



MEDICALS RFC

CLUB DEVELOPMENT PLAN (2012~2015)

DOCUMENT #03 REVISED ON 01/07/12

Introduction

Recent initiatives by the Rugby Football Union (RFU) and Northumberland Rugby Union (NRU) have highlighted the need for a comprehensive development plan and this document is in response to that need.

An analysis of the club's current situation has been completed within the RFU Accreditation framework

This document seeks to identify the key action areas that the CLUB needs to improve over the mid-term (next 3 years)

Vision

The aim of the Club shall be to provide and develop Rugby Union at the Medical Rugby Football Club and to provide appropriate facilities and social amenities for members to enjoy good level of amateur rugby.

Objectives

1. To provide members with opportunities for developing skills in playing, coaching, refereeing & volunteering
2. To improve lines of communication within and without the club
3. Maintain and strengthen the links with the Old Boys to ensure their considerable contributions are acknowledged and continue to benefit the club



Objective 1: To provide members with opportunities for developing skills in playing, coaching, refereeing & volunteering

| Strategy | Actions & Next Steps | Who |
|---------------------|--|-------------------|
| Playing | Utilise RFU regional and NRU County Leagues for all team competitions | DoRugby |
| Coaching | Utilise the Falcons sessions to develop coaching skills for the current coaches/ senior players | DoRugby Secretary |
| Coaching/ Referring | Utilise RDP Caching/ Refereeing Courses Target – 5 members a season to attend | DoRugby |
| Volunteering | Utilise RDP Volunteering workshops to improve volunteer recruitment and retention Establish improved recognition and rewards for volunteers | Secretary |

Objective 2: To improve lines of communication within and without the club

| Strategy | Actions & Next Steps | Who |
|---|---|---------------------|
| Communication to Current Members | Utilise club website and social media to improve communication with club members Improve visibility of club documentation – policies, minutes, etc Improve information contained within club handbook for all members – RFU core values, Code of Conduct, etc | Webmaster |
| Communication with County NRU/ RFU County Rep | Improve contact with the RDO to ensure latest RFU Accreditation Scheme changes, funding opportunities and CB information is cascaded. | President Secretary |
| Communication with Others | Establish links and sponsors with local business to improve club identity within the local area | Committee |



Objective 3: Maintain and strengthen the links with the Old Boys to ensure their considerable contributions are acknowledged and continue to benefit the club

| Strategy | Actions & Next Steps | Who |
|---|---|------------------------|
| Old boys presentations | Set up annual Old Boys 'presentation' to ensure all new members understand the role of the Old Boys within Medicals RFC | OB Rep President |
| Representation on committees (vice versa) | Invite Old Boys representatives to all Medicals RFC committee meetings. Ensure representation on Old Boys committee meetings | Treasurer Secretary |
| Ball/ events | Continue to support the Medicals Old Boys annual ball and other events. | All |
| Encourage graduates to join old boys | Utilise AGM to invite all graduates to join Old Bys organisation. | OB Rep |