



# AC Hoylake JFC



## Parents Introduction Pack

Season 23/23



**A.C.Hoylake (Official)**



**AC Hoylake**



**AC Hoylake JFC**

# Introduction

On behalf of the Chairman and Club Committee, we would like to welcome you to the exciting world of Grassroots Football with AC Hoylake!

First off, let us reassure you in that you are not alone on this journey. The club has many sources of both support and information which you'll come to see in the coming months, however for now, here are your main points of contact:-

**Paul Williams – Chairman**

07817 684682

[Paul.Williams@achoylake.com](mailto:Paul.Williams@achoylake.com)

**Craig Baron - Child Welfare Officer**

07912 891940

[CraigBaron1969@gmail.com](mailto:CraigBaron1969@gmail.com)

**Danny Williams – Girls Format Development Officer**

07753 137368

[danseba2014@gmail.com](mailto:danseba2014@gmail.com)

**Jamie Johnson – Club Secretary**

07720 339394

[Jamie.Johnson@uk.mcd.com](mailto:Jamie.Johnson@uk.mcd.com)

**Chris Hughes – Development Officer**

07973 221509

[Chris@regalsales.co.uk](mailto:Chris@regalsales.co.uk)

The information contained within this pack is here to guide and support you on what to expect on your journey with AC Hoylake.

It also gives the club the opportunity to inform you of what the club expects of all its players & parents both on and off the field.

If you have any questions after reviewing the information contained in this pack, your team Coach will be able to answer any questions you may have.





# Introduction

Athletic Club Hoylake (AC Hoylake) was established in 2001. Recognising the need for a local junior football club, to serve the community of Hoylake and West Kirby, successive junior teams have been introduced every season leaving the club with a current membership of over 500 players across 40+ teams from under 4's - Youth (18's) inc. boys and girls teams.

In 2021 the club achieved FA Accredited status which is a best practice guide that for standards of coaching, administration and child protection for all clubs outside the Football League and Premier League. As a benchmark for quality, it will improve the playing experience for all.

**For more info on your new club: [www.achoylake.com](http://www.achoylake.com)**



**ACCREDITED**  
**PART OF ENGLAND FOOTBALL**

## Club Ethos

- ✓ Who is the club for?
- ✓ Why do kids play football?
- ✓ How do we measure success?



It is AC Hoylake's objective that the club provides an opportunity for **ALL** children to take part and enjoy football from a young age.

We want our Coaches to deliver a fun, social and challenging environment, helping **ALL** of the children develop their technique and skills.

This is achieved through both a mixture of fun and interesting training sessions, as well as football matches across the age groups whether it be mini-soccer and junior football matches right through to the 11v11 games.

**We measure our own success through the number of players who return every week to play for their team, not on the results of any given match day.**



# Club DNA & Ethos

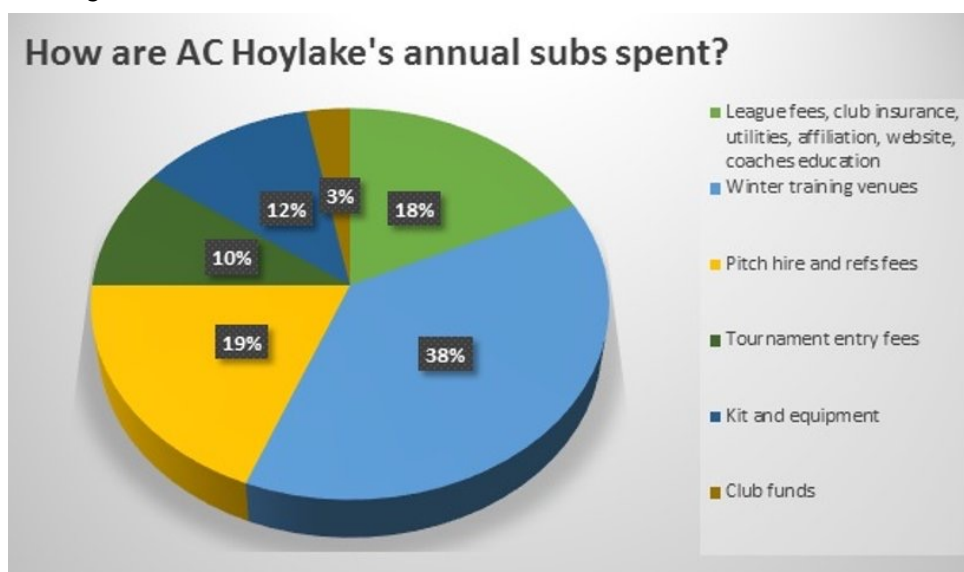
## Principles of AC Hoylake's DNA – HOW WE PLAY

- All players to be **calm on the ball** regardless of position
- Take a touch, avoid “boot the ball” style of play
- Goal kicks. Try to **play out from the goalkeeper**. If not use the principle to create space further up the pitch
- Give players a chance to **play in different positions** at different times in the season
- Allow players the **opportunity to try their skills** all over the pitch and in particular the final 1/3<sup>rd</sup>
- **Never criticise** a player for making mistakes
- **Focus on ball mastery** in the foundation phase (5-11yrs)
- Players need to be able & comfortable with **finding space** for themselves in pressure situations
- Make your goalkeeper as **confident** with their feet as they are their hands
- Golden rule for young players when defending – **keep your body in between the ball & your own goal**
- Never make the team shape rigid - **allow players to experiment & move around the pitch**, once they remember the basic rule once the ball is lost
- Three vital areas of the pitch are the central areas of defence, midfield & attack. Try to have at least one body in these areas during the various phases of play. Lots of action happens right down the middle of the pitch
- **Encourage players** to keep the ball for as long as possible, understand loss of possession and work hard at getting it back should they lose it
- **HAVE FUN!**

# Player Subs

In order for our club to run and cover some legal & admin costs, we ask our players to pay Subs.

Effective September 1<sup>st</sup> 2023, Subs have increased as as per the next page and can be paid in various ways but as you can see, the funds are fairly spent to ensure our teams are able to play the game all year round.



In order to help our coaches, the preference is that all Subs are paid via standing order, and done so on the first of each month.

Our bank details are listed below:

HSBC Sort Code - 40-10-22  
Account Number - 32020335  
Account Name - AC Hoylake JFC

**Only the CHILDS name should be used as the reference so we can see who has paid.**

# Player Subs

Player	First Team is ACH	Second Team is ACH	New Monthly Cost	New Annual Cost
Player A	Yes	No	£18	£216
Player B	No	Yes	£18	£216
Player C	Yes	Yes	£25	£300
Sibling A	Yes	No	£15	£180
Sibling B	No	Yes	£15	£180
Sibling C	Yes	Yes	£22	£264
ACH Academy	n/a	n/a	£12	£144

## Effective September 1<sup>st</sup>, 2023:

- Monthly **subs fee for each child will be £18** if only playing once per week (e.g. Saturday or Sunday only)
- For families with more than one child in the club, the subscription fee for **each additional child will be £15**
- **For our littlest players in the Academy**, their monthly subs fee will be £12
- If your child is playing for AC Hoylake on **both Saturday and Sunday (so with 2 ACH teams)**, then we kindly ask that you pay an additional £7, so **£25 per month**
- **New Players at U12 upwards are required to pay 3 months in advance** when joining the club

**Anyone failing to attend for 4 weeks without payment will jeopardise their place.**

We don't underestimate how much of an asset you as Parents can be, so we may ask for your support both at training and on match days. Being actively involved with the team early on helps build friendships with the team and makes it more enjoyable for everyone.

## Parents Code of Conduct

- Remember that children play for **FUN**
- It may be to you but **WINNING** isn't everything to them
- Applaud **EFFORT** and good play as well as success
- **NEVER** criticise a young player for making a mistake – **mistakes are part of learning**
- Always **RESPECT** the match officials' decisions
- Encourage your child to **RESPECT** the opposition, referee, match officials and their coach
- **NEVER** engage in, or tolerate, offensive insulting, or abusive language or behaviour
- Remain **OUTSIDE** the field of play and behind the respect barrier
- Your child's coach is a **VOLUNTEER**. Let them do their job and not confuse the players by telling them what to do





# Match Days

Match Days are where you will see all the hard coaching come to life. They are fun, exciting and nerve racking all at the same time and you as a Parent are reminded to:

- Keep your **emotions in check**
- **Encourage** your team to play
- Be **positive**
- Set a good example



One of the most important thing to be aware of on Match Days is the Respect Barrier. It will always be setup and the league completes spot checks on match days with fines issued for non compliance.

The Respect Barrier is there to encourage players to express themselves on the pitch and develop their technique and skills with any pressure from the touchline. Respect Barriers also stop young referees from being abused from over enthusiastic supporters.

Enjoy the day and positively support your team!

# Match Days

## Our Expectations

- ✓ **Let the players play**
- ✓ All players to **play at least half of the game**
- ✓ We will take care to not sub the same players at the beginning or end of each game
- ✓ Managers will likely use a rota to ensure all **players get the chance to start and finish a game**
- ✓ If due to poor attendance or attitude equal playing time cannot be guaranteed, then the parents will be informed of this prior to the event
- ✓ All players will get the **opportunity to try all positions** during the season
- ✓ Coaches are required to strictly follow the coaches' conduct
- ✓ **Positive encouragement** is expected from parents and coaches at all times
- ✓ Patrolling the touchline giving specific instruction must not happen
- ✓ **Players will learn from mistakes** they have made without being told they have done wrong

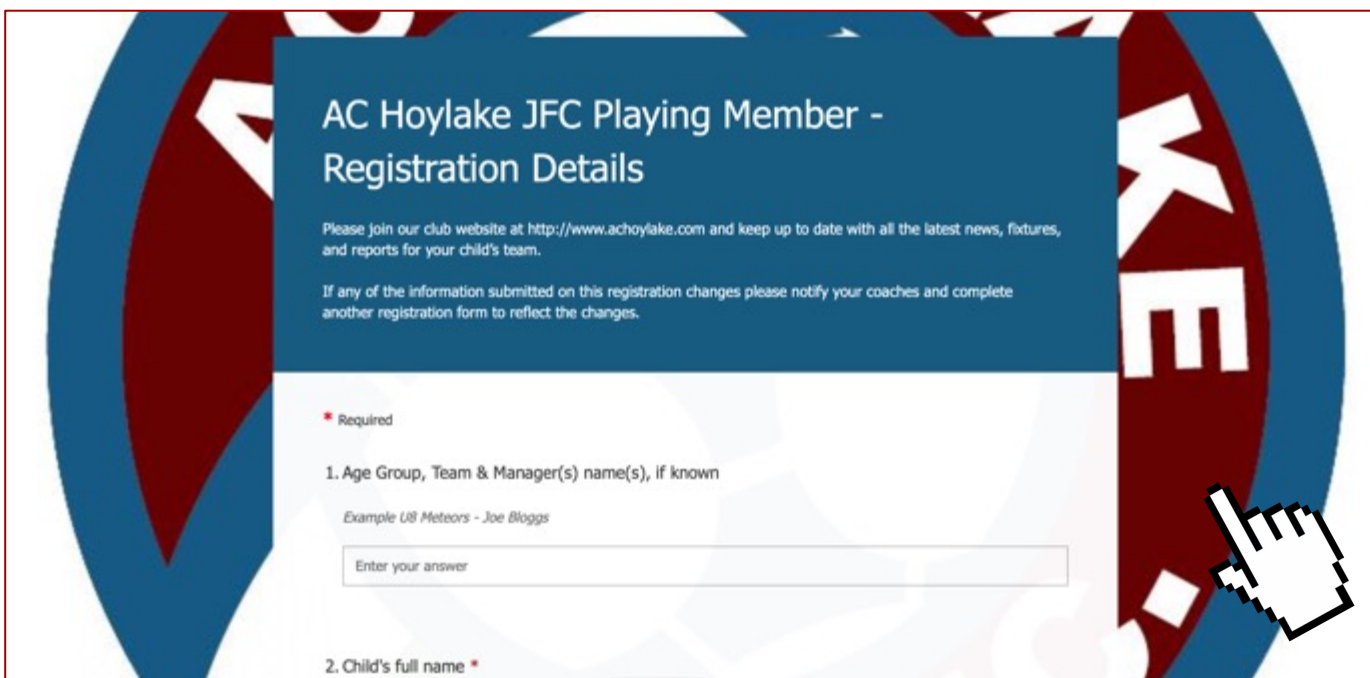


# Players Conduct

Players time with us will help them develop their technical, physical, tactical and social skills and it will, we're sure, provide them with loads of fun and some great memories too.

Our coaches volunteer their time to provide these opportunities but an important part of this is the **Players** role.

Please share our YOUNG PLAYERS' code of conduct, and confirm their compliance via the online Player Registration Form shared by your Coach or by clicking the image below.



### AC Hoylake JFC Playing Member - Registration Details

Please join our club website at <http://www.achoylake.com> and keep up to date with all the latest news, fixtures, and reports for your child's team.

If any of the information submitted on this registration changes please notify your coaches and complete another registration form to reflect the changes.

\* Required

1. Age Group, Team & Manager(s) name(s), if known

*Example U8 Meteors - Joe Bloggs*

Enter your answer

2. Child's full name \*

# Players Conduct

---

As a PLAYER, when taking part in Training & Matches I will:

- Always play to the best of my ability and for the benefit of my team
- Play fairly – I won't cheat, dive, complain or waste time
- Respect my team-mates, the other team, the referee or my coach/manager
- Play by the rules, as directed by the referee
- Be gracious in victory and defeat – I will shake hands with the other team and referee at the end of the game
- Listen and respond to what my coach/team manager tells me
- Understand that a coach has to do what is best for the team and not one individual player
- Talk to someone I trust or the club welfare officer if I'm unhappy about anything at my club

**I understand that if I do not follow the code, any of the following actions may be taken by my coach.**

I may be:

- Be required to apologise to my team-mates, the other team, referee or team manager
- Receive a formal warning from the coach or the club committee
- Be dropped or substituted
- Be suspended from training
- Be required to leave the club