





See the Ford story

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> Ford SYNC

Easy to keep both hands on the wheel.

Ford SYNC lets you play music and make and receive hands-free calls – all with simple voice commands. With SYNC AppLink you can even control apps* on your smartphone using voice commands. (Standard on Zetec & Zetec Colour Editions)

*Compatible mobile phone required. SYNC AppLink is not supported by all European languages.

SYNC is designed to compliment the in car experience. You must always pay due care and consideration whilst driving.









Easy to stay cool (or cosy).

No need to keep fiddling with the controls. EATC maintains the precise temperature you select for airconditioned or heated comfort. (Option)





Stodio

Standard exterior features

- 15" Steel wheels with 8x2-spoke wheel covers
- Body coloured bumpers
- Full chrome upper grille
- Body coloured door handles
- Electrically-operated door mirrors with side indicators
- Front fog lights with day running
- Perimeter alarm with remote central locking
- Ford EasyFuel

Standard interior features

- Ford AM/FM Radio with Bluetooth® and USB connectivity, Aux in and four speakers
- MyFord Dock
- Electrically-operated front windows
- ESP with Hill Start Assist
- Speed limiter
- Rear centre head restraint
- Driver's seat height adjust
- 60:40 Split rear seats
- Trip computer

Engine

- 1.2l Ti-VCT (70 PS)





Standard exterior features

- 15" 5x2-spoke alloy wheels
- Body coloured bumpers
- Full chrome upper grille
- Body coloured door handles
- Electrically-operated door mirrors with side indicators
- Front fog lights with day running
- Perimeter alarm with remote central locking
- Ford EasyFuel

Standard interior features

- Ford DAB radio with 4.2" TFT screen, SYNC with Applink, Voice Control System and Emergency Assistance
- MyKey®
- Manual air conditioning
- Leather-trimmed steering wheel with remote audio controls
- Cruise control
- Electrically-operated front windows
- ESP with Hill Start Assist
- Speed limiter
- Rear centre head restraint
- 60:40 Split rear seats
- Trip computer

Engines:

- 1.2l Ti-VCT (70/85 PS)









 White Edition: Oxford White body with Black contrast roof and door mirror caps

- Black Edition: Shadow Black body with White contrast roof and door mirror caps
- 15" 5x2-spoke Black alloy wheels (with white inserts on the Black Edition)
- Rear privacy glass





Heated front seats

For those cold days, nothing is better than the luxury of heated front seats.



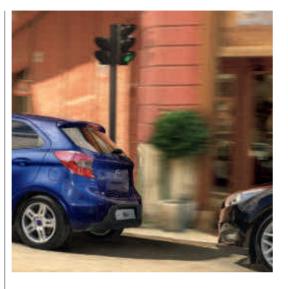


Power-foldable heated door mirrors

Ideal for quickly clearing frost and squeezing into tight parking spaces.







Hill Start Assist

After releasing the brake pedal when stationary, the system is designed to keep the wheels braked, leaving you enough time to move your foot from the brake pedal to the accelerator without the car rolling backwards.



















Not only does privacy glass make it difficult for prying eyes to see into your KA+, but the tinted glass also helps keep the interior cooler on hot days.







Leather-trimmed steering wheel

Add extra luxury to the interior with this fine grain leather-trimmed steering wheel.

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Your KA+ will maintain the speed you set via the steering wheel controls until you choose to override









We chose Deep Impact Blue. What will you choose?

The Ford KA+ owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your KA+ will retain its good looks for many years to come.



Deep Impact Blue Premium body colour*





*Premium and Exclusive paints are optional at extra cost.

The Ford KA+ is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes



Sit back and relax in comfort.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trim for your Ford KA+.



Seat insert: Lodha in Dark Shadow Seat bolster: Vigo in Charcoal Black Stitching: Fog Grey























15" Steel wheels with 8x2spoke wheel covers (Fitted with 195/55 tyres)





15" 5x2-spoke alloy wheels (Fitted with 195/55 tyres)



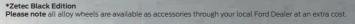
15" 5x2-spoke painted black alloy wheel (Fitted with 195/55 tyres)





15" 5x2-spoke painted black alloy wheel with white insert* (Fitted with 195/55 tyres)

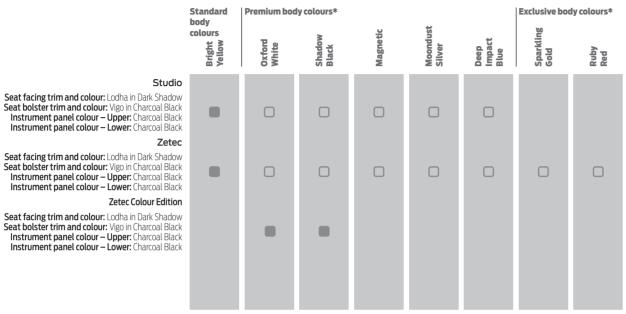






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*Option at extra cost.

Electronic Automatic Temperature Control How it works

- Once set, the system continually monitors interior temperature
- Filtered air is emitted to ensure the set temperature is precisely maintained

How it helps you

- Simply set and go

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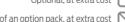
- System remembers your last set temperature
- No need to keep fiddling with controls to maintain your ideal interior temperature





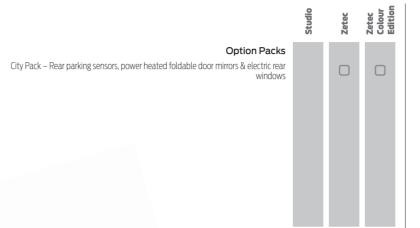
Optional, at extra cost



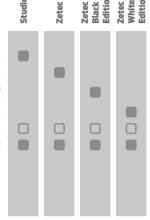








Steel - 15" steel wheels (Fitted with 195/55 tyres) Allov – 15" 5x2-spoke alloy wheels (Fitted with 195/55 tyres) Alloy – 15" 5x2-spoke Black alloy wheels with White inserts (Fitted with Alloy – 15" 5x2-spoke Black alloy wheels (Fitted with 195/55 tyres) Mini spare wheel – 14" steel (Fitted with 175/65 tyres)





B Rear parking distance sensors

How it works

- Selecting reverse gear activates sensors in the rear bumper
- These sensors detect solid and non-solid objects in proximity to the rear of the car
- The sensors are linked to a small speaker that emits audible beeps as the car moves towards objects
- The beeps become more frequent as the car comes closer to the objects
- A continuous beep indicates the rear of the car is extremely close to the object

How it helps you

- Makes you aware of obstacles and their proximity when you
- Enables you to easily park within 30 cm of an object
- Reduces the risk of dents, scrapes and minor damage, and resultant insurance claims and repair costs
- Preserves your car's residual value







Xvision[®] park distance control

Make parking easier each and every day with an audible warning that helps you to safely judge parking distances. Available for front and rear, or just rear. (Accessory)



Roadside assistance

Be prepared for the unexpected with safety equipment from Ford (warning triangle, safety vest, gloves, first aid kit). Also available are a fire extinguisher, towing rope and jump leads. (Accessory)



Britax Römer®Ø child seat

The safest way for a child to travel is on the rear seat, in a specially-designed child safety seat. Various models, also with ISOFIX for additional safety, available for all weights (for babies and toddlers up to 35 kg). (Accessory)



Boot liner

Durable tray, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

Mud flaps

Contoured mud flaps protect the bodywork from stone chips and help to keep your KA+ clean by reducing road spray. Available as a set for front and rear. (Accessory)

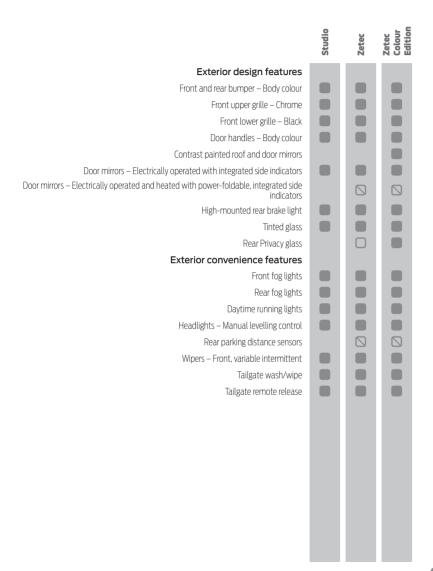
Rubber floor mats

The tray-style rubber floor mats with KA+ nameplate are tailor-made to fit perfectly and protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the rubberised mat cannot slip and interfere with the pedals. (Accessory)









City Pack

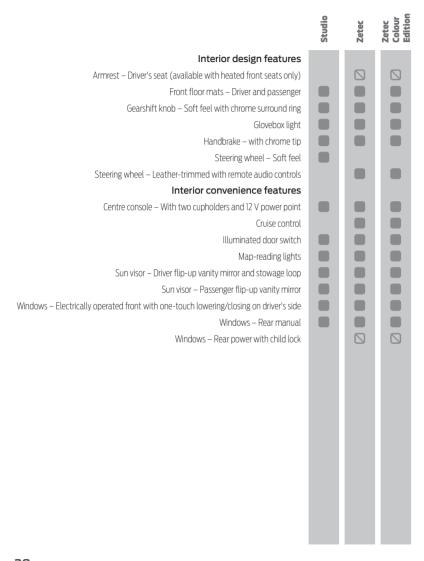
Features rear parking distance sensors, rear power windows and power-foldable heated door mirrors with body colour housings.











Trip computer

Provides important information about your mileage, fuel consumption, average speed and outside air temperature. It also includes 'distance to empty': approximately how far you can go on the fuel left in the tank.



AM/FM radio with MyFord Dock

Audio and communication systems

Ford AM/FM Radio with MyFord Dock, Bluetooth® and USB connectivity, Aux in and four speakers

Ford Radio/CD with DAB, 4.2" TFT screen, Ford SYNC – Includes Emergency Assistance*, Bluetooth® handsfree phone and Voice Control, USB connectivity, Aux in and four speakers

Ford SYNC





Voice activated entertainment

information in their own language

smartphone using voice commands

How it works

simple voice commands

Pair your mobile phone with SYNC and you can use voice commands to select music. Press the VOICE button on your steering wheel and you can say, for example, "Play artist Adele", or choose a particular track.

- Ford's enhanced in-car connectivity system lets you play

music and make and receive hands-free calls – all with

With SYNC AppLink you can also control apps* on your

Ford Emergency Assistance[†] is a feature developed as

part of SYNC. In the event of an accident it is designed

to supply the emergency services with vehicle location

Voice activated phone calls

To make a call with SYNC, press the VOICE button and, when prompted, speak the name of your contact as it's written in your phone. You can also speak a number and SYNC will call it for you. SYNC will also alert you when a text message arrives. You can get SYNC to read it out by pressing the LISTEN button.



AppLink

Certain apps, such as Spotify, are enabled to work with SYNC. You can use several commands to control the apps*. In Spotify, for example, say "Choose playlist," followed by the name of the playlist, and Spotify starts playing while displaying the name of the track on the SYNC display.

How it helps you

- Using just your voice for all these functions enables you to keep both hands on the wheel, and to concentrate on a safer driving experience
- SYNC can alert you when you receive a text message, and you can even ask the system to read it aloud to you
- Ford Emergency Assistance[†] can enable the emergency services to reach you faster, which can be critical in some situations

SYNC is designed to compliment the in car experience. You must always pay due care and consideration whilst driving.

*Compatible mobile phone required. You can browse a list of AppLink-compatible apps from your regional Ford website, or via the Ford App Catalog available in IOS and Android stores. SYNC AppLink is not supported by all European languages.

'Ford Emergency Assistance operates in over 40 European countries. This feature works when paired with a compatible connected mobile phone that is with you and switched on when an airbag is deployed or a sensor that registers a crash deactivates the fuel pump. Emergency Assistance is not supported by all European languages. See www.ford.co.uk for latest information.

- 4.2" colour screen

DAB radio/CD with Ford SYNC

- iPod® and Bluetooth® connectivity
- SYNC AppLink
- Voice Control System
- MyKey[®]
- Emergency Assistance[†]
- Four speakers



USB and Bluetooth®

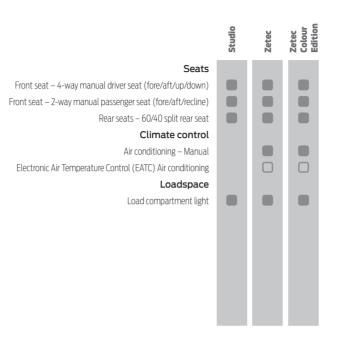
connectivity AUX jack

Four speakers

d



40



Sd MyFord Dock

How it works

- Securely holds smartphones, satnavs and MP3 players
- Connects these electronic devices with the car's entertainment system
- Streams music through the car's speakers via Bluetooth® or a USB cable

How it helps you

- Mounted on your dashboard
- One simple solution to store, secure and charge your smartphone, satnav or MP3 player
- Provides covered storage when not in use

You must always pay due care and consideration whilst driving. You should not use touchscreen features whilst driving.





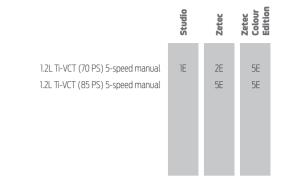




FORD KA+ Mechanical features







E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scales.

Hill Start Assist

How it works

- The system senses when the KA+ is stationary on a gradient and you have your foot on the brake
- When you take your foot off the brake, braking pressure is maintained for 2.5 seconds
- When you press the accelerator, the brakes automatically release

How it helps you

- Makes pulling away on a hill easier
- Gives you enough time to move your foot from the brake pedal to the accelerator without the car rolling backwards
- Also works in reverse gear

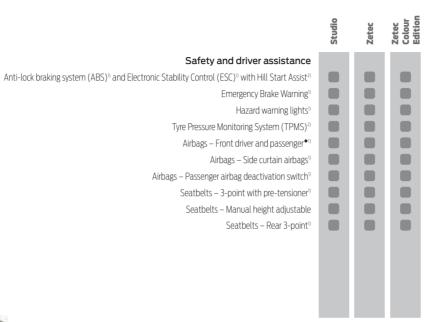




Option

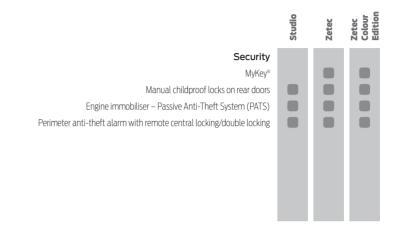
Part of an option p

FORD KA+ Security



1) Safety feature 2) Driver assistance feature.

*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.





How it works

MyKey® is a Ford industry-first technology allowing parents to programme a key for younger drivers. The technology works by recognising different keys for the same car and then adjusting the vehicle settings according to the owner's requirements. It enables owners to set the system so that it:

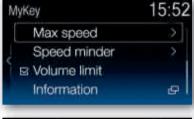
- Limits top speed
- Reduces maximum radio volume
- Disables the audio system until seat belts are fastened
- Prevents deactivation of driver assistance and safety technologies
- Delivers an earlier low-fuel warning
- Issues visual and audible alerts when the speed exceeds a limit you have preprogrammed

How it helps you

MyKey® offers extra peace of mind when lending your KA+ to younger drivers. It assists safer driving by:

- Encouraging drivers to wear seat belts
- Helping to address some of the main factors that lead to accidents, including excessive speed

All drivers must be properly insured to drive the vehicle and have the correct license.











FORD **KA+** Dimensions and capacity

Overall length (mm) Overall width with mirrors (mm) Overall width without mirrors (mm) Overall height (unladen) (mm) Luggage capacity (litres) 5-seat mode 2-seat mode (laden to roof) Fuel tank capacity (litres)

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and

. Width (with mirrors): 1,910 mm[‡] •

Rear seats up 270 (with tyre repair kit)‡ 849L Rear seats down (with tyre repair kit)





FORD KA+ Engines, fuel consumption and performance

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style: road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

	1.2L TI-VCT (70 PS)	1.2L TI-VCT (85 PS)
Euro Stage	Euro Stage VI	Euro Stage VI
Transmission	M5	M5
Maximum Power PS (kW)	70 (51)	85 (63)
Torque Nm	105	112
CO ₂ emissions (g/km) ^{oo}	114	114
Fuel consumption in L/100 km®		
Urban	6.6 (42.8)	6.6 (42.8)
Extra Urban	4.0 (70.6)	4.0 (70.6)
Combined	5.0 (56.5)	5.0 (56.5)

	1.21	1.21		
Performance®				
Max. speed (mph)	99	105		
0-62 mph (secs)	15.3	13.3		
31-62mph* (secs)	18.6	18		
Weights and loads				
Kerbweight (kg)#	1055	1055		
Gross Vehicle Mass (kg)	1500	1510		
Gross Train Mass (kg)	N/A	2010		
Max. Towable Mass (braked) (12%*) (kg)	N/A	500		
Max. Towable Mass (unbraked) (kg)	N/A	500		
st figures. ∞The declared Fuel/Energy Consumptions. CO2 emissions and electric range a				

#Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its **Gross Vehicle Mass** to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 50 kg on all models. **Gross Train Mass** includes trailer weight.

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

*In 4th gear. °Ford test figures. °°The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk/.



Visit your Ford Dealer and test drive the Ford KA+ for yourself. Or arrange a test drive and find your local dealer at:

http://www.ford.co.uk/SBE/RequestATestDrive/TestDriveCar



build

Build and price your new Ford KA+ to your exact specification and see how it looks at:

http://www.ford.co.uk/ConfigurevourCar



When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your car whether you are a private or business user.

Ford Lease[^] specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business. Business users only.

For more information about our finance products visit: http://www.ford.co.uk/BuyingandprotectingyourFord/FiancefromFordCredit



Ford Credit Customer Services 0345 712 5490 Ford Lease Customer Services 0344 600 1405

Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.



When you drive away in your new car, we're with you all the way. Ford has the largest authorised service network in the UK to help you keep your car in the best condition. And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



FordPass is a new platform that will empower you to rethink the way you move. Through a collection of personal, digital and physical solutions, FordPass will provide you with more mobility options so you can go further than you thought possible. Find out more at www.fordpass.co.uk

* Finance subject to status. Guarantees/indemnities may be required. Freepost Ford Credit.

Ford Credit is a trading style of FCE Bank plc. which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference

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3-year/60.000 miles* Base Warranty (first year unlimited mileage) 1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)

Ford Protect Premium Plans, including scheduled servicing and extended Ford Assistance 3-year/60,000 miles* Paint Warranty (first year unlimited mileage)

12-year/unlimited miles* Perforation Warranty

Ford Protect Classic Extented Warranty (can only be purchased at point of registration)

*From the date of first registration. Subject to terms and conditions.

Standard

Optional, at extra cost

Illustrations, descriptions and specifications. This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer, Optional equipment. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Note. Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. Note. This brochure contains both original Ford accessories as well as a range of products from our suppliers. The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Note. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. Note. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.





Ford and BP – working together to reduce fuel consumption and

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0203 564 4444

Ford Rental - local service nationwide

Car and Van rental from our latest model range. Contact your local Ford Dealer for more information

Ford Motability

Call our Ford Motability team on 0345 6040019

Ford Credit Customer Services 0345 712 5490 Ford Lease Customer Services 0344 600 1405 Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.

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