



WIGAN RUGBY UNION FOOTBALL CLUB LIMITED

A company registered in England Number 07464477

VAT reg no 152611984

Registered office: Douglas Valley, Wingates Road, Leyland Mill Lane, Wigan WN1 2SJ

Tel: 01942 242556

Directors: A. Corner, F. Morgan, W.F. Speakman, A. Hodkinson and A.C. Simm

Dear Potential Sponsor

22nd July 2022

Sponsorship Opportunities @ Wigan Rugby Union Football Club 2022/23 Season

I am contacting you on the behalf of Wigan Rugby Union Football Club. Our club is a community based club, founded in 1913 and offers opportunities for all to participate in the sport of rugby union in the borough of Wigan. Following the impact of the Covid pandemic, the club has had a reset and is focusing on offering sponsorship opportunities to local businesses and organisations to support a thriving club. The club has a successful Mini & Junior Section with teams from u7 to u16 representing the club every weekend. Further the club hosts an u18 and 3 senior teams (including a veteran's team) playing for their town team every weekend.

The success of the club comes with significant running costs, despite the volunteer efforts of the members, club coaches and officials. The excellent facilities of the club are costly to maintain and upkeep alongside costs associated with kit, equipment, travel, and medical expenses. This is the reason for this correspondence. We believe that with the help of local organisations, our club will be able to ensure that every playing member is able to not only participate but thrive at the fantastic facilities that the club has to offer.

We have several sponsorship packages available or a tailored package to suit your individual needs can be a consideration. The following examples are a flavour of the opportunities available to support us in the coming season and beyond:

- Senior Rugby Match Day Sponsorship - £450 inc catering for 20 guests
- Senior Rugby Match Ball Sponsorship - £50
- Match Programme Advertising – £100-250 per season depending advert size
- Pitch Side Advertising - £250 per season includes supply and installation of board
- Individual Senior Player Sponsorship - £150 per season

**** (cost exc vat)**

The club is well attended by a diverse demographic of members and visitors which provides local businesses with an ideal opportunity to advertise to a wider customer/client base while supporting the growth of this great club. Our active social media team, can also offer enhanced social media exposure to your organisation via the club's digital channels.

We are open for collaboration on various levels, if you have any requests or any ideas on how we can help each other please don't hesitate to let us know.

If you wish to take advantage of one of our many sponsorship packages, please feel free to contact Chairman of Fundraising, Ian Morgan, by emailing ifmorgan1970@gmail.com or ringing m. 07949311980.

Thanking you in anticipation

Ian Morgan (For and on behalf of Wigan RUFC)