



# Club Sponsorship 2023/24



*Be Part of a Local Club*



# Thatcham Town FC

Thatcham Town FC were formed in 1894 and are currently playing at Step Four of the English football pyramid in the Isthmian League South Central Division.

The club has won many league and cup titles in its history with the most memorable coming in the 2017/18 season when we won the Hellenic League and FA Vase double.

Since adjusting to Step 4 football, and then experiencing two disrupted seasons with the coronavirus pandemic, Thatcham Town have rebuilt a team under new management of predominantly young players that are looking to that next step in Non League football.



# Our Digital Audience



**Facebook Followers**  
**1600**



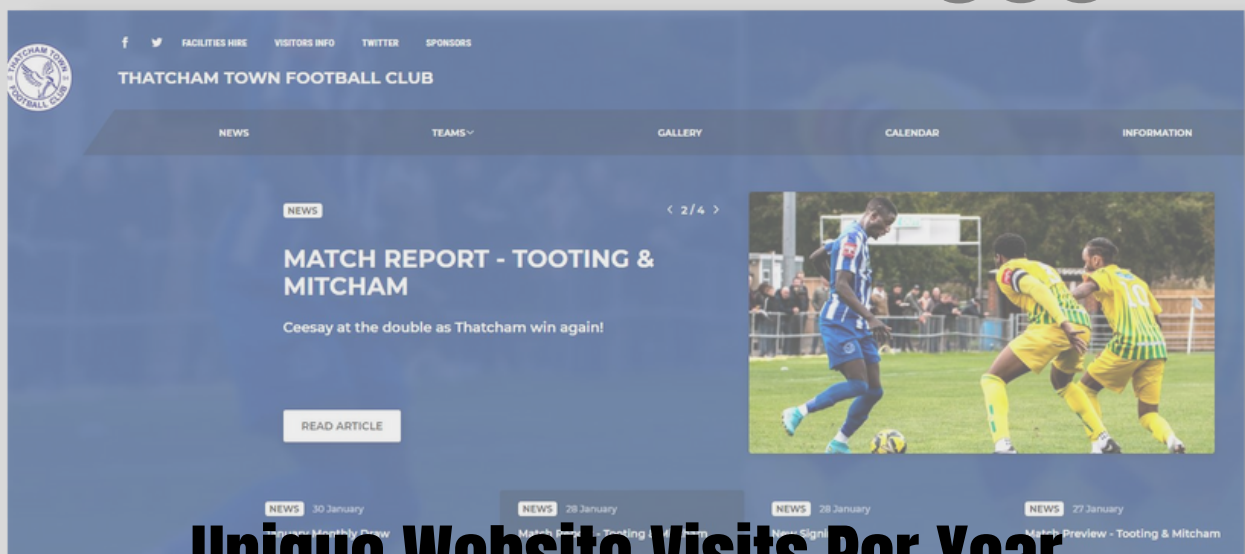
**Twitter Followers**  
**7000**



**Instagram Followers**  
**1800**



**YouTube Subscribers**  
**300**



**Unique Website Visits Per Year**  
**26,000**

# **Club Sponsorship 2023/24**

## **Main Sponsor**

*Brand name on front of both Home  
& Away first team shirt*

*Pitch Side Advertising Board*

*Website Advertising & Link*

*Social Media Advertising*

**POA**

## **Pitchside Advertising**

*8Ft x 3Ft Board advertising your company  
pitch side for 12 months*

*First Year £375 +VAT*

*Second Year £220 +VAT*

*Three Year Deal £600 +VAT*

## **Online Advertising**

*Advertise on our club website with a link to your website and be seen by a wider audience*

**£100 + VAT per year**

## **Social Media**

*Promote your company to our fans and followers on Facebook/Twitter once a week with a link to your website*

**£75 +VAT per year**

## **Player Advertising**

*Choose Your favourite player and receive recognition in the Match Day Programme and Club Website and the player receives*

*£100 per player (£50 to club £50 to player)*

*"A fantastic way to build  
your brand to  
a local audience"*

**Is Your Business  
On The Ball  
With Advertising?**

## **Programme Advertising**

*Advertising space in the match day  
printed programme for the season*

*Full Page - £300 +VAT*

*Half Page - £100 +VAT*

*Quarter Page - £50 +VAT*

*Mini Advert - £30 +VAT*

## **Match Ball Advertising**

*This includes 2 complimentary tickets  
plus acknowledgement  
in the match day programme*

*£100 Per Game*

## **Matchday Sponsorship**

*Acknowledgement in Matchday programme  
3 Match tickets, Half time/full time  
refreshments in hospitality*

*£150 Per Match*

*"A fantastic way to build  
your brand to  
a local audience"*

**Is Your Business  
On The Ball  
With Advertising?**



# **Support Your Local Team And**

## Support Your Local Community

### **Other Opportunitites**

- *Full Training Kit*
- *Man Of The Match Award*
- *Goal Announcements On Social Media*
- *Team Announcements On Social Media*

*Ask us about any of these*

**If you would like further information  
on any of these sponsorship packages  
please do no hesitate to contact us.**



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