



COMMERCIAL PARTNERSHIPS 23/24

**JOIN OUR PACK TO ACHIEVE  
YOUR BUSINESS OBJECTIVES**



Every week, over **200** loyal fans, **including businesses**,  
come to watch our 1<sup>st</sup> XV play

WELCOME TO  
HARROGATE R...



**OVER 350 KIDS AND THEIR PARENTS VISIT THE CLUB EVERY SUNDAY**



**REGULAR AND WELL ATTENDED  
CLUB NETWORKING/BUSINESS  
CLUB EVENTS**



**A FAST GROWING WOMEN'S SECTION**  
INCREASING AT 50% EVERY SEASON



**A GROWING NUMBER OF VOLUNTEERS,  
INCLUDING FROM LOCAL BUSINESSES**



A newly formed **Foundation**, providing programs for vulnerable children and adults



PLAYING IN THE 5th TIER OF THE ENGLISH RUGBY PYRAMID, WE ARE A CLUB FOCUSED ON DELIVERING RESULTS BOTH ON AND OFF THE FIELD



A young man with short brown hair is captured in a dynamic, low-to-the-ground running pose on a lush green football pitch. He is wearing a vibrant sports jersey with yellow, red, and black horizontal stripes, black shorts, and white socks with black stripes at the top. He is holding a black and white football with both hands, positioned in front of his chest. The background is slightly blurred, showing a white fence and a crowd of spectators, suggesting a stadium or sports ground setting. The overall scene conveys a sense of speed and athletic effort.

OUR AMBITION IS TO WORK WITH MAJOR BRANDS IN THE AREA  
WHO SHARE OUR VISION AND HELP GIVE THE COMMUNITY  
**SOMETHING TO BE PROUD OF**

# WHAT WE CAN DO FOR YOU

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We are a club who respect local businesses and want to enhance the region as a centre for commerce.

We are looking to work with businesses who share the same vision, in terms of being driven by performance and becoming ambassadors for the area.

We can build a sponsorship that will really deliver against your short, medium and long-term objectives.



# DELIVERING AGAINST YOUR OBJECTIVES

Our packages are built with your objectives in mind. Designed to deliver return on investment, return on objectives or both.

Whatever your needs, we can build a solution to address them.

INCREASE  
AWARENESS

Networking  
opportunities

ENTERTAIN  
CURRENT &  
NEW CLIENTS

PROMOTE YOUR  
PRODUCTS &  
SERVICES

SUPPORT  
JUNIOR  
GRASSROOTS  
RUGBY

SUPPORT YOUR  
COMMUNITIES  
HEALTH AND  
WELLBEING

**To learn more and set up a meeting,  
please contact:**

**Mike Cowling**

**+44 7941 224468**

**[Mike.Cowling@harrogaterugby.com](mailto:Mike.Cowling@harrogaterugby.com)**





# Pitch Side Boards

Different sizes/locations available

FIRST SEASON

**£350**

This excludes manufacturing costs and placement

SECOND SEASON

**£350**

THIRD SEASON

**£350**

\* Or **£1000** 3 year deal + manufacture/siting

# Matchday Sponsorship

(11 Available)

**£100**

Plus the cost of your catering/drink.

A Pre-Match Meal for up to 60 guests  
to your requirements.

Selection and Presentation of Man of  
the Match

Publicity in the Match Programme &  
Club Website

Company banners and marketing  
materials can be displayed

Excellent opportunity to network!

\*Bring 50 guests or more and we'll refund the  
£100 booking after the game against your invoice!





## Match Ball Sponsor (11 Available)

**£50**

Announcements during and post game  
over the tannoy

A media advert on the rolling screens in  
the clubhouse

A mention in the match day  
programme

## First team player sponsor

**£200 for the season**

**Back your favourite  
player for the season**

Announcements over the tannoy when  
your player scores

Logo on 'player sponsor' page in the  
weekly programme



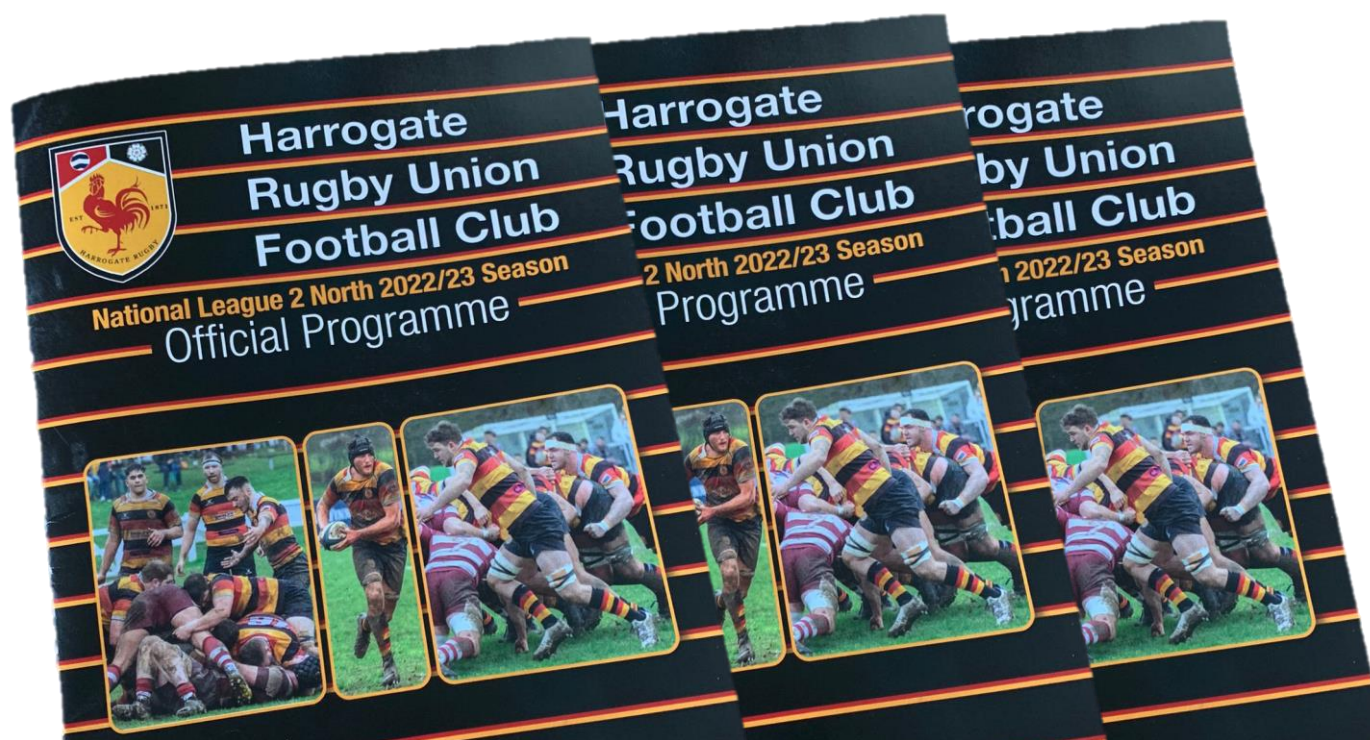


## Annual Dinner Sponsorship

Support the club's biggest social event of the season with over 300 attendees on the night. A fantastic networking opportunity for all sponsors topped off with special guests like Wayne Barnes.

Contact Mike Cowling directly for  
package offers  
[Mike.cowling@harrogaterugby.com](mailto:Mike.cowling@harrogaterugby.com)





**\*First Team Programme Advert**  
**Full Screen Page £400**  
**Half Screen Page £250**

Full Season – 11 Games

\*Digital Program available on the website throughout the season  
All sponsors get their logo and a link to their website on the HRUFC website

Average of **200** supporters per game rising to **500** for derbies

## Junior Festival Sponsor

### Headline Sponsor £5000

Raise your company profile with over 71 teams from Sunderland, Liverpool and Southend.

Inclusion of company logo on and information on the club website, social media (individual headline sponsor post) and festival literature.





**Want to get involved in other ways?**

If your or your business would like to support the event in other ways, please get in contact with

[Matt.Grant@harrogaterugby.com](mailto:Matt.Grant@harrogaterugby.com)

All sponsorship money for the Junior festival goes towards providing the Junior Section with training equipment, winter training facilities and junior coaching courses



# Harrogate Foundation Sponsor

**Foundation Partner -  
£5000**

Partnership announcement

Logo and tag on all Foundation  
social media posts – School  
Outreach, community fitness  
and rugby development  
activities

Logo on club website

Pitch board for 1 year included





## Coach Kit Sponsor – £500

Sponsor announcement

Logo on coaching kit  
(shirt/shorts), visible on  
Foundation school outreach  
social posts

Logo on club website

# Lets us know if you want to join the pack

Harrogate Rugby Club, a community team built for the community by the community

To learn more and set up a meeting, please contact:

**Mike Cowling**

**+44 7941 224468**

**Mike.Cowling@harrogaterugby.com**

## Current partners

