

# PARTNERSHIP OPPORTUNITIES SEASON 2023 – 2024

**OUR TOWN • YOUR CLUB** 

## Welcome to our 2023-2024 Lowestoft Town Football Club Partnership Opportunities booklet.

We have a range of opportunities set over the next few of pages covering all teams operating within the club from the first team through to our Centre of Excellence teams at prices to suit all budgets.

## **CLUB WIDE OPPORTUNITIES**

#### STADIUM PARTNERSHIP SOLD\* (a) Fosters Solicitors



Our stadium sponsorship partnership offers wide exposure to clubs within the Isthmian League North, covering Suffolk, Norfolk & Essex. Your company name will be used in all club correspondence with away clubs and within all our social media posts regarding fixtures within the stadium (all teams).

You will be offered a range of benefits through this package including season tickets, pre-match hospitality, pitch side advertising boards (x2) and a fullpage advert within each match day programme. We can also offer opportunities to engage face to face with fans on mutually agreed match days.



#### MAIN GRANDSTAND PARTNERSHIP:

Our Main Grandstand sponsorship partnership offers wide exposure to both our own and visiting supporters over the course of a full season. In addition, visitors for other matches played at Crown Meadow for Veterans and Under-19 matches will also generate exposure for your company / branding.

You will be offered a range of benefits through this package including season tickets, pre-match hospitality, pitch side advertising boards (x2) and a full-page advert within each match day programme. We can also offer opportunities to engage face to face with fans on mutually agreed match days.



#### THE SHED

The Shed sponsorship partnership offers wide exposure to both our own and visiting supporters over the course of a full season. In addition, visitors for other matches played at Crown Meadow for Veterans and Under-19 matches will also generate exposure for your company/branding.

You will be offered a range of benefits through this package including season tickets, pre-match hospitality, pitch-side advertising boards (x2) and a full-page advert within each match day programme. We can also offer opportunities to engage face to face with fans on mutually agreed match days.

#### **DUGOUT PARTNERSHIP**

Dugout sponsorship partnership offers wide exposure to both our own and visiting supporters over the course of a full season. In addition, visitors for other matches played at Crown Meadow for Veterans and Under-19 matches will also generate exposure for your company / branding.

You will be offered a range of benefits through this package including season tickets, pre-match hospitality, pitch side advertising boards (x2) and a full-page advert within each match day programme. We can also offer opportunities to engage face to face with fans on mutually agreed match days.

#### **ADVERTISING BOARDS:**

With options of advertising boards around either in the front of the main grandstand or at pitch side around the ground get your company seen by both supporters at the ground but also within our website and social media channels via photographs.

Additionally local/regional press usually carry at least one photo when reporting on each first team match.



Following a successful 2022-2023 season where we've been consistently within the Isthmian League North's top 5 teams, we are looking to improve on this in the 2023-2024 season in an attempt to regain our Step 3 status, the highest level outside of the English Football League (EFL) and National League pyramid system (Steps 1 & 2).

Like all businesses in this post Covid-19 period, along with rising price, we are seeking support from local businesses to help us progress further in season 2023-2024.

We have a range of opportunities to support the club with prices starting from just £50.

## FIRST TEAM OPPORTUNITIES

MAIN CLUB PARTNER: SOLD



This opportunity is available again for season 2023-2024 on a two-season partnership as this links with our kit affordability strategy to only change playing kits every two years to manage the cost of replica kits for our supporters.

Travel Kit Partner:

**Training Kit** 

Partner:

**Back of Shirts** Partner:

**Back of Shorts** Partner:

**SOLD** 

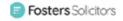
**SOLD** 

SOLD\*

**AVAILABLE** 









## **FURTHER MATCH-DAY OPTIONS:**

#### MATCH DAY HOSPITALITY:

Match Ball and Man of the Match Sponsorship

Both our Match Ball and Man of the Match sponsorships provide admission and programmes x2, complimentary refreshments in the boardroom at half time and a souvenir photograph.



## MATCH PROGRAMME ADVERTISEMENT







## ACADEMY AND CENTRE OF EXCELLENCE OPPORTUNITIES

#### SCHOLARSHIP PROGRAMME PARTNERSHIP - UNDER 19'S

Our Scholarship programme, in partnership with Access Education, provides a pathway through from our Under 9's to the first team. Our Under 19's currently play in the National League Alliance (South – Division A) usually on midweek afternoons.

#### PARTNERS ARE SOUGHT FOR:

- Main playing kit
- Training / Away playing kit.

This kit is also worn by our Under 18 team which is entered into the FA Youth Cup. During 2022-2023 the U-18's reached the second-round proper for the first time in the club's history.







## **UNDER 9 & UNDER 10 SQUADS**

Our Centre of Excellence teams at U-9 and U-10 level play in local Saturday football league (Suffolk Youth League) and cover a broad area from north Suffolk down to the south of Ipswich.

Team playing kit and away playing kit/training kit opportunities exist for both these teams.

## **UNDER 11 & UNDER 12 SQUADS**

Our Centre of Excellence teams at U-11 and U-12 level play in local Saturday football league (Norfolk & Suffolk Youth League) and cover a broad area within Suffolk and Norfolk.

Team playing kit and away playing kit/training kit opportunities exist for both teams.

## UNDER 13, 14, 15 & 16 SQUADS

Our player development teams at U-13 through to U-16 level play Saturday football within the Junior Premier League and this expands across East Anglia ensuring that each team meets a robust opponent in each match across Suffolk, Norfolk, Essex, Cambridgeshire, Lincolnshire and Peterborough.

Team playing kit and away playing kit/training kit opportunities exist for all four of these teams.

## ALL COE TEAMS TRAVEL KITS ARE SPONSORED BY:



Subject to renewal



For more information or to discuss your bespoke requirements please contact:

Mark Kemp SALES & MARKETING DIRECTOR

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www.lowestofttownfc.co.uk

## LOWESTOFT TOWN FC SOCIAL CLUB FUNCTION ROOM FOR HIRE

All parties and gatherings catered for:
Anniversaries • Weddings
Birthdays • Retirements • Wakes
Available during the day for
classes & meetings...

Competitive rates • Resident DJ

Contact **BRENDA LANGLEY** on **07719 031221** 



Lowestoft Town Football Club Limited, The Fosters Solicitors Community Stadium
Crown Meadow, Love Road, Lowestoft NR32 2PA

LTFC is run by a team of dedicated volunteers, of whom 8 currently serve as Directors, with the ambition of achieving a break-even financial position or small profit to be used for re-investment within facilities available to players and supporters.

No Director has shares within the club and the club aims to deliver the highest quality football experiences for players of all ages.