



SPONSORSHIP

BOURNVILLE RUGBY CLUB

Bournville RFC is reaching out to businesses of all sizes and members with business ties to engage and financially support the club. Sponsoring the club will promote the business to a database of close to a thousand members including ex-players, players and parents.

NATIONAL

£500 + VAT

'National' is the entry level package offering:

- First team Player sponsorship. Value £180
- Full page match day programme advert. Value £200
- Listed on the sponsorship board and club website
- Access to home international tickets via a ballot
- Complimentary full membership (free access to club home games and one free Match Day lunch). Value £180
- Discounts on other events & advertising.

CHAMPIONSHIP

£2500 + VAT

'Championship' offers the benefit of National plus:

- Logo on the first team shirt or equivalent - Value £750
- Pitch side hoarding - Value £300
- Name major fitting within the club or grounds, e.g. changing room, post protectors - Value £1,000

PREMIERSHIP

NEGOTIABLE

'Premiership' is a tailored package. Building on Championship but giving the opportunity to brand a major facility sponsorship e.g. clubhouse, pitch, 1st Team. It is a great opportunity for a business to engage with a membership with a diverse background, actively promote sport and be visibly engaged in supporting the regeneration of a socially deprived area in which Avery Fields will be the beacon and hub for the community.

Premiership sponsorship will also include:

- Guaranteed international tickets
- Full Match day sponsorship
- The use of the club and players for media and advertising
- Use of the Clubhouse facilities

Please return the completed form to: garyjames@averyfields.co.uk

Name/Company Name:

Email:

National

Championship

Premiership

