https://www.hotjar.com/privacy">https://www.hotjar.com/privacy</a> .
<b>Zendesk</b>	Zendesk / Zopim	Customer interaction	Monitor and chat directly with website visitors who have problems making purchases on the site.
<b>Lengow</b>	Lengow	Site analytics	Site analytics and data feed manager
<b>HelloPro</b>		Site analytics	Provides site analytics based on product data information.
<b>Copernica</b>	Copernica	Advertising	Used for the purposes of sending automated and personalized email campaigns based on data used to populate emails (email address, first name, last name).
<b>Starred</b>	Starred	Site analytics	Analysis and Feedback tool that reveals the online behavior and feedback of a website's visitors.