

Castle Donington RUFC Mini and Juniors

Social Media and Communications Policy.

Castle Donington RUFC recognise the importance that social media has in people's lives as it allows them to connect and interact with ease. Also being hugely beneficial in disseminating information about the Rugby Club and/or specific age-groups. It is also a popular forum for developing personal and business relationships which may also benefit the rugby club and its members.

Castle Donington RUFC uses many social media platforms. However, in the same way that a club has responsibility for the physical, mental and emotional safety of our mini and junior members on club premises. The club must also ensure that there is nothing on its website which could harm a child, directly or indirectly. Castle Donington has all legal and moral responsibility for the content of its website and groups.

Pitchero: www.pitchero.com/clubs/castledoningtonrufc

This is the club's main website, the site contains all information regarding the club, matches, events, information and safeguarding. This is also the main site to update the teams of the players availability for training and calendar of matches. The site is run by select members of the Senior and Mini & Juniors Committee.

Facebook: [Castle Donington RUFC](#) offers an open group for the club to raise awareness of events and attract new players along with private pages for each age group. These are governed by the chair, safeguarding officer and age group managers. The private age group pages allow the management teams to share information, it's a place for players and parents to ask questions, share ideas and give support.

Twitter [@CDRUFCDiamonds](#) and Instagram [cdrufcdiamonds](#) both these sites enable the Seniors and Mini & Junior sections to promote and share events and matches, it is also a source to interact with other clubs with the same age groups.

The Mini & Juniors use the communication platforms Whatsapp, Facebook and Instagram messaging services to share weekly information, interact regarding plans, support teammates and talk tactics.

A group for a specific age group can be run by the players in that team, if they abide by the relevant policies. However, if there are numerous age groups in a chat group or a requirement for an adult to supervise the chat group there must always be a minimum of two DBS checked adults. Any group set up must abide by the relevant policies.

The closed groups to offer freedom of speech, but any comments that are felt to be unacceptable will be removed by the club or admin. We ask members of the club to refrain from posting inappropriate, slanderous, disruptive or threatening comments, and anything that could be construed as abusive, harassing, obscene, libellous, or an invasion of another's privacy (this includes text, audio, photographs and video).

All associated sponsor sites will be checked periodically for appropriate advertising.

All communication with children is ONLY through their parent /guardians or through a group operated under the Castle Donington RUFC name in order to adhere to all policies. At no point will a coach or volunteer communicate with a child as defined by the Castle Donington RUFC Safeguarding policy. This is either via voice calls, videos calls, text, email, instant messaging or social networking sites.

Serious instances of irresponsible use of social media platforms associated with Castle Donington Rugby Union Football Club may be referred to the Committee, although any action taken by the committee will be judged on a case by case basis.

We would like to remind all of our members of our photography and video policy and ask that all members gain permission from individuals/individual's parents/guardians or contact the club to see if permission has already been granted before posting photos and videos on to social media platforms, be that a personal account or one of the clubs.

If you have any concerns or want to know more about our safeguarding policies please contact mandjsafeguarding@cdrufc.co.uk