

Sponsorship Opportunities



Ham Playing Fields, Home to:



About Us

Officially handed over to Kew and Ham Sports Association in December 2007 the pavilion at Ham Playing Fields represents a giant leap for the company and its member organisations. With 6 large changing rooms each equipped with their own toilets, showers and room for 16 players we are able to offer a safe and warm place from which to talk tactics and change.

The Pavilion also offers facilities for male and female referees along with a medical room and fantastic bar/clubhouse to share a pint and a laugh after a competitive game.

Our sports facilities include 3 adult football pitches, and 3 mini soccer pitches during the football season, and 2 Baseball Diamonds during the summer.

We pride ourselves on offering affordable yet high class facilities which attracts players with a range of abilities, helping to create a positive and community feel to everything we do. We are home to one of the oldest football clubs in the London in Kew Association FC (Est.1906) and also one of the youngest in Old Blues FC (Est.2011). We have one of the largest and strongest youth setups in London which each year continues to grow.

In the summer months the ground moves to hosting competitive Baseball and in 2011 our member club Richmond Baseball ranked as the highest amateur side in Europe and continue to challenge for major honours.

During the week Ham Playing Fields is home to a flourishing children's play cafe, offering parents and young children a place to meet and play. Combine this with our weekend sports offering and we are a truly community focused and utilised facility with over 500 visitors each week be it to play, watch sport, meet friends or entertain the children.

As a not for profit company you can be sure that your support will be going straight back to providing the very best facilities for the community and users of the facilities.

5 A Side Facility

This season we are building three all-weather 5 aside pitches. This would not remove any current pitches, instead it will make use of mostly unused wasteland next to the clubhouse.

By becoming a sponsor you will be helping to achieve our aspirations to become a top class facility bringing sport to all.

You will be a big part of the future success by sponsoring the ground and/or a member club.

Example of Advertising board



Example of Vinyl banner



EXAMPLE SPONSORSHIP PACKAGES

PREMIER LEAGUE: £6000 (3 years)

- Naming rights to one of the pitches at Ham Playing Fields
 - Prime advertising space on all associated websites
 - 8x Prominent advertising signs at Ham Playing Fields
- Company name and logo to be used on all publicity, PR and stationary
- Logo to be prominently displayed on Ham Playing Fields notice board and welcome signs
 - Logo to be displayed on the shirt of 1 senior and 1 youth team.
 - Use of the ground for 1 corporate event each year
 - Product placement
- Logo displayed on all significant purchases and equipment procured as a result of your support (e.g.: Flood lights)

CHAMPIONSHIP: £1950 (2 year package)

- Official sponsor status for one adult team or youth
 - Prime advertising space on club website
- 3x advertising signs at Ham Playing playing fields
 - Use of the ground for 1 corporate event

LEAGUE 1: £900 (2 years)

- 1x Team sponsorship
- 1x advertising sign at Ham playing fields
 - Official sponsor status
 - Advertising on club website
- Inclusion in our annual adult 5 a side competition

LEAGUE 2: £600 (2 year)

- 1x team sponsorship or 1 x Advertising sign
 - Official sponsor status
 - Advertising on club website
- Inclusion in an annual adult 5 a side competition

**We can discuss your individual needs. Please call 07941088557 to discuss or e-mail
Nicholas.bonnichon@khsa.co.uk**

Some Terms

- Discount of 10% if you can supply your own signs in line with our specifications.
 - Extra signs can be added at an additional fee (with discounts available)
- Signs can be substituted to a larger vinyl banner on our perimeter fence (pointing inwards) for a supplement of £100
- You can choose where your signs go (for example pitch or car park facing-subject to availability).
Some areas are reserved for the two top tier packages.
- The corporate events mentioned in top two package are subject to availability, and must not incur a cost to KHSA or member clubs. You will need to mention your intentions to utilise this offer when donating so that arrangements can be made. No refunds will be given at the end of the term if any offers are not taken up. .
 - Artwork must be supplied by yourselves.