



Sheffield Medicals Rugby Club

Sponsorship Brochure 2014/2015



SMRUFC would like to thank our 2014/2015 Sponsors



ARSEUS MEDICAL
Driving superior care

SFSW
straight forward straight wire



www.pitchero.com/clubs/sheffieldmedicals

Twitter: @SMRUFC Facebook: Sheffield Medics RUFC

CLUB MESSAGE

Sheffield Medicals RUFC are a thriving grass roots amateur rugby club founded by students at the university in 1964. We currently field 3 competitive teams every weekend and this year for the first time we had sufficient numbers to field a 4th team. The club has enjoyed previously unparalleled success in recent years, with more members competing at a higher standard of rugby than ever before.

The 1st XV are currently National Medical Schools champions and are pushing for promotion from Yorkshire's 2nd Division, having been promoted 3 times in the 5 previous years.

The 2nd XV play in the newly organised top tier of South Yorkshire's Merit League and act as a development squad for the 1st XV.

The 3rd XV play every weekend in the South Yorkshire Merit League and in friendlies against other university teams.

The club is thriving socially and is one of the most prominent around the university campus, with players from all courses and year groups, hosting weekly socials alongside additional, larger events through the year. Also, as a club originating from the Sheffield Medical School, any sponsorship grants unique exposure to some of the medical professionals of tomorrow and to the doctors (including consultants) of today, who make up a strong core of our Old Boys Society.

None of the packages laid out in this document are set in stone, but are instead intended as a guide to what we can offer. We can be flexible in tailoring a package to suit both potential sponsors and the club's needs. As part of every sponsorship package, we offer recognition of sponsors on all outgoing mail (including e-mail). Additionally as a club we make use of social media and are happy to promote any sponsors using our Twitter and Facebook pages.

This is the most exciting time in the club's history. We would really appreciate any support you can offer. We look forward to working with you in the 2014/2015 season.

Kind Regards,

Sam Protheroe

SMRUFC Sponsorship Secretary

1st XV Shirt Sponsorship

Main Shirt Sponsor – Front £1700

This package includes:

- Name or company logo on front of 1st XV playing shirts
- Acknowledgement on club website
- Half Page entry in club's quarterly newsletter

Main Shirt Sponsor – Back £900

This package includes:

- Name or company logo on the back of 1st XV playing shirts
- Acknowledgement on club website
- Quarter page entry into club's quarterly newsletter

Main Shirt Sponsor – Sleeve £600

- Name or company logo on the sleeve of 1st XV playing shirts
- Acknowledgement on club website
- Quarter page entry into club's quarterly newsletter



1st XV Alternative Shirt Sponsor

Alternative Shirt Sponsor – Front £900

This package includes:

- Name or company logo on front of 1st XV alternative playing shirts
- Acknowledgement on club website
- Half Page entry in club's quarterly newsletter

Alternative Shirt Sponsor – Back £600

This package includes:

- Name or company logo on the back of 1st XV alternative playing shirts.
- Acknowledgement on club website
- Quarter page entry into club's quarterly newsletter.

Alternative Shirt Sponsor – Sleeve £400

- Name or company logo on the sleeve of 1st XV alternative playing shirts
- Acknowledgement on club website
- Quarter page entry into club's quarterly newsletter



These shirts are passed down through the club and are worn by the 2nd, 3rd and 4th teams in following seasons. An investment in shirt sponsorship allows exposure over a number of years.

Training Kit Sponsorship

Training Top Sponsor – Chest £600

This package includes:

- Name or company logo on front of club training top
- Acknowledgement on club website
- Mention in club's quarterly newsletter

Training Top Sponsor – Back £400

This package includes:

- Name or company logo on back of club training top
- Acknowledgement on club website
- Mention in club's quarterly newsletter

Match Shorts Sponsor £950

Worn by all 3 teams in all matches, this package includes:

- Name or company logo on playing shorts
- Acknowledgement on club website
- Mention in club's quarterly newsletter



Leisurewear Sponsorship

Hoody Sponsor – Chest £950

This package includes:

- Name or Company Logo on front of club hoody
- Acknowledgement on club website
- Quarter page entry in club's quarterly newsletter

Hoody Sponsor – back £600

This package includes:

- Name or Company Logo on back of club hoody
- Acknowledgement on club website
- Quarter page entry in club's quarterly newsletter

Hoody Sponsor – Sleeve £350

This package includes:

- Name or Company Logo on sleeve of club hoody
- Acknowledgement on club website
- Quarter page entry in club's quarterly newsletter



Club hoodies are worn by squad members all around the campus, taking one of these sponsorship positions would mean unique exposure for your brand around the University and further afield.

Social Sponsorship

We are delighted to present the opportunity for Social Sponsorship. The club is a very active club socially, hosting social events every weekend, alongside the annual Gala Evening, Old Boys Dinner and the newly announced Sponsors' Match, details for which are found at the end of this pack. At this year's 50th Old Boys Dinner we had an attendance of 266 current and former members.

Main Sponsorship Package £350

This package includes:

- Half page entry in all leaflets and promotional material for large social events
- Leaflets distributed at all large socials and posters put up in student bars
- Acknowledgement on club website and club's in quarterly newsletter

Gala Evening and Old Boys Dinner Sponsorship £250

This package includes:

- Naming rights as the main sponsor for the biggest social events of the year
- Posters and promotional material at the evening
- Acknowledgement on club website and in club's quarterly newsletter

Sponsors' Match

New for 2014 we are happy to announce the Sponsors Match, an event to celebrate the Sponsors that have agreed to support us over the season - without you, the club could not progress as it has.

This event will take place at Norton Playing Fields in Sheffield on a Saturday (date TBA) and will provide an opportunity for sponsors to see the 1 XV in action, followed by afternoon tea.

Also in attendance will be current members of the club, representatives from the university and Old Boys of the Club, many of whom are now successful professionals.

This event will be one of the social events of the year for the club, so we would be thrilled if you could join us.

**If you are interested, please contact
Sam Protheroe, Sponsorship
Secretary by email:
SamProth95@gmail.com
Or by telephone on 07908679794
For Further information please visit
www.pitchero.com/clubs/sheffieldmedicals**