



SPONSORSHIP & ADVERTISING OPPORTUNITIES

2023/2024

***THE WHOLE POINT OF
RUGBY IS THAT IT IS,
FIRST AND FOREMOST, A
STATE OF MIND, A SPIRIT***





OUR CLUB

Founded in 1873 and nicknamed The COCKLES, ERFC has approximately 800 members across our senior and junior sections.

Throughout the club we showcase our 3 senior mens teams, 17 junior teams, including 4 girls dedicated squads, and an occasional vets team. Watch this space for a women's team soon to launch!

Our first team compete in Regional 1 South West; the Quins have just completed their first season in Counties 2 Devon; and the Nomads in the Devon Merit Table

We regularly travel across Devon, Cornwall, Dorset, Somerset, Avon, Bristol, Gloucestershire & Wiltshire, and even a tour to Europe on occassion.

We have approximately 5,000 social media follows and a website with strong visit numbers.

We host activities and events throughout the whole year, not just in the rugby season.

Exmouth Rugby Club is situated at the heart of Exmouth and is a real community club.

CLUB INFORMATION

APPROXIMATELY

5,000

SOCIAL MEDIA
FOLLOWERS

Exmouth Rugby
Club is a real
community club,
situated in the
heart of
Exmouth.



APPROXIMATELY

800

CLUB MEMBERS

17 JUNIOR
TEAMS

INCLUDING 4 GIRLS
DEDICATED SQUADS

3 adult senior teams.
1st Team Regional 1
South West. QUINS
Counties 2 Devon.
NOMADS Devon
Merit Table



EXMOUTH RFC STRATEGY



RUGBY VALUES

TEAMWORK

RESPECT

ENJOYMENT

DISCIPLINE

SPORTSMANSHIP

OUR MISSION

We strive to be a successful and impactful community club providing net benefit to the local area. We wish to provide a safe and inclusive environment for all players, supporters, parents, and officials to enjoy and develop their participation in rugby union.

OUR VISION

To consistently field competitive sides across three senior men's and one senior women's with our 1st XV competing in the highest league in the South West as well as junior age groups from under 5s to under 18s including four girl's sides. To be a successful, respected and welcoming amateur rugby union club, competing at the highest sustainable standard across all teams. To be valued by our local community and to develop new facilities to benefit our club and the local community for future generations.

OUR GOALS

- First and second men's teams consistent top four position in their current leagues
- Launch a women's side and enter a competitive league within 3 seasons of starting
- Complete our club facilities redevelopment plan
- Deepen our community ties and offering

OUR VALUES

Commitment

Respect

Inclusivity

Sustainability

ERFC DEVELOPMENT PLAN



Design Proposal of Exmouth RFC

Exmouth Rugby Club has ambitious plans to upgrade our changing block & provide a state-of-the-art facility to further host a growing rugby club with a wide range of community groups, schools, colleges with other clubs, organisations and local businesses. This will have the commercial capacity to run events with up to 120 guests seated, completely independent to any rugby or sporting activity. Events can take place on the outside areas during off season. Overall, this will be a hub with event space for social gathering & bringing the local community together in the town centre. An environmentally friendly building with sympathetic landscaping in keeping with its environment.

If you would like to find out more or can help with this project then please email Ian Harris on Chairman@exmouthrugby.co.uk

OUR SPONSORSHIP PACKAGES

MAIN CLUB SPONSOR	GOLD CLUB SPONSOR	SILVER CLUB SPONSOR	MATCH DAY SPONSOR	SENIOR PLAYING POSITION SPONSOR	PITCH SIDE ADVERTISING
<p>£5,000 per annum 2 year commitment</p> <ul style="list-style-type: none"> 1st XV headline sponsor (chest) 1st XV off field sponsor Player position sponsor 4 pitch side boards Full page A5 advert in 1st XV home games Tannoy announcement at all home games 1 Vice President Membership Free entry to all home games Members card to access members benefits Media coverage including team photo Company link on our website 2 invites to Sponsor Day luncheon 1 match day sponsor package 1 1st XV replica shirt 	<p>£3,000 per annum 2 year commitment</p> <ul style="list-style-type: none"> 1st XV shirt sponsor (back/sleeve) 1st XV off field sponsor Player position sponsor 2 pitch side boards Full page A5 advert in 1st XV home games Tannoy announcement at all home games 1 Vice President Membership Free entry to all home games Members card to access members benefits Media coverage including team photo Company link on our website 2 invites to Sponsor Day luncheon 1 1st XV player shirt 	<p>£1,500 per annum</p> <ul style="list-style-type: none"> Choice of Quins, Nomads, women's or colts shirt sponsor 1st XV off field sponsor 1 pitch side board Half page advert in 1st team home games 1 full membership Free entry to all home games Members card to access members benefits Media coverage including team photo Company link on our website 2 invites to Sponsor Day luncheon 1 x off field kit item 	<p>£600 per match</p> <ul style="list-style-type: none"> Exclusive use of lounge for 30 guests Choice of hot or cold lunch menu Free entry to chosen game for all guests Pre match preview from club squad Match day membership bar prices Tannoy announcement at home game Match day programme mention Man of the match presentation Media coverage including team photo 1 invite to Sponsor Day luncheon 	<p>£200 per session includes photo</p> <ul style="list-style-type: none"> Sponsor of playing position Media coverage including team photo Tannoy announcement at home game Free entry to one home game for two people Match day programme mention Company link on our website 1 invite to Sponsor Day luncheon 	<p>From £300 Subject to annual site renewal fee</p> <ul style="list-style-type: none"> Full colour aluminium composite board fixed position Media coverage including team photo Free entry to one home game for two people 1 invite to Sponsor Day luncheon
<p>MATCH BALL SPONSOR</p> <p>£95 per match</p> <ul style="list-style-type: none"> Free match admission Sponsorship announced during the game Media coverage 					
<p>Colts player sponsorship upon request</p>					

PLAYING KIT SPONSORSHIP

	1ST TEAM	QUINS	WOMEN'S TEAM	NOMADS	COLTS (BOYS U18)	U18 GIRLS	JUNIOR TEAMS (EACH)
Main chest	£2,500	£500	£400	£400	£400	£400	£500
Chest top right	£500	£300	£150	£150	£150	£150	N/A
Sleeve (each)	£600	£300	£150	£150	£150	£150	£150
Collar bone (each)	£400	£200	£100	£100	£100	£100	N/A
Back top	£800	£450	£300	£300	£300	£300	£250
Back bottom	£600	£350	£200	£200	£200	£200	N/A
Match shorts (seat)	£400	£400	£250	£250	£250	£250	£150
Match shorts (leg)	£250	£250	£100	£100	£100	£100	N/A

10% DISCOUNT IF COMMIT TO 2 SEASONS

PLAYER LEISURE KIT

TYPE	PRICE PER SEASON	TYPE	PRICE PER SEASON
Polo shirt sleeve (2 available)	£350	T-shirt chest	£750
Polo chest	£600	T-shirt back	£500
Travel top front	£750	T-shirt sleeve (2 available)	£350
Travel top back	£500	Travel leisure shorts	£800
Travel top sleeve (2 available)	£350	Travel leisure trousers	£800
Coaches cost	£60 each (minimum 4)	After match shirts - sole sponsor	£POA

10% DISCOUNT IF COMMIT TO 2 SEASONS

ALL PRICES ARE SUBJECT TO VAT

CONTACT US



1873 – 2023

150 YEARS



sponsorship
@exmouthrugby.co.uk

Further information
can be found here
www.exmouthrugby.co.uk

Please scan our link
below

