
Femina Fusion

Foundation Certificate Program

with *Bea Benkova*

6-week journey to decode the
Extraordinary Women inside You

Transcript
Week 5 - Introductory Video

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Week 5: Character Introduction Video

This text is a transcript of multi-media materials created for Femina Fusion Foundations Certificate program.

[Listen to audio here.](#)

We're in the last dimension of the Femina Fusion Process and that's the dimension of "You to the World." So you know we've covered the dimension of "You to You" and we had a look at Talent and Passion, something you discover inside yourself. And then we moved to the "You and Others" dimension where you looked at your network and knowledge - something you have to build and acquire over time. The third and the final dimension of this whole process is your relationship to the world, is your character, and is your purpose. This week we'll be looking at the "Character." Why is character important? And what do I mean by character?

Your character is your reputation in the world. Whether you want it or not, or whether you realize it, you already do have a character. So while the talent and passion you rediscover, and the knowledge and network you acquire, your character and your purpose you create. And it's important that what you're really aware of right now is the character that you have and then you can make a conscious choice. What kind of character you want to build? Do you like the one you have? Or do you want to create a new one? Your character is your conduct, it's your reputation in the world. It's what people will actually say about you when you are not there. It's what people say about you to other people. It's what people say when they introduce to someone else.

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Week 5: Character Introduction Video

The most important thing that you have to realize is that your character and your purpose travel the longest and they last the longest. So they actually precede you. Your reputation, your character arrives somewhere before you even show up there. So really be aware of what it is like. For example, I just talked to a friend of mine two weeks ago and her passion is a film and we talked about casts and crews. And one of the things she shared with me, for example, is: When you have a great crew and you're creating a film, you are choosing the stars and the actors or the directors. One thing that really stunned me and I can also confirm this because I have experienced it in my life, is that a lot of times you might have a great actor and you might have an awesome director but the character is not great: they might be unreliable, they might be snobby, they might be drama queens. So when the production or a producer is looking at, you know, who to put into the film, a lot of times they might say: "Well, he is a great actor and an amazing talent, but we're going to have more problems. So we'll be better off choosing someone maybe with less talent but an amazing character because we can rely on them, they have integrity, and the film will be great. And it's the same with you and your life because you cannot live in isolation. You are in communities, you are in teams, you are on projects and it's very important that you consciously choose what your character is. So this week we will be taking stock and will be inquiring what the people say about you? What they say when you are not in the room? And then you will be also choosing for yourself what kind of character you want to build? What kind of character you want to create?

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Week 5: Character Introduction Video

Stories can start living beyond you, and really allow you to create a fulfilling and happy life that makes a difference. So start by clicking on the link below and then listen to our videos. We're going to share a lot about different characters, and the best way to build yours. We may answer questions that you may be asking yourself about e.g. what is the first step, how to best integrate it. And I am really sure you will have a great time listening to the videos.

END OF TEXT