



**PHOENIX
SPORTS CLUB**



**SPONSORSHIP
BROCHURE**



OUR HISTORY

Formed in 1935, Phoenix Sports Club originally started out as St. Johns Welling, before renaming to Phoenix following the Second World War as it was seen to rise from the ashes amidst the destruction caused by the blitz.

Over the years the club has played at various locations in the local area, including Danson Park until 1950 when the local council offered them a piece of waste land in Mayplace Road East, Bexleyheath. Over time it evolved into the ground that we all know now as The Club.

In recent times Phoenix have made an impressive rise through the Leagues passing through the Kent County Divisions in the noughties before being promoted from the Southern Counties East League a few years later. We now play in the Southern Counties East Football League at Step 5 of the Non League Pyramid, the 9th tier in English football.

OUR CLUB

Our Teams

We have over 20 teams that wear the Phoenix Sports colours, from successful Junior sides through to Mens First Team.

Our First Team and Development side are in new Divisions for this season and we are hopeful that some Silverware could be on it's way to The Mayplace Ground this year.

Our Home

The Mayplace Ground has developed significantly alongside the progress of the First Team over the past 20 years. Two covered seating areas run along the touchline of the floodlit playing area. We have a fully stocked bar in the Clubhouse and a newly-installed tea bar. The pitch hosts over 80 games a season with our Kent Youth League sides and groundsharing tenants also calling it home.

Mini-Soccer takes place on the pitches in the surrounding areas of our plot as does our popular Saturday Morning Soccer School.

MAIN CLUB SPONSOR

The benefits of being our Main Club Sponsor are almost endless. Your Company name could be in prime position throughout our Home Ground, on our kits, all over the Match Day Programme, on our Website and regularly mentioned on our Social Media. More of a partnership than a sponsorship we both succeed together.

BOARD SPONSORS

Stadium advertising boards could be the way to go if you want to have a cost effective way of reaching a large local audience every week. With multiple board sizes available there is nothing holding you back from being part of the Phoenix Sports Team.



Contact: Stephen House
07957 263055



KIT SPONSOR

With home and away kits plus several different teams, kit sponsorship can come in many shapes and sizes at Phoenix!

Match Programme

Full, Half and Quarter page adverts available in our First Team match programme. Just for one game or for the whole season, your choice! We also produce a digital copy which can be seen via a link on the Club Website.

MATCH SPONSORSHIP

Sponsor any individual game throughout the season! A perfect gift for any occasion or a chance to highlight your Company for that specific week



ONLINE ADVERTISING

Display your company name and banner on our popular website.

www.phoenixsportsclub.co.uk

All Sponsors also benefit from our Excellent Social Media Channels.

Through Twitter we provide Live scores updates to the public while our Instagram Account gives exclusive behind-the-scenes footage. Facebook is great for Event reminders with all three being managed on a daily basis.



Contact: Stephen House
07957 263055



Going For Gold



Contact: Stephen House 07957 263055

Speak to us regarding '**The Phoenix Gold Package**'.
Monthly, Quarterly or Annual Payments for all of pitch and roadside advertising opportunities plus all of the sponsorship deals available at the club.



MORE THAN ONE TEAM!

From Juniors to Ladies sides and everything in-between, Phoenix is more than just our Mens First Team

Talk to us about sponsorship for each side under the Phoenix Sports umbrella





EXCITING TIMES

Football marketing is always exciting; even a minor cup run can create an unrivalled level of coverage.

The dedicated fans want to know all about the club and its business partners and we love to share this news with them.

YOU AND PHOENIX SPORTS

This brochure only highlights some of the fantastic opportunities open to any Company wanting to work in partnership with us. Feel free to contact us with any ideas that you feel may be beneficial to you and let us work with you on achieving them.

“ Phoenix Sports Club are continuously striving to become a truly diverse and fully inclusive Community club.”

At Phoenix Sports we work with all budgets to gain the best available exposure for your company. Whichever type of sponsorship works for you we can work together to make it happen.



Phoenix Sports Club

Mayplace Road East | Bexleyheath

DA7 6JT

01322 526159

Contact: Stephen House

housey32@icloud.com

www.phoenixsportsclub.co.uk