

## **Castle Donington Mini and Juniors Video and Photography Policy.**

Castle Donington RUFC feels that the best way to keep our players safe regarding the use of photographic images, including those taken on a mobile phone, is to adopt the best practice guidelines set out by the Rugby Football Union (RFU). We as a club, and the RFU, recognise that publicity and pictures of young people enjoying rugby are essential to promote the sport and a healthy lifestyle.

In our aim to promote the club and the sport we will look to use the images on our website, social media platforms and physical promotional material. Castle Donington RUFC are committed to providing a safe and enjoyable environment for our young players. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect.

To facilitate this, it is therefore essential that the following principles and rules should be observed.

- Ensure parents/guardian have the option to decline permission for the taking and publication of images/videos of a young person in their care and their decision recorded on the RFU GMS system and Castle Donington Webcollect. If consent is not withheld, a parents/guardian's permission continues throughout the season, terminating at its conclusion, unless the parent/guardian notifies the age group manager, in writing, of a change of mind.
- All young people must be appropriately dressed for the activity taking place.
- Photography or recording should focus on the activity rather than a young person and personal details which might make a young person vulnerable, such as their full name, address must never be revealed.
- Castle Donington will communicate with opposing teams to ensure that they are aware of permissions and restrictions regarding their photography
- Where an individual has achieved success in the game (e.g. when selected for representative side or showing triumph over adversity) permission must be gained from a parent/guardian and young person to use photographs/recordings and relevant details.
- Whenever professional photographers or outside media are invited or commissioned, the Club will require identification and safeguarding measures to ensure only the proper use and dissemination of imagery

- Where possible, to reflect the RFU Equity Policy, photographs/recordings should represent the diverse range of young people participating in rugby.
- Anyone taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the organisers/persons in charge.
- Anyone taking photographs or recording should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the event.
- All concerns regarding inappropriate or intrusive photography should be reported in confidence to the clubs Safeguarding officer.

Castle Donington RUFC and the RFU are committed to providing a safe and enjoyable environment for young people. By adopting the points outlined in these guidelines you will be putting in place the best possible practice. If the parent/guardian, or the player themselves feel that the images or video is being used inappropriately they should contact the Safeguarding officer or Mini and Juniors chair.

