



Old Wheatleyan's Rugby Football Club R.F.U. W.R.U.

Ground and Pavilion: NORMAN PLACE ROAD, COUNDON, COVENTRY CV6 2NB

Colours - Blue, Maroon and Gold

Dear Sir / Madam,

Firstly, may we take this opportunity to thank you for showing interest in considering sponsorship of our grassroots rugby club in its 91st competitive year.

This season we are looking to offer you or your company the opportunity to sponsor a current player of the Old Wheatleyan's playing squad and are looking to generate a wider portfolio of sponsors. The money generated will go directly back into the club and improve facilities at the club. Last year we had ten wonderful companies supporting the club by sponsoring eleven players which was a fantastic achievement. This year we want to beat that number!

We are proposing that for a fee of **£250 per player**, you as a "Player Sponsor" will benefit from:-

- Your company logo will be displayed on the player you sponsors' playing shorts.
- The player you sponsor will not be required to pay match day subs.
- You will have your company name next to the player's photograph on the club's website (we currently have active Twitter, Facebook with over 680 followers and our own website). Last year the posts about sponsored players were reaching over 2,500 people.
- You will have your company name & logo on our sponsor's page on our club website (which has over 200 active members).
- Promotional space on Player Sponsorship board (prominently displayed next to the main bar within the clubhouse). We share the clubhouse with Christ the King Football Club & Bablake Old Boys Cricket Club.
- Promotional post on our Club Facebook page with a Q & A with the sponsored player and a link to your business website (with our posts often viewed by over 1,000 people).
- You will have your company name & logo displayed on our match day programme for the annual two Vice Presidents games a season - in which you will have two tickets to attend a sit down meal with the clubs members (usually attended by approximately 100 people).
- An invitation to our End of Season Dinner Awards Evening on Saturday 2nd May 2020.
- The knowledge that they are helping a player participate in a sport they love and helping grow a local grassroots rugby club.

If you would like to support a player for the year and the Old Wheatleyans RFC then please email oldwheatleyans@gmail.com with the following information:

Contact Name:

Company Name:

Nature of Business:

Contact telephone number:

Contact Email address:

Preferred player(s) to sponsor:

If you would like to discuss any of the above with me then feel free to contact me, and thanks again for your continued support.

Kind Regards,

James Fisher (Sponsorship Liaison Representative for Old Wheatleyan's RFC)

T: 07912 375364

E: oldwheatleyans@gmail.com

www.facebook.com/OWRFC

www.oldwheats.com