



# SPONSORSHIP OPPORTUNITIES

Broadland – Great Yarmouth Rugby Club is based at the western edge of Great Yarmouth just off the A12 and a short walk to the town centre. The club was founded in 1983 and currently supports three senior Teams, an occasional Vets Team and also supports a youth and a mini section with players aged 5-17.

The Club is affiliated to the Rugby Football Union and is not for profit being run purely by volunteers who share a love of rugby and a desire to develop rugby in Great Yarmouth.

The Club has a long history of working in partnership with local businesses and organisations to provide an opportunity for the people of Great Yarmouth and the surrounding area to play, watch or be involved in rugby in Great Yarmouth

## 1<sup>st</sup> XV Shirt Sponsor £1,750 (for Two Seasons)

The 1<sup>st</sup> XV play in Eastern Counties Two and the Shirts would be worn in 20 plus games per season, playing at approximately 15 Venues around Norfolk, Suffolk and Cambridge. The Sponsorship includes: Logo on 1<sup>st</sup> XV Shirt, Prominent advert in Club Handbook, Prominent weblink on club home page, Media Release, Man of the Match Sponsor and Two Executive Club Memberships (For 2014/15 and 2015/16)



## 2<sup>nd</sup> XV Shirt Sponsor £1,500 (for Two Seasons)

The 2<sup>nd</sup> XV play in Eastern Counties Three and the Shirts would be worn in 20 plus games per season, playing at approximately 12 Venues around Norfolk, Suffolk and Cambridge. The Sponsorship includes: Logo on 2<sup>nd</sup> XV Shirt, advert in Club Handbook, weblink on club site, Media Release, Man of the Match Sponsor and Two Executive Club Memberships (For 2014/15 and 2015/16)

## 3<sup>rd</sup> XV Shirt Sponsor £1,250 (for Two Seasons)

The 3<sup>rd</sup> XV play in Eastern Counties Four and the Shirts would be worn in 20 plus games per season, playing at approximately 12 Venues around Norfolk, Suffolk and Cambridge. The Sponsorship includes Logo on 3<sup>rd</sup> XV Shirt, advert in Club Handbook, weblink on club site, Media Release Man of the Match Sponsor and Two Executive Club Memberships (For 2014/15 and 2015/16)



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## Sevens Sponsor £500 (for Two Seasons)

The Club Runs a Sevens Team which enters 3-4 Tournaments between May-Aug. The Sponsorship includes Logo on Sevens Shirt, advert in Club Handbook, weblink on club site, Media Release, Man of the Tournament Sponsor and One Executive Club Membership (For 2014/15 and 2015/16)

## Senior Away Shirt Sponsor £1000 (for Two Seasons)

The Senior Away Shirts would be used by all Teams as a kit change and will be used a number of times each season. Sponsorship includes Logo on Club Handbook, Media Release, Man of the Tournament Sponsor and One Executive Club Membership (For 2014/15 and 2015/16)



## Senior Leisure and Pre Match kit £2000 Per Season

Logo on all players (approximately 75) Club Polo Shirts and Training Tops, advert in Club Handbook, weblink on club home page, Media Release, and Two Executive Club Memberships (For 2014/15)



## Youth kit £1,750 for One Year

Under 5s- Under 17s  
Logo on Youth and Minis Playing Shirt, advert in Club Handbook, weblink on club website, Media Release and Two Executive Club Memberships (For 2014/15)





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**Coach Sponsor  
£1000 (Two Seasons)**

Logo on all Coaches, advert in Club Handbook, weblink on club home page, Media Release, Two Executive Club Memberships (For 2014/15 and 2015/16)

**SOLED**

**Match Ball Sponsor  
£1000 per Season**

Logo on Match Balls, Advert in Club Handbook and Website with weblink on club home page, Media Release, and Two Executive Club Memberships (For 2014/15 and 2015/16)



**SOLED**

**Youth water bottles  
£200 (One Season)**

Logo on all Junior Water Bottles, advert in Club Handbook and Website, weblink on club home page, Media Release



**Senior Water Bottles  
£200 (one Season)**

Logo on all Water Bottles, advert in Club Handbook and Website, weblink on club home page, Media Release

**VP events  
£250 per event**

Sponsorship of VP Lunches, Four Tickets to VP Lunch, advert in Club Handbook and Website, weblink on club home page, Media Release, Advert in VP Lunch Programme



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## Beach Rugby £250

The Club run a Beach Rugby Event on Great Yarmouth Beach in July. Sponsorship would include: Logo on all Event Staff T-Shirts, advert in Club Handbook and Website, weblink on club home page, Media Release

## Youth festival £300

The Club runs a Youth and Mini Festival in Partnership with Sports Tours, with over 60 teams in attendance. The Sponsorship package would include: Logo on all Event Staff T-Shirts, advert in Club Handbook and Website, web link on club home page and mentions in Media Releases



## End of Season Dinner £500 per event

Sponsorship of End of Season Dinner in June This will include Advert in Club Handbook and Website, weblink on club home page, Media Release, Advert in Dinner Programme, Advert on Event Tickets and one Executive VP membership

Sponsorship provides an opportunity for the people of Great Yarmouth and the surrounding area to play, watch or be involved in rugby in Great Yarmouth

It is possible to become the main Club Sponsor by sponsoring a number of Items, but please contact us to discuss your requirements

Also if there is anything else that you would like to sponsor which is not covered above please let us know.

For Further detail please contact club Secretary Jonno Stanhope-Smith on [secretary@broadlandrfc.com](mailto:secretary@broadlandrfc.com) or 07895344189