



TROWBRIDGE RFC

MISSION STATEMENT & VALUES

YOUR COMMUNITY SPORTS VENUE.



WHY RUGBY, WHY TROWBRIDGE RUGBY CLUB?

01

Rugby is a unique sport that is genuinely an activity for lifelong participation.

02

There is a position in Rugby to suit every type of build, so it is not only aimed at the fastest of athletes.

03

Rugby is all about team effort, and it teaches everyone life skills that will help them in their everyday activities. Friendships built through Rugby can last a lifetime.

04

Trowbridge Rugby Club has built its foundations on everything that is positive about Rugby, and then offered our facilities to the local community to pursue and support this great sport.

05

We offer opportunities for boys and girls from age 5, competitive junior and senior level (male & female), plus walking and touch Rugby for those seeking the more social element of the sport. Our aim is to be as inclusive as possible and allow whole families to be part of our club for generations.

06

Our ambition is to make Rugby an affordable activity for lifelong participation, and our welfare policy will ensure that no one is excluded from the sport on grounds of affordability.

07

Everyone is welcome at Trowbridge Rugby Club, be they player, parent, spectator, referee or our matchday opposition. We will try to make everyone welcome from the moment they enter the club, and we will always encourage everyone to uphold the core values of Rugby (Teamwork, Respect, Enjoyment, Discipline, Sportsmanship - TREDs).

08

Our volunteers help us thrive as a club, and we will recognise their efforts be they coaches, referees, admin assistants or carpark supervisors. All volunteers are recognised annually with our Volunteers award evening.

MISSION STATEMENT



To be the very best rugby club at the heart of our community.

We will play a brand of rugby that is fun to play and exciting to watch and pride ourselves on being a club that has its foundations built on hard work and fair play.

Our aim is to make Doric Park THE community sports venue in the local area.



- Early records show that Trowbridge Victoria played either Rugger or association football (depending on numbers available) from the 1800s.
- In 1881 a team from Trowbridge played formally against Bath Rugby.
- On the 18th December 1931 at a general meeting held in The George Hotel, Trowbridge Rugby club was founded.
- The first official game was played against Oldfield Old Boys of Bath on 30th January 1932.
- Rebuilding following the second world war brought immense challenges as only 4 of the original team had survived.
- During the post war years the Club leased grounds off Bradley Road and eventually took up residence on Green Lane in 1963.
- The real roots of the modern club were now established and continued to flourish for the next 50 years at Green Lane adding both mini and youth sections from the 1980s.
- Following several false starts the move to our current home at Doric Park was completed in September 2013.
- After nearly 90 years of formal history as a club, the current Board is tasked with making sure that it continues well into and past its first century. The priority is to ensure that both the sport of Rugby and Trowbridge Rugby Club play a central role within the local community and throughout the South West.

TROWBRIDGE RFC

CORE VALUES

TEAMWORK
RESPECT
ENJOYMENT
DISCIPLINE
SPORTSMANSHIP



TEAMWORK

Rugby is a team sport that succeeds or fails on the ability of the TEAM. From our youngest players we teach the value of group responsibility so that we win or lose together. By combining the strengths, and coaching to improve areas of weakness the team will improve every week.



RESPECT

To Respect our environment, coaches and officials at all times, and act with integrity and honesty both on the pitch and off. We will endeavour to provide the highest standards of coaching and officials at all times to ensure respect earned is matched by opportunities to learn and develop.

ENJOYMENT

We have an underlying love of the game and for trying our best. Sport provides so many benefits to mental health and physical wellbeing that we as a club must strive to provide the most enjoyable experience possible for all participants and spectators at every level.

DISCIPLINE

Rugby is a physical sport and demands that discipline and self-control is maintained at all levels. Coaches, referees and players expect the highest standards of discipline from all participants be they playing, officiating or spectating.



SPORTSMANSHIP

All players are taught to participate with pride and play fair at all times. We play to win, but lose with grace and every game is an opportunity to grow as a player. We are accountable for including everyone in all of our training sessions & matches. Everyone will get equal game time across all of youth & mini Rugby.

TEAMWORK

By working together as a team, both on and off the pitch, we will develop talent, skills and practices to ensure that everyone in the Doric Park Community can thrive and achieve – whatever their role.



RESPECT

We expect all in our community to listen to the views of others, to treat others as they wish to be treated and to value the contribution that everyone in the Doric Community can bring to the club.

WHY ARE OUR VALUES SO IMPORTANT?

ENJOYMENT

Enjoying what we do is of the utmost importance. Enjoying being with others, contributing, achieving and delivering the values of the Doric Park Community is at the heart of what we do.

DISCIPLINE

Whatever the challenges any individual faces we expect all our community to work hard to overcome them, to be resilient and to show courage in finding solutions.

Every player, coach and visitor has a duty to maintain discipline throughout their time at Doric Park.



SPORTSMANSHIP

All members of the Doric Park Community should be treated with equal respect, politeness and good manners irrespective of their age, gender, race, disability, beliefs or sexual orientation. No member should feel that they have been treated less favourably or differently from anyone else.

RUGBY AIMS AND OBJECTIVES

SENIOR WOMEN'S AND MEN'S RUGBY



- To be the highest performing club in the South West.
- To have successful senior sides who fulfil all of their fixtures. The ambition is three male sides and ultimately two or more ladies sides.
- At least 50% of all senior players to have come through the junior ranks.
- To provide fun rugby for all, with social touch and walking rugby teams.
- To provide adequate First Aid support for all teams.

MALE JUNIOR RUGBY



- To have a squad size of 20+ in each age group.
- To have at least one Level 2 qualified or equivalent coaches per age group, aspiring to two per age group.
- To ensure a steady progression of Colts players into Men's teams each season.
- To provide adequate First Aid support at all levels.



FEMALE JUNIOR RUGBY



- To provide U12, U14, U16 & U18 rugby training and match playing opportunities for girls of all ages, ensuring an inclusive, fun and enjoyable environment for all.
- To build on recent success and increase participation for girls of all ages to ensure a steady flow of girls "graduating" into the senior ladies team.
- To provide quality coaching to improve skills and competitiveness whilst promoting Teamwork, Respect and Enjoyment, ensuring good discipline from everyone, and displaying excellent sportsmanship amongst our girls.
- To provide adequate First Aid support at all levels.

BOYS AND GIRLS MINI RUGBY



- To provide a fun, no pressure environment to start playing Rugby.
- To attract new coaches and volunteers who will follow their children through the club.
- To provide adequate First Aid support at all levels.

VOLUNTEER, REFEREE, COMMS OR SOCIAL AIMS AND OBJECTIVES



- Continue to support and grow our touch and walking rugby so that we can develop these teams and play regular (monthly) fixtures.
- Offer a pathway for Referees so that we can become a central training facility for new officials in the South West.
- Support our Volunteers with adequate funding for training equipment when needed. Continue to recognise our Volunteers by way of annual awards ceremony.
- Establish Doric Park as a key regional Rugby and Sport centre for training courses on Rugby, First Aid, Mental Health.
- Create apprenticeship opportunities within our commercial business to provide genuine community development.



HOW WE MEASURE SUCCESS

HOW WE MEASURE SUCCESS AGAINST OUR OBJECTIVES

MINIS RUGBY

- Player numbers increased year on year.
- Coach numbers increased year on year.
- Coach qualifications in the year.
- Annual player survey.
- Set a minimum match target each year.

JUNIOR RUGBY

- Player numbers increased year on year.
- Coach numbers increased year on year.
- Coach qualifications in the year.
- Cup progress.
- Player survey.

SENIOR MEN'S & LADIES RUGBY

- Player numbers increased year on year.
- Coach numbers increased year on year.
- Coach qualifications in the year.
- League & Cup progress.

REASONS FOR MEASURING

- Help us achieve our shared objectives.
- Identify age groups with actual or potential problems.
- Offer help and support where needed.
- Ensure that our standards are met on inclusivity regardless of age, gender, ability or finances.



