

BURNLEY RUFC ACTION PLAN 2022-2023

SENIORS

Objective	Actions to Achieve Objective	Target Date	Project Leader	Additional Partners
Ensure 1 st Team Top Half Finish	Improve & Maximise Training and Attendances	Aug '22 – Apr '23	Director of Rugby	Club Coach & Captains
Ensure All 2 nd Team Matches are Fulfilled (<i>where Possible</i>)	Improve & Maximise Training and Attendances	Aug '22 – Apr '23	Director of Rugby	Club Coach & Captains
Ensure All Ladies Matches are Fulfilled (<i>where Possible</i>)	Improve & Maximise Training and Attendances	Aug '22 – Apr '23	Director of Rugby	Club Coach & Captains
Implement Universal Game Plans	Create Plans, ensure Players know their Roles	Aug '22 – Sept '22	Director of Rugby	Coaches & Captains & All Players
Increased Recruitment Drive for Women's Team	Via CRC, Press, Word of Mouth & Posters Improve social media as a recruitment tool	Ongoing	Committee / Ladies Coaches	Women's Coaches
Recreate and Encourage Links Burnley College	Via Fresher's Fair & CRC Program	Ongoing	Committee	Players & Committee's

JUNIORS + MIDI + MINI

Objective	Actions to Achieve Objectives	Target Date	Project Leader	Additional Partners
Identify Team Coaches for All Teams	Confirm Existing & New Qualified Coaches	May '22 – Aug '22	Junior Chairman	CRC & Junior Coaches / Junior Committee
Identify Team Managers & Helpers for All Teams	Have full support of 3 Adults Inc. First Aider Ensure all are DBS Current / Monitor DBS Expired & New	May '22 - Ongoing	Junior Chairman	CRC & Junior Coaches / Junior Committee
Identify Junior Section Support Workers	Advertise for Help at Parents' Meetings	Ongoing	Junior Chairman	CRC & Junior Coaches / Junior Committee
Recruit New Junior Players (<i>Main Objective</i>)	Encourage Existing Players to Bring Friends Schools & Community Run Coaching Sessions & Establishment of Teams	Ongoing	Junior Chairman	CRC & Junior Coaches /Committee & All Members
Organise a Welcome/Subscriptions Day	Collection of Memberships & Registration Fees	Aug '22 – Oct '22	Junior Chairman	Junior Coaches & Committee + Helpers
Ensure Regular Junior Committee (<i>and/or Parents</i>) Meetings	At least one per quarter (<i>As required by RFU</i>) - Minutes to Exec Members of the Committee	Ongoing	Junior Chairman	Junior Committee & Coaches
Encourage Player Development	via Sale Sharks DPP, Lancashire Rugby Squads	Sept '22 – Mar '23	Age Group Coach	Junior Chairman
Good Transition from Juniors to Seniors	Link 14+ joint training (Unopposed)	Ongoing	U14s+ Coaches, Parents & Senior Coaches	Director of Rugby

COACHES & COACHING				
Objective	Actions to Achieve Objectives	Target Date	Project Leader	Additional Partners
Update & Publish a Club Coaching Matrix	Research Records & Rugby Ready and Contact All Coaches and Publish on Website	Ongoing	CCC	Both Committees & Webmaster
All Qualified Coaches to have some Club Involvement	Contact All Members who have attended Coaching Courses to confirm their involvement	Ongoing	CCC	CRC & Junior Chairman
Have Managers for All Senior and Junior Teams	Publicise Initiative & Approach Possible Candidates	Sept '22	Senior & Junior Chairmen	Both Committees Coaches & Captains
Recruit 10 Players/Parents for Rugby Ready Courses	Publicise Courses & Encourage by Recommendation	Oct '22	Junior Committee	CCC
Increase Number and Levels of Coaches	Publicise Courses & Encourage by Recommendation	Ongoing	Junior Chairman	CCC & CRC
Ensure Sufficient Coaches at Correct Levels for Teams	Assist with Development and Publicise RFU Courses	Ongoing	Junior Committee	CCC
Assist Referees to Join the Society or Local Association	Regular Contact with Referees who have been on RFU Courses. Ensure Involvement after Courses.	Ongoing	CCC	CRC & All Club Coaches
Ensure Everyone Up to Date with Qualification	DBS / Headcase / First Aid / Safeguarding	Ongoing	CCC	CRC & All Coaches & Helpers

COMMUNITY RUGBY COACHING				
Objective	Actions to Achieve Objectives	Target Date	Project Leader	Additional Partners
Deliver Objective of the Sport England Grant	Monitor and Record Expenditure & Progress	Project Targets	CRC Manager	CRC
Maximise Publicity for All CRC Activities	Via social media – Advertise Events in Advance		CRC	Press Rep & Social Media Team
Continue an Inter School League for Years 7 & 8	Arrange events to include as many as possible	Sept '22	CRC	School Teachers
Hold Tag Rugby and other Competitions for Schools	Organise Regular Events / Create Programme for the whole Season	Sept '22	CRC	School Teachers Junior Coaches
Identify Funds for CRC from Sept 2023 to Aug 24	Confirm Availability of Funds from Different Agencies. Highlight potential shortfalls	July '23	CRC Chairman	CRC Committee RFU & Partners
Continued Emphasis on the Recruit of Girls/Women	Summer Touch, link with local Brownies and Guides, local Schools and Businesses.	May '22	CRC	Girls Coaches & Junior Committee

DEVELOPMENT				
Objective	Actions to Achieve Objectives	Target Date	Project Leader	Additional Partners
Create Sponsorship Protocol	Create Database of Past & Potential Sponsors. Record outcome of approaches + Receipts/Returns	Ongoing	Fundraising Team	Senior & Junior Committees
Ensure Both Pitches are Maintained and Upgraded	Have Regular Contact with Grounds Chairman	Ongoing	Club Chairman	B&CVSC Executive
Ensure Regular Usage of Prairie Pitches	Allocation of Matches for All Teams, Inc F.E. Teams	Ongoing	Club & Junior Chairmen	Captains & Coaches Fixture Secretaries
Identify and Agree Winter Training Facilities	Identify, Cost & Book ASAP (guestimate dates) Contact Local Schools, Colleges & Councils	Sept '22 – Oct '22	Club Coach Jun Chairman	Senior & Junior Committees
Assess Requirements Needed to Improve Facilities	Continue to Work with B&CVSC Development Team (Look to Update our Development Plan)	Ongoing	Chairman	B&CVSC Dev Team & Committee
Ensure that Action Plan Tasks are Being Addressed	Review the Action Plan Twice a Season	Oct '22 & Feb '23	Club Chairman	Senior & Junior Committees
Promote the Club and its Activities	Report as much as possible in the Papers & Media Keep Website Up to Date and Relevant	Ongoing	Web Master & Press Rep	Senior & Junior Committees
Retain Club Accreditation	Monitor Systems & Standard of both Sections	Ongoing	Committee	Club & Junior Chairmen CRC & CCC
Create New Action Plan	Establish Priorities for 2018-2019 Season	July '23	Committee	CCC & CRC Both Committees