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EASINGTON SPORTS FOOTBALL CLUB SPONSORSHIP BROCHURE



**SPONSORSHIP
BROCHURE
2023 2024**





THE CHAIRMAN

Richard Meadows

Hello,

Welcome everyone to the Easington Sports Football Club Sponsorship Brochure.

Easington Sports FC is a Charter Standard Community Football Club based in Banbury, Oxfordshire. The club has existed since 1946 and in our 75th year, the club is delighted with the progress that it has made in recent years.

Having been voted as the 2018-2019 Oxfordshire FA Charter Standard Club of the Year, the club has continued its pathway along the five year development plan and playing philosophy.

Following some incredibly challenging seasons, due to floods and the health pandemic, it was great to complete another full season. Our Open Age teams continue to grow, and include young local talent, many of which are progressing through the ESFC pathway. It was great to see on the field success through the FA Cup run, County Cup and more players playing than ever before.

In 2023/2024 we have over thirty five affiliated teams across nine different leagues, which once again shows our commitment to providing football to all of the local community. In addition to this our girls section is ever expanding due to the success of our Wildcats programme and we have over 450 youth players across teams from Minis to Under 18's.

Once again we will be looking forward to the exciting opportunities that the season ahead brings.

We are a family friendly club looking to develop new partnerships and hope you will join us.

Richard Meadows
Chairman

OPEN AGE SPONSORSHIP

The mens team currently play in Step 5 of the football pyramid in the United Counties Premier League South. The team has regular exposure across social media and local press.



After finishing 11th in the UCLS, the squad will be looking to push on under the management of Andy Sharman.

The Development team play in the Hellenic League Division Two North and provide a pathway into the Senior Squad. Last season saw a change in management midway through the season. The pathway remained the same for young local players to play and a late improvement in results saw a mid table finish.

Our Ladies team play within the Thames Valley Counties Womens Football League on Sundays. Led by Leah Kinch the squad offer opportunities to Ladies is all ability and have grown to a squad in excess of 30 players in just 12 months and a second new Development Squad. The Ladies team finished second achieving promotion in their second season.

Combined with excellent match day photos taken by Club Photographer Edwin Barson, all sponsorship provided will be supported by match day photos / videos, match reports and product enhancement.

In addition to shirt/kit/pitch sponsorship, our social media pages attract over 30000 hits per week and is a great place to promote your company with the leading football club in North Oxfordshire.

SHIRT

SPONSORSHIP

- Company name on the front of kit
- Team photo with your logo
- Pitchside banner in prime location
- Company logo on all team graphics
- Full page advert in programme
- Free entry to all ESFC games



TRAINING WEAR

SPONSORSHIP

- Company name on the kit
- Team photo with your logo
- Pitchside banner in prime location
- Company logo on all team graphics
- Full page advert in programme
- Free entry to all ESFC games



INDIVIDUAL

PLAYER/COACH

SPONSORSHIP

- An opportunity to sponsor individual players throughout the season
- Picture with your sponsored player
- Company logo featured with the player in our match day programme
- Company logo used throughout our website and social media
- One season ticket included to support your player
- £100 per player per season



PITCHSIDE SPONSORSHIP

- One pitchside advertising board featuring your company logo
- Board valid for one year
- Includes website and social media advertising
- Includes one season ticket
- £250 per board



MATCHDAY SPONSORSHIP

- Your company logo will feature on game promotion and in programme
- Exposure on social media
- Chose and present player of the match award
- £50 per game



MATCHDAY PROGRAMME SPONSORSHIP

- Advertise in our match day programme which for next season will be both printed and flip book online.
- Also includes sponsor feature
- Full Page - £200
- ½ Page - £100
- ¼ Page - £50

NEWLY WEDS FOODS

Newly Weds Foods supports the food industry by providing high quality ingredients in over 90 countries from our 29 global facilities. Our 90-year history has been driven by a customer-centric culture and a commitment to social responsibility. Our four European sites in **Banbury, Ossett, Shirebrook and Corby** offer great employment opportunities across a range of departments, including **production, research & development, customer service and finance**, to name a few.

You'll find our high quality ingredients in various retail, restaurant and fast food products, such as **chicken kievs, sausages, pizzas** and accompanying **dip pots**.

We are delighted to sponsor Easington Sports Club's adult and youth kits, helping to support homegrown talent within our local communities.

NEWLY WEDS foods WWW.NEWLYWEDSFOODS.CO.UK

inspiring new tastes

WEBSITE & SOCIAL MEDIA SPONSORSHIP

- Our website and social media platform have a reach of over 30000 per week.
- With over 1000 followers on each site your company can reach your target audience through direct advertising.
- Website and Social Media Sponsor - £100 per year



Easington Sports
Football Club

Amateur sports team



Like

STAND & GROUND SPONSORSHIP

With three sides of the ground now developed in line with grading regulations, why not sponsor the site in full or name an end.

Each sponsor will get pitchside banners, season tickets and social media advertising. Contact easingtonsports@hotmail.com for more information



VIDEO SPONSOR

- For next season we are looking to
- add match day videos to the brilliant
- photos taken by E Barson Photography.
- All can be sponsored with logo included
- Includes pitch side banner
- £350 per season



YOUTH TEAM SPONSORS

We are hugely proud of our youth section which over the last few years has not just expanded, but worked hard to ensure that all teams are working towards the clubs philosophy.



All youth teams are often in need of new kits, training kits, training jackets and equipment.

With any package undertaken, sponsorship also includes photos taken with the team, social media and website promotion, two season tickets for first team matches and promotion at our youth festival.

YOUTH TOURNAMENT SPONSORS

Each year in May / June we host one of the largest Youth Tournaments in Oxfordshire. With over 140 teams entered, 1400 players and over 5000 spectators this makes it the largest sporting event in Banbury. All tournament news, fixtures and results are promoted through not only our website but also our designated tournament site with Torneopal.



Each year we are looking for tournament sponsors.

Main Tournament Sponsor – £2500

Includes pitch side banner, headline promotion for the event and banner used in all photos taken at trophy presentation.

Tournament Sponsor - £300

Includes pitch side banner, website and social media promotion through the event.

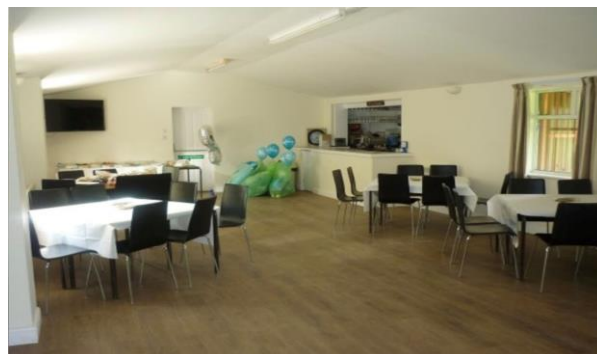
WILDCAT CENTRE SPONSORS

Easington Sports FC were the first, and now largest provider of girls football in Banbury. This follows the success of our Wildcats programme, in affiliation with the Oxfordshire FA. In the last five years, we have seen the creation of six new girls teams and a ladies team. All ensuring that there is a pathway for girls to play football at ESFC. The centre requires additional support through equipment, kit and coaches. The sponsor will again have exclusive sponsorship, full website and social media exposure and logo appear on coaches kit. Led by ESFC Ladies manager Leah Kinch the Wildcats continues to be an exciting area of growth for the club. £250 per year.



CLUB HOUSE SPONSORS

We are incredibly proud to have remained within our original roots since we were first established. The club has undergone a huge make over and is now a hub for the local community. The Club House is often used for not just sporting events but hired for birthday parties, weddings, christenings, yoga, dog walking classes and band practice. All clubhouse activities are managed by Victoria Allen.



EASINGTON SPORTS FC

SPONSORSHIP PRICE LIST

Open Age Sponsorship -

Contact easingtonsports@hotmail.com for all Open Age available packages

Individual Player / Coach Sponsorship - £100 per season

Pitchside Sponsorship – £250 per banner for one year

Matchday Sponsorship - £50 per game

Matchday Programme Sponsorship - Full Page £200

½ Page - £100

¼ Page - £50

Website and Social Media Sponsor - £100 per year

Stand and Ground Sponsorship – Contact easingtonsports@hotmail.com

Matchday Video Sponsorship - £350 per year

Youth Team Sponsor – contact easingtonsports@hotmail.com

Youth Tournament Sponsor – Main Tournament Sponsor £2500

Tournament Sponsor £300

Wildcat Centre Sponsor - £250 per year

Club House Sponsorship – contact easingtonsports@hotmail.com

If you are interested in any of the above packages, or would like to discuss any other form of bespoke package then we would love to talk to you. If you have any questions please contact easingtonsports@hotmail.com.