



THATCHAM TOWN FC COMMERCIAL NEWSLETTER

Sponsorship and Advertising Opportunities during the 2021-22 season
[Click Here](#)

CURRENT TTFC SPONSORS & ADVERTISERS



For this season the 1st Team will be playing in the 'Pitching In' Isthmian League Division One South-Central. We will be entertaining teams including Binfield, Bracknell and Basingstoke, as well as many from the outskirts of West and South London.

Thatcham Town FC is a community club that can put your business in the shop window to those who visit the club. The support of the local people and businesses is very important to a club like ours, and with your support it will help the club progress. Therefore, if you would like more information please contact us for details.

Contact: Commercial Manager - Ben Harte
Phone: 07535521953
Email: commercialmanager@thatchamtown.com

NEW YOUTH TEAM SPONSORS

Youth Team Manager, Jamie Povey, has been extremely busy and successful in acquiring the sponsorship from 3 local businesses

Indigrow have joined forces with the as **Main Sponsors**
Honesty Group have come on board as **Training Kit Sponsors**
Joe Sanchez Electrical are their **Tracksuit sponsors**



Pricing structure

Player, Match Day and Match Ball Sponsorship

PLAYER SPONSORSHIP

Sponsor a 1st Team player or management player and have your:

- Name/Company Name acknowledged in all home programmes
- Name/Company Name on our website and receive social media announcements
- £40 with two individual sponsors per player
- £80 with one exclusive sponsor

Match Day Sponsor

Sponsor any of our league or Cup matches, as well as access to the officials' and sponsors' lounge, your business or group will have:

- Four Complimentary Tickets and seats in the main stand
- Company Logo or group name and write up in the Match day programme
- 2 complimentary drinks per person, to be consumed at any time prior to the match, at half time or after the match
- Food basket per group member with sausages & chips (vegetarian option)
- Advertising before the match and during half time via our stadium announcement system
- *Additional tickets can be purchased at £30 each up to a maximum of 6*
- £120 (additional people £30)

MATCH BALL SPONSOR

Sponsor the match ball at any of our league or Cup matches and as well as access to the officials' and sponsors' lounge, your business/group will have:

- Two Complimentary Tickets and seats in the main stand
- Company Logo or group name in Match day programme
- 2 complimentary drinks per person, to be consumed at any time prior to the match, at half time or after the match
- Advertising before the match & during half time via our stadium announcement
- *Additional tickets can be purchased at £25 each up to a maximum of 6*
- £50 (additional people £25)



Match Ball Sponsor

Thatcham Town FC V Bracknell Town FC

the gilded barber

Tues 14th September 2021
19:45pm

The Gilded Barber support two charities

CALM - Campaign Against Living Miserably, we're united against suicide

The Lions Barber Collective - Trains barbers in recognising and supporting clients that may be struggling

Recent Match Ball Sponsorships



Match Ball Sponsor

Thatcham Town FC V Chalfont St Peter AFC



2nd October 2021
15:00pm

Focalpoint Negotiation - negotiation training and advice.
You don't get to say "Let's start again" ... when you are negotiating a deal.
A small mistake in approach can result in a second-rate deal which can be virtually impossible to recover from.

negotiationexpert.uk

Pricing structure continued

PITCH PERIMETER BOARDS

- 8x3ft Metal Dibond Board with company artwork: **2 year deal £500 + VAT**
- 16x3ft Metal Dibond Board with company artwork: **2 year deal £800 + VAT**

This will also include your company logo on our website with a hyperlink to a landing page of your choice. Social Media posts will also promote the new sponsorship, and will be highlighted in the newsletters.

PROGRAMME ADVERTISING

Thatcham Town FC sells a match day programme in **Full Colour for all 1st Team home games.**

It is a physical copy that contains team information, manager and chairman comments, advertising, interviews, statistics and regularly changing content. It is an effective way to increase the awareness of your business.

Price will be given depending on what game in the season you wish to start at but the larger the page the more cost effective the pricing.

The Advertisement can be changed to suit your business needs with prior agreed notice



Featured Sponsor of the Month....



Therapists on the High Street is an award winning, Reading town centre based Sports Therapy and Wellness Walk in Clinic. Declan Dowling, Senior Sports Therapist, has worked with Thatcham Town FC for many years as our Physiotherapist.

Alongside the convenience and accessibility of the clinic, it is also affordable to everyone.

We all have aches, pains and stresses from work, sports and everyday life, so take full advantage of the, accessibility, affordability and convenience of the clinic and come and see us today!

The place for all your Sports Therapy care and supplies!

SEPTEMBER/OCTOBER 2021



Social events at the club

Thatcham Town FC Race Night

Members £1
Guests £2



7pm Saturday December 11th 2021

Food Available

8 Races To Bet On

Stacatruc Stadium, Waterside Park, Crookham Hill, Thatcham RG19 4PA

WALKING FOOTBALL

Over sixty or retired, then keep active.

Come along for a kick-about.

Enjoy a social and friendly game.

No previous experience required.

Refreshments provided.

No membership fee.

Just pay and play.

Held every Wednesday afternoon.

Venue: Thatcham Football Club.

Kick-Off 14:30



Contact: 01635 862016 further details.
Thatcham Football Club, Waterside Park
Crookham Hill, Thatcham RG19 4PA

