

## Preston Lodge Rugby Football Club

# **Sponsorship Opportunities**

#### **SPONSORSHIP PACKAGE:**

#### **Gold Sponsorship Package: £2500 per annum: Benefits Include:**

- Sponsorship of one BT National League Division 2 match of your choice (for 20 people)\*
- Pitch side advertising \*\*
- . Advert in all match programmes
- . Lunch for 4 prior to BT National League Division 2 match \*
- . Sleeve / collar / shorts sponsorship
- 1 sponsored player
- . 1 match ball sponsorship

#### <u>Silver Sponsorship Package: £1700 per annum: Benefits Include:</u>

- Lunch prior to RBS BT National League Division 2 match of your choice (for 10 people)\*
- Pitch side advertising \*\*
- . Lunch for 4 prior to BT National League Division 2 match\*
- . Sleeve / collar / shorts sponsorship
- . 1 sponsored player
- . 1 match ball sponsorship

### Bronze Sponsorship Package: £1000 pa: Benefits include:

- . Pitch side advertising \*\*
- . Advert in all match programmes
- Lunch for 6 prior to BT National League Division 2 match \*
- . 1 sponsored player
- . 1 match ball sponsorship
- \* Home match only; Subject to availability; please check fixture list and advise asap on your preferred home match date.
- \*\* please supply banner or request that we provide on your behalf & invoice you for cost.

#### NOTE:

- 1. Sponsorship packages can be tailored to suit your requirements.
- 2. Other packages on similar lines to the above are available on request.

#### **GENERAL SPONSORSHIP OPPORTUNITIES**

If you're not already, become a member of our Club!

Membership Type	Cost	
<sup>1</sup> Playing	£132 <sup>3</sup>	
<sup>2</sup> Low Income	£48 <sup>3</sup>	
<sup>1</sup> Full +Season Ticket	£84	
<sup>1</sup> Social +Season Ticket	£50	
Under 18	£48 <sup>3</sup>	
Mini	£30	

Membership Type	Cost	
<sup>2</sup> Playing Student	£48 <sup>3</sup>	
<sup>1</sup> Full	£60	
Social	£25	
<sup>1</sup> Family	£60	
Under 16	£30	
Senior/Honorary	Donation	

Club members may apply for International Tickets through PLRFC.

**Match Sponsorship:** £30 per person (minimum 12 guests) Drinks reception and lunch before the match. Hospitality with the Committee and players after the game. Includes recognition in match programme and listing on club website.

**Lunch Club:** £80 for table of four (or £25.00 per person)
Drinks reception before the match followed by a full 3 course lunch with wine. Starts approximately two hours before kick-off and includes match tickets.

**<u>Kit Sponsorship:</u>** £250.00 per annum

Your company logo on matchday jersey, sleeve / collar or other items.

<sup>&</sup>lt;sup>1</sup>These are available by Direct Debit

Low income means unemployed or on minimum wage and student means someone in full-time education.

<sup>&</sup>lt;sup>3</sup>Includes use of Prestongrange Strength & Conditioning facility Family membership is for use with mini section only

**Player Sponsorship:** (separate to Player Kit Sponsorship) : £100.00pa

- . Sponsorship relationship with specific player.
- . Includes one complimentary lunch as a guest of the committee.
- . Inclusion in list of sponsors in match day programme throughout the season.
- . Inclusion on players profile page.
- . Listing on club website.

#### **Match Ball Sponsorship:** £40.00 per ball

Recognition in match programme and on club web site.

#### **ADVERTISING OPPORTUNITIES**

#### **Programme advertising:**

- . Whole page £100 per annum
- . Half page £60 per annum
- . Banner £60 per annum

Advert printed in all match programmes throughout the season. Includes all home and cup matches.

#### **Advertising banners**:

#### . <u>In Pennypit £200 per annum</u>

Have your company seen at all home and league matches throughout the season. (Pennypit)

Production & sign writing can be arranged at cost if required (10 x 2.5 feet).

#### Further information from:

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