For the purpose of drafting the CSR Report and this summary, the mapping of internal and external stakeholders has been confirmed, affirming the centrality of the consumer – Ferrero’s first key stakeholder.

We actively participate in debates and work groups, of the trade and industry associations to which we belong, at an international, European and national level. In addition, we have developed a structured dialogue with some NGOs working in CSR.

The many other ways in which we engage with stakeholders are explained in greater detail in our full Corporate Social Responsibility Report.