



Club Sponsorship 2023/24



Be Part of a Local Club

Thatcham Town FC

Thatcham Town FC were formed in 1894 and are currently playing at Step Four of the English football pyramid in the Isthmian League South Central Division.

The club has won many league and cup titles in its history with the most memorable coming in the 2017/18 season when we won the Hellenic League and FA Vase double.

Since adjusting to Step 4 football, and then experiencing two disrupted seasons with the coronavirus pandemic, Thatcham Town have rebuilt a team under new management of predominantly young players that are looking to that next step in Non League football.



Our Digital Audience



Facebook Followers
1600



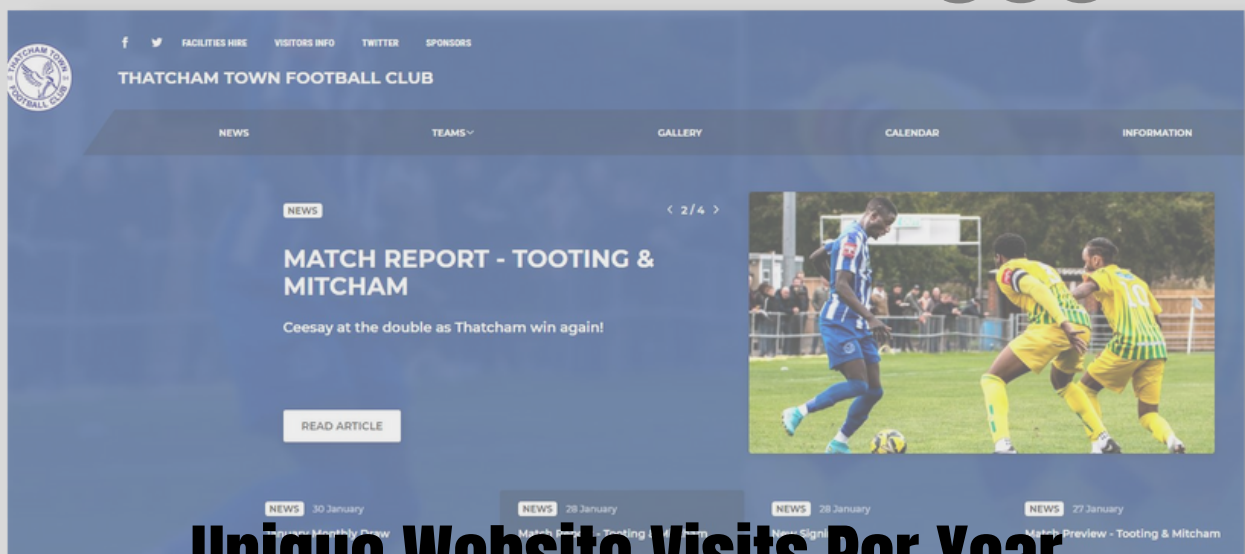
Twitter Followers
7000



Instagram Followers
1800



YouTube Subscribers
300



Unique Website Visits Per Year
26,000

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Pitchside Advertising

*8Ft x 3Ft Board advertising your company
pitch side for 12 months*

First Year £375 +VAT

Second Year £220 +VAT

Three Year Deal £600 +VAT

Online Advertising

*Advertise on our club website with a link
to your website and be seen by a wider
audience*

£100 + VAT per year

Social Media

*Promote your company to our fans
and followers on Facebook/Twitter
once a week with a link to your website*

£75 +VAT per year

Programme Advertising

*Advertising space in the match day
printed programme for the season*

Full Page - £300 +VAT

Half Page - £100 +VAT

Quarter Page - £50 +VAT

Mini Advert - £30 +VAT

Match Ball Advertising

*This includes 2 complimentary tickets
plus acknowledgement
in the match day programme*

£100 Per Game

Player Advertising

*Choose Your favourite player and
receive recognition in the Match Day
Programme and Club Website and the
player receives*

£100 per player (£50 to club £50 to player)

*"A fantastic way to build
your brand to
a local audience"*

**Is Your Business
On The Ball
With Advertising?**

Matchday Sponsorship

*Acknowledgement in Matchday programme
3 Match tickets, Half time/full time
refreshments in hospitality
£150 Per Match*

Other Opportunitites

- *Full Training Kit*
- *Man Of The Match Award*
- *Goal Announcements On Social Media*
- *Team Announcements On Social Media*

Ask us about any of these

**If you would like further information
on any of these sponsorship packages
please do no hesitate to contact us.**

Support Your Local Team And
Support Your Local Community

**Thatcham Town Football Club
Stacatruc Stadium
Thatcham
Berks
RG19 4PA**

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