



## Corporate Commercial Partnership



### Clothing Sponsorships

We have a senior Men's, Ladies and development squad and youth team currently playing for North Leigh and each one wears playing shirts, performance apparel and training bibs every week of the season. This offers unprecedented visibility of your brand both to fans watching games and people looking at photographs of the club on social media, on the website and in the match day programme. Each clothing sponsor package includes free season tickets and have the availability to have their company logo feature on all email signatures for the club. All prices for clothing sponsorship are subject to negotiation.

### Player Sponsorship

We have nearly 50 players in our senior Men's and Ladies teams available to sponsor. Your financial support helps players dedicate more time to reaching a higher standard of football and ultimately helping to excel the club on the field with capital being invested on playing and training equipment for that player. This package entitles you to have your company's logo appear in all Home Match Day Programmes as well as being featured in any news articles featuring that player as well as on the player's profile on the club website.

Individual Player:     **£50 + VAT**

### Pitchside Boards

8' x 2' advertising board placed on the inside of the perimeter wall of the football pitch giving it direct visibility to fans watching the game and photographs of action on the pitch. Not only will the boards be seen at every home game played on the main pitch for the Men's 1st team, Women's team and development team but it will also be seen by visitors for our annual events such as the fireworks night.

Design & Production of new board:     **£350 + VAT**

Board renewal after 1st year:           **£250 + VAT**

## Programme Advertising

Printed to A5 format the advertising content of the full colour covered programme runs throughout the whole season. As part of the new programme re-launch we are looking to offer a copy to every fan at home games free of charge, as well as distributing the programme to the media, local colleges and to sponsoring companies as a marketing tool giving us an annual readership of roughly 5,000 - 6,000 people. Editorial is written by experienced writers ensuring that the product stays lively and readable.

Full A5 Page Advert:               **£200 + VAT**

Half A5 Page Advert:               **£120 + VAT**

Quarter A5 Page Advert:       **£80 + VAT**

## Match & Match Ball Sponsorship

This form of sponsorship is ideal for those companies wishing to promote their products or services at a match and/or as a medium for entertaining staff or clients. The 'Sponsor a Match' package includes match day hospitality in the Boardroom for 6 guests, drinks and a hot meal before, during and after the match as well as choosing the Man of the Match and being featured in the MotM photograph. The 'Match Ball Sponsorship' package includes match day hospitality in the Boardroom for 2 guests.

Sponsor a Match:                   **£250 + VAT**

Match Ball Sponsor:               **£100 + VAT**

## Digital Advertising

To coincide with our 110<sup>th</sup> year in 2018, we have given our website a whole new look to make it more engaging and informative for fans. With a more focused approach to our social media, we are also driving a lot more traffic to the heart of our online presence.

Website Advert:                   **£100 + VAT**

Email Signature:                 **£100 + VAT**

## Contra Agreements

As a volunteer club, we are always looking for non-financial arrangements to benefit the club therefore we are able to enter into contra agreements with certain sectors of trade and commerce which may help offset operating costs. Such arrangements reflect the value of the relationship between the parties.

The sectors of particular interest are:

- Travel, minibus and coach hire companies.
- Office equipment and I.T. services.
- Digital & clothing printers.