

## **Richoux Group plc ("Richoux" or the "Company")**

### **Director's dealing and notification of holding**

The Company announces that it has received notification that on 21 April 2011, The Hon. Robert Rayne, a non-executive director of the Company, and his partner Ms Benita Refson together purchased 1,107,691 ordinary shares (the "Purchase") of 4 pence each in the capital of the Company ("Ordinary Shares"). The Ordinary Shares were purchased for £170,000 which represents a price of approximately 15.3 pence per Ordinary Share. Following the Purchase, The Hon. Rayne is interested in 7,986,133 Ordinary Shares which represents approximately 11.9 per cent. of the current issued share capital of the Company.

The Hon. Robert Rayne is also the director of LMS Capital plc ("LMS") a shareholder in the Company. Following the Purchase, The Hon. Rayne and LMS Capital plc will therefore have an aggregated beneficial and non-beneficial shareholding of 18,030,843 Ordinary Shares, representing approximately 26.9 per cent. of the current issued share capital.

21 April 2011

Enquiries:

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