



# SPONSORSHIP

## **BOURNVILLE RUGBY CLUB**

Bournville RFC is reaching out to businesses of all sizes and members with business ties to engage and financially support the club. Sponsoring the club will promote the business to a database of close to a thousand members including ex-players, players and parents.

### **NATIONAL**

**£500 + VAT**

'National' is the entry level package offering:

- Full page match day programme advert. Value £200
- Listed on the sponsorship board
- Complimentary full membership (free access to club home games and 20% off drinks discount). Value £180
- Discounts on other events & advertising

### **CHAMPIONSHIP**

**£2500 + VAT**

'Championship' offers the benefit of National plus:

- Logo on the first team shirt or equivalent - Value £750
- Pitch side hoarding - Value £300
- Name major fitting within the club or grounds, e.g. changing room, post protectors - Value £1,000

### **PREMIERSHIP**

**NEGOTIABLE**

'Premiership' is a tailored package. Building on Championship but giving the opportunity to brand a major facility sponsorship e.g. clubhouse, pitch, 1st Team. It is a great opportunity for a business to engage with a membership with a diverse background, actively promote sport and be visibly engaged in supporting the regeneration of a socially deprived area in which Avery Fields will be the beacon and hub for the community.

Premiership sponsorship will also include:

- Access to International tickets
- Full Match day sponsorship
- The use of the club and players for media and advertising
- Use of the Clubhouse facilities

**Please return the completed form to: [acb@averyfields.co.uk](mailto:acb@averyfields.co.uk)**

**Name/Company Name:** .....

**Email:** .....

National

Championship

Premiership

