



Dunvant RFC Sponsorship Packages

Affiliations





DUNVANT RUGBY FOOTBALL CLUB

Dunvant Rugby Club has been an important part of Community life in Dunvant, Killay and surrounding areas of Swansea West ever since it's foundation in 1887.

Playing much of our early rugby in the local parks, we decided in 1969 to buy 13 acres of a local field known as "Albert's Bottoms", today proudly known as "Broadacre" where we have 3 full size pitches, some great facilities and one of the best playing surfaces in Wales.

Many of you will be familiar with our club's past when it graced the top echelons of Welsh rugby, a marvellous achievement for a village club.

The club today is managed by a band of dedicated volunteers and all of our players are unpaid. The maintenance of the clubhouse and grounds,

together with the running cost of rugby teams, is expensive and the club is grateful to our sponsors who provide much needed support in a variety of ways.

Sponsors have the benefit of promoting their business through advertising and by entertaining their clients on match days in a convivial atmosphere.

Match day sponsorship will be tailored to meet individual sponsor's requirements through discussions with the Club Secretary.

This leaflet is designed to highlight some of the sponsorship opportunities available

OUR PHILOSOPHY

The club values its role in the community, providing much needed recreational facilities for young people in Swansea West. While retaining players' amateur status we aim to provide the best facilities for our players to achieve their full potential. We are a club who takes delight in our past, enjoys our present and plans for the future.

COMMUNITY



JUNIOR RUGBY



CRICKET





YOUR SPONSORSHIP

Dunvant RFC endeavour to provide pathways and opportunities for all players. The Club helps players become physically active and learn important life skills about teamwork, leadership, discipline, accountability and skill development.

All sponsorship funding is directly invested into the Club in the following areas which supports the growth of not only Dunvant RFC but the wider community:

- Game Development
- Coaching Development
- Club Management
- Player Development
- Referee Development
- Equipment
- Academy programs
- Maintenance and improvement of facilities

BENEFITS TO YOUR BUSINESS

Dunvant RFC are seeking sponsorship for the 2021 season and beyond, throughout our senior, youth and junior teams. The Club offers a range of sponsorship packages that can maximise your business' exposure.

- Opportunity to entertain customers and clients in a friendly relaxed atmosphere together with enjoying Division 1 Rugby
- Access to passionate base of 350 players and supporters from all over the swansea area.
- Reinforcement of brand recognition.
- Opportunity to increase brand awareness and exposure in Dunvant and Killay and the greater Swansea area.
- Engagement with local community members.
- The chance for socail media exposure through twitter and Facebook with a comnine following of almost 4000
- Exposure to 1000 weekly visitors to our website.
- Gain valuable contacts within the local community.

SPONSORSHIP PACKAGES

MATCH SPONSOR

- Parties of 10 to a maximum of 40 can be accommodated, this includes:
 - Reserved car parking
 - Pre-match buffet with complimentary drinks and match programmes, Acknowledgement in the centre page of the programme
 - Mentions throughout the match over the public address system Viewing the match from the elevated hospitality Lounge

MATCH HOST

- As above but limited to a party of 10

MATCH BALL SPONSORS

- As above but limited to a party of 6

MATCH DIGITAL PROGRAMME ADVERTS

- Prices are dependent on the size and position of the advert.

1ST TEAM SHIRT SPONSERSHIP

PITCHSIDE ADVERTISEMENT BOARDS

MEMBERSHIP BOOK ADVERTS

TAILORED PACKAGES AVAILABLE





DUNVANT RUGBY FOOTBALL CLUB



ACCEPTANCE OF SPONSORSHIP

Thank you for taking this opportunity in sponsoring Dunvant RFC. Your contribution is key to the success of the Club and we look forward to partnering with you. Please complete the form below and return email to: dunvantrfc@btconnect.com

SPONSOR DETAILS

Company

Contact Name

Phone

Email

Address

ABN

PACKAGE

AGREED PRICE

TICK

Match Sponsor

Match Host

Match Ball Sponsors

Match Mascot

Pitch side advert

Match programme advert

Membership book advert

Tailored package

PAYMENT OPTIONS

CREDIT CARD

Card No.

Expiry Date /

CHEQUE

PAYABLE TO
DUNVANT RFC

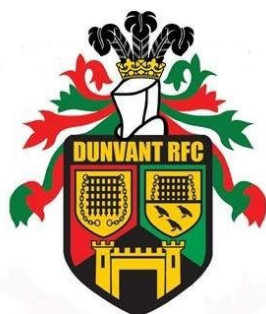
DIRECT DEPOSIT

BSB ?? ?? ??
A/C ?? ??? ???

Signature

Date

If you would like to discuss alternative sponsorship options and add ons, please contact
Alan Bevan (Dunvant RFC Secretary) Mobile: 07557 388649



CONTACT DETAILS

President
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