

Ipswich YM Rugby

Be part of our drive to 2025



In 2025 we are celebrating 100 years of rugby at Ipswich YM Rugby Union Club. We have big aspirations and a management team that is more dedicated than ever to supporting the community and building something to remember. If you understand Rugby Union then you will understand the ethos and friendship that enjoys personal success and a worldwide culture of tenacity, loyalty and teamwork. If you wander down to the village of Rushmere to see us you won't be disappointed by the quality of the grass or the welcome of the people. Our aim is to recreate the feeling of the world in union right here, from the moment you enter the gate. Please support us in developing our future together.



Our club drives core values of respect, inclusion and teamwork



As a grass roots community club we are a family



Every player, parent, coach and volunteer makes our club a special and inclusive place to be

Why sponsor YM Rugby Club?

Ipswich YM RUFC needs continual investment in order to maintain the quality and breadth of its grass roots, community rugby. There are sponsorship opportunities at all levels of the club, so no matter what your budget there something for you and your business.

What does sponsorship do for you?

Sponsorship of YM allows your business to become directly involved in activities that are highly valued by local consumers. Consumers are known to form strong positive associations with sponsors who support the development of grassroots sport and contribute to the local community. Many businesses are choosing sponsorship and sports development as ways of maximising the return they make on their marketing.

Who will see my sponsorship?

With two senior sides and a full complement of junior and mini teams, Ipswich YM RUFC is a vibrant and busy place to be on most weekends of the year. We estimate that the average number of visitors a sponsor will be exposed to in a given week varies from approximately 500 to over 1500 during festivals and major events. Additional exposure is achieved for our sponsors through placement on the Ipswich YM RUFC website, social media and in match reports for the local press, festival programmes and club events.



Clive Bell (left), our Director of Rugby, has proven his deep understanding of the game with creative coaching techniques and personal development programmes that you cant find anywhere else. Leading both the first XV and the YM Hawks to promotion including winning the grass roots Suffolk Cup last season. Clive knows that skills develop early so his attention across our youth development programme is unsurpassed. He regularly brings ex International players and leading thinkers of the game to show us the way. Please support Clive with his ambitions for Ipswich YM Rugby.

Match Day Sponsorship

The most exciting way to sponsor us is to get involved in the action. Put your company forward for the headline sponsor on a match day. Run a team building event or network with local businesses to develop new opportunities for growth. Get close to the action before, during and after the game.

What does match day sponsorship include?

- Social media exposure in the build up to the match
- 12 primary places and the pre-match dinner including drinks
- Discuss the game strategy with Director of Rugby in a special session with some key players
- Learn our core values and how they can relate to your business
- Display your brand on the day both inside and outside the club
- Player of the match presentation and photo opportunity
- Commemorative plaque of your company supporting community sport

Inclusive Price £3,000



Senior Player Sponsorship

Does your employee, family member or close friend give up their time to participate in Rugby to inspire future generations? Would you like to underpin a player's personal development with your sponsorship? Not all players are equally privileged but with your help, we can level the playing field and give everyone a chance to shine.

What does Player Sponsorship include?

- YM Official kit bag and training/warm up stash for your player
- Regular updates on the progress of your sponsored player
- Your logo or photo in match day programme
- YM Official warm up polo shirt signed by the player for you
- Picture of the player and your company brand in the clubhouse
- Photo opportunities with key players and visiting VIPs
- Free place on a coach to a specific away fixture

Inclusive Price £400 per player

Team Sponsorship

This is a direct way to invest in a team and see how your contribution has results in our youth and senior development programmes. Get your brand noticed at all our fixtures, festivals and events.

What does Team Sponsorship include?

- Primary team sponsor.
- Logo printed on the playing shirts
- Pitch side advertising board
- Special invite to our annual Youth Sponsors and Volunteers Match Day dinner
- Your logo and links on sponsors area on website and digital channels
- Your logo and company details on club communications to over 1000 contacts
- Major events advertising opportunity including festivals and fireworks



Senior Squads £5,000, Youth Teams £2,500 per season

YM Club Sponsorship

You get **M**ore brand awareness for your investment at Ipswich **Y**M Rugby where you can be confident your money goes directly to the development of this community club.

What does club sponsorship include?

Item	Silver	Gold	Platinum
Logo on official team playing shirt	Youth	Hawks XV	First XV
Pre match dinner places at a game of your choice	4	6	8
Pitch side advertising boards	1	2	3
Preferential access to International tickets	2	3	4
Free access to fireworks night in November	5	10	25
Match Day programme advertisements	¼ Page	½ Page	1 Page
Complimentary club membership	2	4	6
Price per season based on a three year agreement	£1,500	£2,500	£4,000

Pitch Side Advertising

Advertise your business at one of the most vibrant clubs in the area. Thousands of people visit each month to participate in Rugby Union, related sports and charitable events. These are your people, your customers and business partners.

What does pitch side advertising include?

- 2.4m x 0.6m board
- Pitch side for maximum recognition
- QR code directly linked to your website
- Full participation in YM Rugby digital channel marketing
- Shows off your brand through design flair and build quality
- Recognition at major community events



Boards £250 per season plus £150 +VAT board production costs

YM RUFC Patron Membership

Become a patron of the Ipswich YM Rugby Club.

What does Patron Membership include?

- Full membership of the club to relax and make use of the hospitality
- Ability to register for International ticket raffles
- Take advantage of the 100 club or other prize draws
- Access to support any rugby match day without charge
- Invite guests to the club or book the facilities for your special events

£10 Plus voluntary donation (while places last)



ENABLING LOGISTICS
DECARBONISATION



Existing sponsors of Ipswich YM Rugby

