



EPPLETON CRICKET CLUB

Sponsorship Packages

Season 2014

To discuss options please contact George Smith at

georgesmith04@sky.com

07941702299



Eppleton Cricket Club, founded in 1884, is a local community orientated sports club. We play in the North East Premier League, which as its name suggests is the top league in the North East.

We have four adult teams, Firsts, Seconds, Development Team and Thirds, and four junior teams, U18s, U15s, U13s and U11s. That's a lot of sport with a lot of players and a lot of supporters. All first team games are covered by the local press, many with photographic reports.

The clubhouse provides a strong social side to the club throughout the year with regular events and social functions.

The club has an excellent website-(www.pitchero.com/clubs/eppleton) and twitter account which are kept up to date throughout the year with news, match reports and photos (supplied by our own in house photographer)

Please browse through the packages and find one that suits your requirements to maximise your business profile through advertisement and reputation with a club firmly established and active within the local community. We can also discuss bespoke packages to suit your company needs. This is a great way of gaining creditable exposure for your business and at the same time supporting a dynamic and popular cricket club.

To discuss options please contact

George Smith (treasurer) georgesmith04@sky.com

Tel 07941702299

Playing Shirt Sponsor

£2500 2 year deal

Cricket clothing is an excellent way to advertise your company through the local press and across the region.

- *Your logo on every team's white playing shirts to be worn home and away
- *8ft x 2ft ground hoarding visible from all sides (provided by club)
- *Banner advert on club website
- *Your logo on all club stationary
- *A3 framed team photos with your company representatives
- *Complementary admission to all games

Coloured/Training Kit Sponsor

£1800 2 year deal

- *Your logo on all training kit and all coloured shirts-all teams (twenty20 games)
- *8ft x 2ft ground hoarding visible from all sides (provided by club)
- *Advert on club website
- *Your logo on all club stationary
- *A3 framed team photos with your company representatives
- *Complimentary admission to all games

Junior Trophy Sponsor

£150

This is an excellently priced opportunity to support our juniors and give your company the chance to sponsor the end of season Presentation Night

- *Your name/logo on all trophies
- *Invite to attend the awards night and present the trophies

Scorebox Sponsor £1000

- *8ft x 4ft advertising board on scorebox (provided by club)
- *Advert on club website
- *Your logo on all club stationary
- * A3 framed team photos with your company representative
- *Complimentary admission to all games

Advertising Hoarding £300**

- *8ft x 2ft ground hoarding visible from all sides (provided by club)
- **reduces to £200 after first season

Advertising Boards £150**

- *4ft x 4ft advertising board on boundary wall (provided by club)
- **reduces to £100 after first season

Sponsor Banner £100

- *5ft x 2ft advertising banner displayed on clubhouse wall (provided by club)

Matchball Sponsor £30

- *Display at both entrances and clubhouse
- *Announcement on website, twitter and facebook
- *Complimentary match day tea

Minibus Sponsor

*Open for discussion!!!

Professional Sponsor-----The Big One!

*Open for discussion

Payment Plans

We understand that cash flow is tight within the current business climate and we appreciate that paying these fees in advance may be a hindrance; therefore we are suggesting a payment plan by way of instalments.

Shirt Sponsor-3 instalments of £850

Coloured Shirt/Training Kit Sponsor- 3 instalments of £600

Scoreboard Sponsor- 2 instalments of £500

Instalment 1: Pre Season (by end March)

Instalment 2: Mid Season (by end June)

Instalment 3: End Season (by end September)

We also welcome suggestions from any person or company who may be able to offer a product or service that the club can use, which would equal or exceed the value of our sponsorship packages.