



Workington Reds Club Charter

Mission Statement

Workington AFC recognises the special bond between the Club and its local, national and worldwide supporters and respects the invaluable contribution they make to the life of the organisation.

As such, the Club will make every effort to ensure that its policies and practices are open, accessible and communicated as effectively as possible via the various media outlets.

The Club will review its Charter each close season and make changes as appropriate and in line with its development and stature.

The Conduct of our Staff

Our staff, helpers and volunteers will conduct themselves in a helpful and courteous manner at all times in dealing with our supporters and those of visiting teams. As a business, as well as a football club, we are committed to providing equal opportunities in employment and to avoid unlawful discrimination against all supporters.

This means we do not discriminate against people on the grounds of age, disability, sex, race (which includes colour, nationality and ethnic or national origins), religion or belief, sexual orientation, gender reassignment, pregnancy, maternity or because someone is married or in a civil partnership.

We also believe that our staff, helpers and volunteers should be able to work in an environment free from harassment of any kind.

The Club's players, coaching staff and managers will conduct themselves in a manner befitting the good name of the Club and, even when off duty, will not act in any way likely to bring the club into disrepute.

Supporters Conduct

The Club wants supporters to be part of the passion at Borough Park in a safe, secure and enjoyable environment and is therefore committed to preventing behaviour in a manner that is likely to jeopardise the safety and enjoyment of others. The Club will not tolerate any harassment or discriminatory behaviour, be it physical or verbal, towards other supporters, officials, volunteers, referees and assistant referees or anyone else working or attending matches at Borough Park.

The Club welcomes and encourages supporters to follow the team to away matches, and expects them to be treated no differently than we would endeavour to safeguard those visiting Borough Park.

The Club also expects our supporters to act according to this Charter and be courteous and respectful to all others in attendance at away games.

Match Day Pricing

The Club is committed to the principle of maximising revenues by encouraging the highest attendances possible. Season tickets and match day admission will be determined during pre-season and will reflect the status of the club within the pyramid system. The Club is committed to encouraging supporters over the age of 65 or under 16 and prices for both groups will be set accordingly.

Visiting Supporters

The Club recognises the importance of away supporters attending matches at Borough Park and is committed to extending a friendly and courteous welcome to all, and will ensure that visitors pay the same prices as home supporters. They will be treated in accordance with this Charter.

Sponsorship and Commercial

The Club is committed to maximising income from sponsorship and commercial activities. A varied and exciting range of sponsorship, promotional and advertising opportunities are available, tailor-made, to specific company brand requirements.

Community

The Club supports activity both locally and in the wider football community, and seeks to introduce young people, male and female, to football as players and spectators.

Feedback

The Club welcomes and encourages feedback, positive and negative, so that we can monitor our continuous improvement in all areas. If you wish to make any comment about how the club operates, or have any suggestions how we can improve, please email us at workingtonreds@outlook.com or contact the club on 01900 602871.