

# Waterloo Rugby Club 2018 Board Meeting

## In-person Meeting

**Sunday May 6th, 2018: 3:00pm**

**14 Erb St W, Waterloo**

1. Meeting open – 3:15 pm

2. Approval of agenda

- approved by all

3. Approval of last meeting minutes

- Greg proposed, Kyle second. All in favour

4. Registration/Membership

- Sportlomo used for game registration
  - All board members have access to view growing registration numbers
- Registration numbers slowly growing
- Still doing well financially with registration starting to come in

5. Finance – Social/Travel Budgets

- General – large coach bus is about \$2400 to travel to Fletchers and back
  - Sits about 56 people
- School bus roughly \$1000 to Fletchers and back
- If ordered well in advance would be better price
  - Might consider booking for specific game(s) now to ensure lower prices of bus and can cancel if not needed, if give at least 2 weeks notice
  - Consider July 14 when whole club travels to Nomads
- Motion to allow Greg to book a coach for the Nomads game with the club providing \$1500 to subsidize

- approved

6. Clubhouse and Fields

a. Report back from Josh and Kyle (in camera)

- Problems that have arisen with the bid for Lot 42
- This plan has been indefinitely placed on pause
- Club should pursue other opportunities at this time

- Motion for Graham to reengage Core as a potential location for the clubs home/clubhouse
  - All in favour

#### b. Socials – all

- May 17 socials (men and women) to be held at Stark and Perry
  - Greg to confirm with Stark and Perry
- Graham to talk with Core for socials that begin May 26 with women's team having the first home game

#### 7. Senior Men

- Ensure that game balls are ordered
- Players meeting was held
  - Some not happy with the structure of the team but there have been no suggestions on how to change
- Short practice to happen on Thursday and then to have a players meeting to discuss the make up of the team
- Will need a player dedicated to register the players for the team on SportsloMo
- Hope to redevelop a more social gathering for the team, for after Thursday socials
- Knaves – would like a league but have not registered making hard to decide numbers
  - Eric notes that there is no penalty for the cancellation of scheduled Knaves games as they stand

#### 8. Senior Women

- No requests that differ from last meeting

#### 9. Juniors

- Practice balls needed for juniors
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#### 10. Marketing/Sponsorship

- Engaged with Fallsroad – pub on Victoria st.
- Can host about 60 people
- Once have established themselves more they are looking to sponsor monetarily but now are hoping to host more after practice and game socials
- Greg provided a sponsorship package
  - Features sponsorship tiers
  - This package will be brought to sponsors including Fallsroad
- Motion: sponsorship package provided, to be initial package to show to potential sponsors. As well, to talk to potential sponsors to evaluate if this package is of a fair value.
  - Second by Windsor, all in favour

- Grep proposes to have his father, who is a photographer, to come to all club games and take more professional up to date pictures to upload to website to make more professional
- Branding – not much feed back
- Consensuses – do not want to change from Waterloo Country Rugby Football Club, want colours to stay the same, coat of arms does not seem to have a significance, mascot of a lion is still favourable and supports a long-standing sponsor
  - Would like to see more of a club day with all age groups and have more of a visibility in the community
- Proposal: Greg to create a plan to move the club towards the Waterloo County Lions

Propose meeting to close, Windsor second, all in favour

Meeting closed 4:14