



Press Release

31st August 2019

Bexhill United LFC target the next generation of female footballers after scoring funding from The FA

Bexhill United LFC are on the hunt for the next generation of female players after receiving a £1500 Grow the Game grant.

The scheme, which is funded by The Football Association [The FA] and delivered by the Football Foundation, will enable Bexhill United LFC to create a new U12s girls team, providing a significant boost to female participatory opportunities in Hastings and Rother.

The Grow the Game scheme sees grants of £1,500 awarded to community football clubs wishing to create new teams, especially amongst under-represented groups.

This year, funding was made available for clubs looking to create new female and disability football teams, which can assist towards the costs of FA coaching courses; FA league affiliation costs; referees' fees; first aid kits; football kit and equipment.

Serena Mathews, Child Welfare Officer, said: "This is a fantastic opportunity for the club to expand what we can offer to girls in the local area. We work hard to ensure female players in Bexhill (and surrounding areas) have the opportunity to play football in a safe and nurturing environment. Funding from the FA, via the Football Foundation, will help us to continue to grow the club"

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Notes to editors

About Grow the Game

Grow the Game is delivered by the Football Foundation, the nation's largest sports charity, and funded by The FA. Last year, 479 clubs were awarded grants by the Foundation to support:

- 1,140 new female teams

- 230 new disability teams
- 13,739 female footballers
- 3,770 disabled footballers
- 1,787 new coaching qualifications

Since it was launched in 2010, the Grow the Game scheme has supported the growth of more than 14,000 teams.

About The FA

The FA is the not-for-profit governing body of football in England. It is responsible for promoting and developing every level of the game, from grassroots through to the professional game, and successfully generates enough revenue to support the investment of well over £100m into English football each year. The FA oversees 28 England international teams, across men's, women's, youth and disability football, as well as running FA Competitions, including the Emirates FA Cup and SSE Women's FA Cup, and the world-class facilities of Wembley Stadium and St. George's Park, all with a purpose to Unite the Game and Inspire the Nation.

About the Football Foundation

As well as Grow the Game, the Football Foundation uses investment from Premier League, The FA and the Government, through Sport England, to provide enhanced sporting facilities across the country. Since 2000, the Foundation has supported over 16,500 grassroots projects worth more than £1.5bn.



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